#### **Agenda**

# Arts and Culture Commission City Of Edina, Minnesota Edina Public Works - Multi-purpose room

#### Thursday, November 18, 2021 4:30 PM

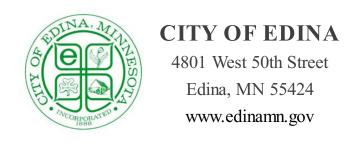
- I. Call To Order
- II. Roll Call
- III. Approval Of Meeting Agenda
- IV. Approval Of Meeting Minutes
  - A. Minutes: Arts and Culture Minutes October 28, 2021
  - B. Amended Meeting Minutes: Arts and Culture Minutes October 28, 2021

#### V. Community Comment

During "Community Comment," the Board/Commission will invite residents to share relevant issues or concerns. Individuals must limit their comments to three minutes. The Chair may limit the number of speakers on the same issue in the interest of time and topic. Generally speaking, items that are elsewhere on tonight's agenda may not be addressed during Community Comment. Individuals should not expect the Chair or Board/Commission Members to respond to their comments tonight. Instead, the Board/Commission might refer the matter to staff for consideration at a future meeting.

- VI. Reports/Recommendations
  - A. 2021 Work Plan Updates
  - B. Virtual Art Gallery Submission Highlight
- VII. Chair And Member Comments
- VIII. Staff Comments
  - A. Upcoming Meetings and Events
- IX. Adjournment

The City of Edina wants all residents to be comfortable being part of the public process. If you need assistance in the way of hearing amplification, an interpreter, large-print documents or something else, please call 952-927-8861 72 hours in advance of the meeting.



**Date:** November 18, 2021 **Agenda Item #**: IV.A.

To: Arts and Culture Commission Item Type:

Minutes

Action

**From:** Laura Fulton, Recreation Supervisor

**Item Activity:** 

Subject: Minutes: Arts and Culture Minutes October 28, 2021

#### **ACTION REQUESTED:**

To Approve October 28, 2021 Arts and Culture Meeting Minutes

#### **INTRODUCTION:**

#### **ATTACHMENTS:**

Minutes: Arts and Culture Minutes October 28, 2021



#### Minutes City Of Edina, Minnesota

## Edina Public Works Multi-purpose Room Thursday, October 28, 2021

#### I. Call To Order

Chair Sorensen called the meeting to order at 4:33 p.m.

#### II. Roll Call

Answering roll call were Commissioners Amlaw, Chandler, Fram, Johnson, Sorensen, Westlund; Student Commissioner Anand

Staff Present: Parks and Recreation Director, Perry Vetter, Assistant Recreation and Facilities Director, Tracy Petersen, Recreation Supervisor, Laura Fulton.

Commissioners Suckow and Stemmler arrived at 4:35 p.m.

#### III. Approval Of Meeting Agenda

Motion made by Amlaw to approve the agenda. Motion seconded by Westlund. Motion carried.

#### IV. Approval Of Meeting Minutes

Motion made by Rubin to approve the minutes. Motion seconded by Johnson. Motion carried.

#### V. Special Recognitions And Presentations

none

#### VI. Community Comment

none

#### VII. Reports/Recommendations

A. 2021 Work Plan Updates -

Initiative #1 - Commissioners Fram and Stemmler presented

- Two new submissions for the virtual gallery have been received.
- We will be posting posters throughout the community to advertise for more submissions.
- Staff member MJ Lamon will be putting together summary for commission members of submissions
- Commission discussed how to recognize finalists and top submissions
- Commission members will submit feedback on submissions to Vetter.
  - Winning submissions will be announced at December's Commission meeting.
  - Feedback needed on purchase of winning pieces or more public display of the virtual gallery, ex. Edina TV or the screen at Edina City Hall.

Approved Date: Click here to enter a date.

#### Initiative #4 - Director Vetter reported

- Consultant is ill this week so we will be pushing our synthesis meeting to early next week.
- Thursday, Nov. 4 at 5 p.m. is the tentative time.

Initiative #3 - Commissioner Rubin presented the Draft of the Arts and Culture Commission 2021 Work Plan Initiative #3: Study and report on potential incentives and procedures to include art and décor elements when opportunities arise in public and commercial projects.

- Commission reviewed document and discussed Best Practices recommendation.
- Rubin outlined the goals of initiative
- Commission recapped the success of the Pentagon Village contract as an example of what the City should strive to accomplish through this initiative.
- Commission discussed removal of language about creating a 501C3 and clarify the role of the commission within the initiative language.
- Suckow recommend that commission remove bullets #4 and #6 and all language about a 501C3.
- Motion made by Rubin to approve that the document be edited to remove bullets #4 and #6 and moved along to the next step in the process of sending to City Council.
- Motion seconded by Suckow.
- Motion passes

#### VIII. Correspondence And Petitions

#### IX. Chair And Member Comments

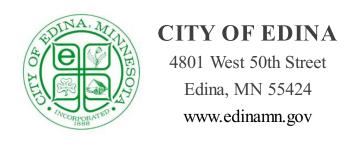
- A. 2022 Submitted Work Plan Chair Sorensen presented
  - Sorensen discussed presentation to Council about 2022 work plan. Shared with commission that council was excited about mandala project and that the council was very favorable towards the workplan. Council congratulated commission on wonderful workplan.

#### X. Staff Comments

- Laura Fulton was introduced as a Recreation Supervisor for the City of Edina. She will focus on Arts Programming and supporting the ACC.
- 2022 Meeting dates were verbally discussed and finalized.

#### XI. Adjournment

Motion was made by Fram to adjourn the October 28, 2021 meeting of the Arts and Culture Commision at 5:40 p.m. Motion seconded by Suckow. Motion carried.



**Date:** November 18, 2021 **Agenda Item #**: IV.B.

To: Arts and Culture Commission Item Type:

Minutes

**From:** Laura Fulton, Recreation Supervisor

**Item Activity:** 

**Subject:** Amended Meeting Minutes: Arts and Culture Minutes

Action

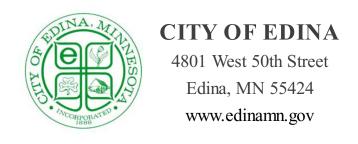
October 28, 2021

#### **ACTION REQUESTED:**

Approve amended meeting minutes of the October 28, 2021 Commission meeting.

#### **INTRODUCTION:**

Meeting minutes of the October 28, 2021 meeting amended as of November 16, 2021.



**Date:** November 18, 2021 **Agenda Item #**: VI.A.

To: Arts and Culture Commission Item Type:

Report and Recommendation

**From:** Laura Fulton, Recreation Supervisor

**Item Activity:** 

Subject: 2021 Work Plan Updates Discussion

#### **ACTION REQUESTED:**

Provide available updates to the 2021 Arts and Culture Commission Work Plan.

#### **INTRODUCTION:**

Discuss and provide any updates to the 2021 Work Plan.

#### **ATTACHMENTS:**

2021 Work Plan



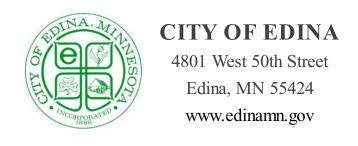
Initiative #1	Initiative Type ⊠ Project □ Ongoing / Annual Council Charge □ 1 (Study & Report) □ 2 (Review		mmend) 🛛 <b>4</b> (Review & D	Pecide)			
Implement at least one event in Year 1 of the Edina Public Art Plan: Art & Healing Virtual Art Gallery.		<b>Deliverable:</b> Implement virtual art gallery.	Leads Alyssa Fram Susan Johnson Rebecca Sorensen Brian Stemmler Tiffany Shen (S)	Target Completion Date: Dec. 2021			
Budget Require	d: Funding available through the Public Art budget						
Staff Support R	equired: Communications & IT						
Progress Q1: The virtual gallery has launched on Better Together, with submissions received and displayed. Commissioners continue to work with MOSAIC.  Leads are reviewing additional digital/social media marketing platforms and community activities to increase exposure to drive greater participation.  Commissioner assignments updated.  Progress Q2: Work continues to promote the VG and receive submissions. Commissioners entered a float in the Fourth of July parade to highlight the gallery							
and the commission, work continues to promote the VG at the Performances on the Plaza at 50 <sup>th</sup> & France, and have decided to implement additional recommendations on the marketing. Plan.							
Progress Q3: Fall into the Arts Festival booth spurred additional submissions. Additional performances are yet to be uploaded to the gallery.							
Progress Q4: Co	ommission will choose top submissions to complete the	Virtual Gallery project.					
Initiative #2 Initiative Type ⊠ Project □ Ongoing / Annual □ Event Council Charge ☑ 1 (Study & Report) □ 2 (Review & Comment) □ 3 (Review & Recommend) □ 4 (Review & Decide)							
Conduct an evaluation for the public art event [initiative #1]. This evaluation will inform the commission on a possible second public art event.		<b>Deliverable:</b> Evaluation report to commission	<b>Leads</b> Alyssa Fram Brian Stemmler	Target Completion Date: Dec. 2021			
Budget Required: Funding available through the Public Art budget							
Staff Support Required: Communications							
Progress Q1: Evaluation will include a review of the rubric and a gauge on communities reached during the gallery process. Commissioner assignments updated.							

Progress Q2: Commissioners have been further trained on the Better Together Edina platform.

Progress Q3: Analytics will be available and shared upon the completion of the media campaigns

Progress Q4:

Initiative #3	Initiative Type ⊠Project □ Ongoing / Annual □	Fvent				
miliative 113	Council Charge ☑ 1 (Study & Report) ☐ 2 (Review		ommend) 🗆 <b>4</b> (Review 8	Decide)		
Study and report on potential incentives or procedures to include art and décor elements when opportunities arise in public and commercial projects.		<b>Deliverable:</b> Report to City Council	Leads Rebecca Sorensen Russ Rubin Susan Johnson	Target Completion Date: December 2021		
Budget Require	ed: None required					
Staff Support R	equired: None.					
	itiative group will review other communities that have pocus on fact finding, collaborations, and what roles comm					
	raft report has been completed and was discussed at the	<u> </u>				
Progress Q3: St	aff will send example of a past memo for formatting cor	nsideration.				
Progress Q4: Report has been completed and approved by Commission to move forward as a recommendation to City Council.						
Initiative #4	Initiative Type □ Project ☒ Ongoing / Annual □			De data)		
A	Council Charge ☐ 1 (Study & Report) ☐ 2 (Review	<u> </u>		· ·		
As a new art space is pursued, the commission will provide community perspective to the planning process.		<b>Deliverable:</b> City staff will define a role for the commission when the time approaches.	Leads Susan Chandler Steve Suckow Laura Westlund Kathy Amlaw	Target Completion Date: TBD by Staff		
Budget Require	ed: None.					
Staff Support R	equired: TBD					
Dunamana O1. Ct						
provide an alte	aff provided an update on the results of the City Council rnate space for pottery use and continue to decentralize trea. Commissioner assignments updated. Group met on	classes until a long term solution to p				
provide an alte Braemar Park a Progress Q2: Co	rnate space for pottery use and continue to decentralize	e classes until a long term solution to p June 3 with the staff and consultant. is includes a financial budget history, n	rogramming space is foun	d, possibly at the		
provide an alte Braemar Park a Progress Q2: Co reconvene assig	rnate space for pottery use and continue to decentralize trea. Commissioner assignments updated. Group met on onsultant is continuing research and market analysis. This gned members as consultant pulls together final conclustations of interviews have been completed, all staff documents.	e classes until a long term solution to p June 3 with the staff and consultant. is includes a financial budget history, n ions.	rogramming space is foun	d, possibly at the ion analysis. Staff will		



**Date:** November 18, 2021 **Agenda Item #**: VI.B.

To: Arts and Culture Commission Item Type:

Report and Recommendation

**From:** Laura Fulton, Recreation Supervisor

**Item Activity:** 

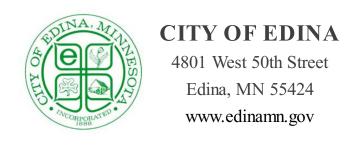
Subject: Virtual Art Gallery Submission Highlight Action

#### **ACTION REQUESTED:**

Accept top submissions decisions based on submissions received to the Virtual Gallery in 2021.

#### **INTRODUCTION:**

Commissioners Fram and Stemmler will present the top submissions in the 2021 Virtual Gallery.



**Date:** November 18, 2021 **Agenda Item #**: VIII.A.

To: Arts and Culture Commission Item Type:

Correspondence

**Item Activity:** 

From: Laura Fulton, Recreation Supervisor

Subject: Upcoming Meetings and Events Information

#### **ACTION REQUESTED:**

Copy of Meeting Dates through 2022

INTRODUCTION:

#### **ATTACHMENTS:**

Upcoming Meetings

### **STAFF REPORT**



Date:

Nov. 18, 2021

To:

Arts and Culture Commission

From:

Laura Fulton, Recreation Supervisor

Subject:

Upcoming 2021 Meetings and Events

Date	Meeting	Time	Location			
**Thurs. Nov. 18	Regular Meeting	4:30 pm	*Edina Public Works			
**Thurs. Dec. 16	Regular Meeting	4:30 pm	*Edina Public Works			
TBD	Commission Member Annual Reception	-	TBD			
2022 Meetings						
Thurs. Jan. 27	Regular Meeting	4:30 pm	TBD			
Thurs. Feb. 24	Regular Meeting	4:30 pm	TBD			
Thurs. March 24	Regular Meeting	4:30 pm	TBD			
Thurs. April 28	Regular Meeting	4:30 pm	TBD			
Thurs. May 26	Regular Meeting	4:30 pm	TBD			
Thurs. June 23	Regular Meeting	4:30 pm	TBD			
Thurs. July 28	Regular Meeting	4:30 pm	TBD			
Thurs. Aug. 25	Regular Meeting	4:30 pm	TBD			
Thurs. Sept. 22	Regular Meeting	4:30 pm	TBD			
Thurs. Oct. 27	Regular Meeting	4:30 pm	TBD			
**Thurs. Nov. 17	Regular Meeting	4:30 pm	TBD			
**Thurs. Dec. 15	Regular Meeting	4:30 pm	TBD			

<sup>\*</sup> Location change – Commission meetings have been relocated to accommodate greater social distancing. Meetings will now be held at Edina Public Works – Multi-purpose room at 7450 Metro Blvd. The city no longer has the authority to offer hybrid or virtual meetings.

<sup>\*\*</sup> Meetings adjusted due to holiday conflicts.