

**Agenda**  
**Parks and Recreation Commission**  
**City Of Edina, Minnesota**  
**MEETING CANCELED**

**Tuesday, July 12, 2022**  
**7:00 PM**

- I. Call To Order
- II. Roll Call
- III. Approval Of Meeting Agenda
- IV. Approval Of Meeting Minutes
  - A. Minutes: Parks & Recreation Commission May 10, 2022
  - B. Minutes: Parks & Recreation Commission June 14, 2022
- V. Special Recognitions And Presentations
  - A. Introduction of Parks and Recreation Summer Intern
- VI. Community Comment

*During "Community Comment," the Board/Commission will invite residents to share relevant issues or concerns. Individuals must limit their comments to three minutes. The Chair may limit the number of speakers on the same issue in the interest of time and topic. Generally speaking, items that are elsewhere on tonight's agenda may not be addressed during Community Comment. Individuals should not expect the Chair or Board/Commission Members to respond to their comments tonight. Instead, the Board/Commission might refer the matter to staff for consideration at a future meeting.*
- VII. Reports/Recommendations
  - A. Centennial Lakes Park Update
  - B. 2022 Work Plan Updates
  - C. 2023 Work Plan Development Discussion
- VIII. Chair And Member Comments
- IX. Staff Comments
  - A. Upcoming Meetings and Events
- X. Adjournment

The City of Edina wants all residents to be comfortable being part of the public

process. If you need assistance in the way of hearing amplification, an interpreter, large-print documents or something else, please call 952-927-8861 72 hours in advance of the meeting.



## CITY OF EDINA

4801 West 50th Street

Edina, MN 55424

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**Date:** July 12, 2022

**Agenda Item #:** IV.A.

**To:** Parks and Recreation Commission

**Item Type:**

Minutes

**From:** Perry Vetter, Parks & Recreation Director

**Item Activity:**

**Subject:** Minutes: Parks & Recreation Commission May 10, 2022

Action

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### ACTION REQUESTED:

Approve minutes from the May 10 Parks & Recreation Commission meeting.

### INTRODUCTION:

### ATTACHMENTS:

Minutes: Parks & Recreation Commission May 10, 2022



Minutes  
City of Edina, Minnesota  
Edina Parks & Recreation Commission  
Braemar Golf Course  
May 10, 2022  
7 p.m.

**I. Call to Order**

Chair Ites called the meeting to order at 7 p.m.

**II. Roll Call**

Answering roll call were Commissioners Good, Haas, Ites, Pfuhl, Spanhake, Weaver, Welsh and Student Commissioner Presthus

Absent: Commissioners Doscotch, Strother and Student Commissioner Jha

Staff present: Staff Liaison Perry Vetter, Assistant Director Parks & Natural Resources Tom Swenson, Assistant Director Recreation & Facilities Tracy Petersen, Recreation Supervisor Laura Fulton and Administrative Coordinator Janet Canton

**III. Approval of Meeting Agenda**

Chair Ites made an amendment to Item III to include the Annual Work Plan.

***Motion made by Haas to approve the amended meeting agenda. Motion seconded by Spanhake. Motion carried.***

**IV. Approval of Meeting Minutes**

***Motion made by Pfuhl to approve the April 12, 2022 minutes. Motion seconded by Haas. Motion carried.***

**V. Community Comment**

None

**VI. Reports/Recommendations**

**A. Arts Programming**

Recreation Supervisor, Laura Fulton, provided an update and overview of programs and events.

The commission asked Recreation Supervisor Fulton questions regarding sign-up and programming support.

**B. Proposed Braemar Park Master Plan Amendments and Special Project Request for Braemar Ice Arena Expansion**

Staff Liaison Vetter reviewed the proposed Braemar Park Master Plan amendments and special project request for the Braemar Ice Arena expansion.

Staff answered the commissioner's questions.

Commissioners commented on the review pertained to ensuring a long-term strategy for ongoing capital expenses is developed and supported for the existing arena amenities as well if expansion to a fourth indoor ice sheet was authorized. They also supported the proposed forward-looking studies, to ensure that the facilities are well positioned in the future to keep up with market competition and continue to support user needs and the revenue generation of the improved enterprise operations.

***Motion made by Good to recommend to the City Council the amendments to the Braemar Park Master Plan. Motion seconded by Haas. Motion carried.***

## **VII. Chair and Member Comments**

### **A. 2022 Work Plan**

Staff Liaison Vetter asked for any updates on the 2022 Work Plan.

***Initiative #1 – Present Information about Parks and Recreation Facilities, Services, and Systems with up to Six Community Groups.*** Commissioner Good provided an update and indicated he found draft documents that he will send out to the group as well as a schedule for upcoming Town Talks. He noted May 23 is the Fred Richards Master Plan, July 18 is the Braemar Master Plan and September 1 is the Local Option Sales Tax. He thought it would be important that they also try to get on the agenda for mid-October.

***Initiative #2 – Report and provide recommendations on alternative funding sources for park related improvements including parks, facilities, and enterprise upgrades.*** Chair Ites indicated he received some information from the director that will be sent to the group talking about alternative funding.

***Initiative #3 – Research Opportunities to Expand Volunteer Assistance for Park Initiatives.***  
None.

***Initiative #4 – Provide Support with Educational Opportunities for the Local Option Sales Tax in the Community as Needed.*** None.

***Initiative #5 – Review and Comment on Amendments to the Park Ordinances Being Recommended by Staff for Update.*** Staff Liaison Vetter indicated the City Council asked staff to forward changes to the commission on amendments that were made.

***Initiative #6 – Review and Comment on the Proposed Grandview Plan.*** Staff Liaison Vetter updated the commission on the Grandview Plan.

## **VIII. Staff Comments**

### **A. Informational Items**

- None.

### **B. Upcoming 2022 Meetings and Events**

Staff Liaison Vetter informed the commission of upcoming 2022 meetings and events.

**IX. Adjournment**

***Motion made by Good to adjourn the May 10, 2022 meeting at 8:21 p.m. Motion seconded by Pfuhl. Meeting adjourned.***



## CITY OF EDINA

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**Date:** July 12, 2022

**Agenda Item #:** IV.B.

**To:** Parks and Recreation Commission

**Item Type:**

Minutes

**From:** Perry Vetter, Parks & Recreation Director

**Item Activity:**

**Subject:** Minutes: Parks & Recreation Commission June 14,  
2022

Action

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### **ACTION REQUESTED:**

Approve minutes from the June 14 Parks & Recreation Commission.

### **INTRODUCTION:**

### **ATTACHMENTS:**

Minutes: Parks & Recreation Commission June 14, 2022



Minutes  
City of Edina, Minnesota  
Edina Parks & Recreation Commission  
Braemar Golf Course  
June 14, 2022  
7 p.m.

**I. Call to Order**

Chair Ites called the meeting to order at 7 p.m.

**II. Roll Call**

Answering roll call were Commissioners Good, Haas, Ites, Pfuhl, Spanhake, Weaver, Welsh

Absent: Commissioners Doscotch, Strother and Student Commissioners Jha and Presthus

Staff present: Staff Liaison Perry Vetter, Assistant Director Recreation & Facilities Tracy Petersen, Administrative Coordinator Janet Canton and Community Engagement Manager MJ Lamon

**III. Approval of Meeting Agenda**

Staff Liaison Vetter noted the introduction of the summer intern should be postponed until the next meeting.

Commissioner Good Ites indicated he noticed before he came in that the meeting minutes for last month were truncated in the Commissions packet and should be removed for approval until next month's meeting.

***Motion made by Haas to approve the June 14, 2022 meeting agenda as amended. Motion seconded by Spanhake. Motion carried.***

**IV. Community Comment**

None

**V. Reports/Recommendations**

**A. 2023 Work Plan Development Discussion**

Community Engagement Manager Lamon gave a PowerPoint presentation on the 2023 Work Plan Development.

The Commission asked Ms. Lamon questions regarding the 2023 work plan development and guide.

Staff Liaison Vetter noted there was a memo received from Edina's Sustainability Manager Grace Hancock with possible ideas for the open action climate plan for the Commission's consideration. He indicated he also included the Comprehensive Guide Plan for the Commission to review.

Staff Liaison Vetter discussed The Climate Action Plan and the Parks & Recreation Commission's role.



Commissioners discussed possible 2023 Work Plan initiatives.

**B. 2022 Work Plan Discussion**

Staff Liaison Vetter updated the Commission on the local sales tax proposal being discussed at the Legislation. He answered Commission questions.

**Initiative #1 – Present Information about Parks and Recreation Facilities, Services, and Systems with up to Six Community Groups.** Commissioner Good updated the Commission on the progress of the initiative.

**Initiative #2 – Report and provide recommendations on alternative funding sources for park related improvements including parks, facilities, and enterprise upgrades.** Chair Ites updated the Commission on the progress of the initiative.

**Initiative #3 – Research Opportunities to Expand Volunteer Assistance for Park Initiatives.** No update given.

**Initiative #4 – Provide Support with Educational Opportunities for the Local Option Sales Tax in the Community as Needed.** No update given.

**Initiative #5 – Review and Comment on Amendments to the Park Ordinances Being Recommended by Staff for Update.** Staff Liaison Vetter updated the Commission on this initiative.

**Initiative #6 – Review and Comment on the Proposed Grandview Plan.** Commissioner Haas updated the Commission on the progress of the initiative.

**VI. Chair and Member Comments**

Received

**VII. Staff Comments**

**A. Informational Items**

Received

**B. Upcoming 2022 Meetings and Events**

Received

**VIII. Adjournment**

**Motion made by Good to adjourn the June 14, 2022 meeting at 8:23 p.m. Motion seconded by Weaver. Meeting adjourned.**



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**Date:** July 12, 2022

**Agenda Item #:** V.A.

**To:** Parks and Recreation Commission

**Item Type:**

Other

**From:** Tracy Petersen, Assistant Director-Recreation & Facilities

**Item Activity:**

**Subject:** Introduction of Parks and Recreation Summer Intern

Information

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### ACTION REQUESTED:

None, informational only.

### INTRODUCTION:

Rachel Salzer will be present to introduce herself as the Parks and Recreation Intern.



## CITY OF EDINA

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**Date:** July 12, 2022

**Agenda Item #:** VII.A.

**To:** Parks and Recreation Commission

**Item Type:**

Report and Recommendation

**From:** Tracy Petersen, Assistant Director-Recreation & Facilities

**Item Activity:**

**Subject:** Centennial Lakes Park Update

Information

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### ACTION REQUESTED:

None, informational only.

### INTRODUCTION:

Tiffany Bushland, General Manager, will provide an update and overview of Centennial Lakes Park services and operations.



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**Date:** July 12, 2022

**Agenda Item #:** VII.B.

**To:** Parks and Recreation Commission

**Item Type:**

Report and Recommendation

**From:** Perry Vetter, Parks and Recreation Director

**Item Activity:**

**Subject:** 2022 Work Plan Updates

Discussion

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### **ACTION REQUESTED:**

Discuss and provide updates to the 2022 Commission Work Plan.

### **INTRODUCTION:**

The 2022 Commission Work Plan is attached for discussion and updates.

### **ATTACHMENTS:**

2022 Parks and Recreation Commission Work Plan



## Commission: Parks & Recreation Commission

### 2022 Annual Work Plan Proposal

<b>Initiative # 1</b>	<b>Initiative Type</b> <input type="checkbox"/> Project <input checked="" type="checkbox"/> Ongoing / Annual <input type="checkbox"/> Event <b>Council Charge</b> <input type="checkbox"/> 1 (Study & Report) <input type="checkbox"/> 2 (Review & Comment) <input type="checkbox"/> 3 (Review & Recommend) <input checked="" type="checkbox"/> 4 (Review & Decide)		
Present information about Parks and Recreation facilities, services, and systems with up to six community groups.	<b>Deliverable</b> Presentation	<b>Leads</b> Good (lead), Haas, Weaver, Presthus (S)	<b>Target Completion Date</b>
<b>Progress Q1:</b> Content has been determined around 1) Parks, 2) Recreation Programming, 3) Enterprise Facilities, 4) Funding. Would utilize Town Talk opportunities and searching for other community-based opportunities. Newly appointed members will meet with leads to onboard for this item.			
<b>City Council Feedback:</b> Suggested to review any PTO groups for possible presentations.			

<b>Initiative # 2</b>	<b>Initiative Type</b> <input checked="" type="checkbox"/> Project <input type="checkbox"/> Ongoing / Annual <input type="checkbox"/> Event <b>Council Charge</b> <input type="checkbox"/> 1 (Study & Report) <input type="checkbox"/> 2 (Review & Comment) <input checked="" type="checkbox"/> 3 (Review & Recommend) <input type="checkbox"/> 4 (Review & Decide)		
Report and provide recommendations on alternative funding sources for park related improvements including parks, facilities, and enterprise upgrades. The report will include a philanthropic wish list	<b>Deliverable:</b> Report and recommendation to Council	<b>Leads</b> Ites (lead), Haas, Pfuhl, Doscotch,	<b>Target Completion Date</b>
<b>Progress Q1:</b> Staff has shared draft information with initiative leads. Newly appointed members will meet with leads to onboard for this item.			
<b>Progress Q2:</b>			

<b>Initiative # 3</b>	<b>Initiative Type</b> <input checked="" type="checkbox"/> Project <input type="checkbox"/> Ongoing / Annual <input type="checkbox"/> Event <b>Council Charge</b> <input checked="" type="checkbox"/> 1 (Study & Report) <input type="checkbox"/> 2 (Review & Comment) <input type="checkbox"/> 3 (Review & Recommend) <input type="checkbox"/> 4 (Review & Decide)		
Research opportunities to expand volunteer assistance for park initiatives.	<b>Deliverable</b> Report to staff.	<b>Leads</b> Strother (Lead), Weaver, Welsch	<b>Target Completion Date</b>
<b>Progress Q1:</b> All leads have been newly assigned to this item and will meet with staff on prior members ideas for this initiative.			
<b>Progress Q2:</b>			

<b>Initiative # 4</b>	<b>Initiative Type</b> <input checked="" type="checkbox"/> Project <input type="checkbox"/> Ongoing / Annual <input type="checkbox"/> Event <b>Council Charge</b> <input type="checkbox"/> 1 (Study & Report) <input type="checkbox"/> 2 (Review & Comment) <input type="checkbox"/> 3 (Review & Recommend) <input type="checkbox"/> 4 (Review & Decide)		
Provide support with educational opportunities for the Local Option Sales Tax in the community as needed.	<b>Deliverable</b> Attend events to share information.	<b>Leads</b> Doscotch, Ites, Good, Spanhake	<b>Target Completion Date</b>
<b>Progress Q1: Leads are willing to support staff driven opportunities on this initiative.</b>			
<b>City Council Feedback: Ensure commissioners receive educational materials.</b>			

<b>Initiative # 5</b>	<b>Initiative Type</b> <input checked="" type="checkbox"/> Project <input type="checkbox"/> Ongoing / Annual <input type="checkbox"/> Event <b>Council Charge</b> <input type="checkbox"/> 1 (Study & Report) <input checked="" type="checkbox"/> 2 (Review & Comment) <input type="checkbox"/> 3 (Review & Recommend) <input type="checkbox"/> 4 (Review & Decide)		
Review and Comment on amendments to the Park ordinances being recommended by staff for update.	<b>Deliverable</b> Comment on ordinance updates	<b>Leads</b> Strother (lead), Doscotch, Pfuhl, Presthus (S)	<b>Target Completion Date</b> March 2022
<b>Progress Q1: Staff will deliver recommendations for commissioner review.</b>			
<b>City Council Feedback: Suggested having Race and Equity review prior to bringing forward changes.</b>			

<b>Initiative # 6</b>	<b>Initiative Type</b> <input checked="" type="checkbox"/> Project <input type="checkbox"/> Ongoing / Annual <input type="checkbox"/> Event <b>Council Charge</b> <input type="checkbox"/> 1 (Study & Report) <input checked="" type="checkbox"/> 2 (Review & Comment) <input type="checkbox"/> 3 (Review & Recommend) <input type="checkbox"/> 4 (Review & Decide)		
Review and comment on the proposed Grandview plan.	<b>Deliverable</b> Comment on plan.	<b>Leads</b> Haas (lead), Pfuhl, Weaver, Spanhake	<b>Target Completion Date</b>
<b>Progress Q1: Review conducted as part of Jan. 11, 2022, regular meeting agenda. Engagement on the pedestrian bridge public art component is currently open for feedback.</b>			
<b>Progress Q2: HRA took action on the sale of the project during its June 2, 2022 agenda.</b>			



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**Date:** July 12, 2022

**Agenda Item #:** VII.C.

**To:** Parks and Recreation Commission

**Item Type:**

Report and Recommendation

**From:** Perry Vetter, Parks and Recreation Director

**Item Activity:**

**Subject:** 2023 Work Plan Development Discussion

Discussion

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### ACTION REQUESTED:

None, discussion only on the generation of the 2023 Parks and Recreation Commission Work Plan.

### INTRODUCTION:

The Commission will begin the process to begin work on the 2023 work plan. While the current, 2022 work plan, is still in progress the 2023 draft plan must be finalized by the August meeting and recommended by the commission via motion. Chair Ites will present the proposed work plan for City Council review in early October. An update for the 2023 planning is to review the City's Climate Action Plan (CAP) and make an effort to include one initiative that can assist in the further implementation of that plan. A memo from the City's Sustainability Manager and staff liaison to the Energy and Environment Commission Grace Hancock is attached for review. For more background on the CAP please visit <https://www.edinamn.gov/1779/Climate-Action> or search "Climate Action" at [www.EdinaMN.Gov](http://www.EdinaMN.Gov)

### ATTACHMENTS:

2023 Commission Climate Action Menu

Comprehensive Guide Plan - Parks, Open Space, and Natural Resources Chapter

Strategic Plan Executive Summary

Strategic Plan Appendix A Implementation Framework

2023 Idea Generation List - VI

2023 Work Plan Template

**Department Name**

Phone 952-927-8861 • Fax 952-826-0390 • EdinaMN.gov



**Date:** 06/01/2022  
**To:** Edina Boards and Commissions  
**From:** Grace Hancock, Sustainability Manager  
**Subject:** Edina Commission Climate Action Menu: 2023 Work Plan options  
**Attachment:** 2023 Commission Climate Action Menu

**Background:** The City's first [Climate Action Plan](#) (CAP) was approved at the end of 2021 with 36 strategies supported by 200 actions. The CAP identifies the City's GHG emission reduction target of 45% below 2019 levels by 2030 and achieve net zero emissions by 2050. The CAP's goal is to help those who live and work in Edina imagine and achieve a future where the Earth and all who live on it thrive.

For more information, the Climate Action Plan was the subject of a 2021 Town Talk, viewable here: [https://www.bettertogetheredina.org/town-talks/forum\\_topics/sustainability-climate-action-plan](https://www.bettertogetheredina.org/town-talks/forum_topics/sustainability-climate-action-plan)

In 2022, City staff kicked off the implementation of the CAP, undertaking ~60 actions, along with a few actions led by Commissions. With feedback from the Energy and Environment Commission, the Sustainability Division has informed City Council that it will ask that each Commission consider adding a Climate Action to its 2023 work plan.

Attached is a refined list of Climate Actions that are suitable for Commission leadership. Some have been identified as especially suitable for certain Commissions, but all are available for all Commissions to consider for their 2023 work plan. These actions were chosen based on the nature of Commission work – resident volunteers who advise Council based on their Commission Charge. The intent for any Climate Action undertaken by a Commission is to study the issue and identify what's possible for Council to consider as next steps. It is not expected that Commissions accomplish the Action within one year, rather it is hoped that Commissions can lend their resident perspective and expertise to make meaningful contributions to the progress of any action they choose to undertake.

**Action Requested:** Commissions should discuss the Climate Action Menu as part of their 2023 work plan development process. Commissions should consider including one Climate Action in their 2023 work plan, and be prepared to mention how their work aligns with the Climate Action Plan when presenting to City Council. For clarifying questions related to any Climate Actions, Commission Chairs should contact the EEC Chair and/or Vice Chair.

EEC Chair: Hilda Martinez, [hildakimx99@gmail.com](mailto:hildakimx99@gmail.com)  
EEC Vice Chair: Michelle Horan, [mhoran00@gmail.com](mailto:mhoran00@gmail.com)



## Edina Commission Climate Action Menu: 2023 Work Plan options

Strategy	Action	Potential Commission Work Plan
Buildings & Energy 1-5	Partner with local organizations and businesses to educate the public and promote the adoption of energy efficiency habits like purchasing high-efficiency equipment, turning the lights off in unused spaces and at night, having efficient indoor temperature control, and promote home energy audits among their staff and students.	
BE 1-7	Create a welcome packet for new businesses and residents, which will provide information on all the energy efficiency improvement resources and opportunities.	
BE 1-13	Establish a performance ratings/labeling program for all homes listed for sale or rent so that owners, tenants and prospective buyers can make informed decisions about energy costs and carbon emissions. Rating program to require Energy Audit/Energy Efficiency Program participation.	EEC
BE 4-2	Partner with institutions and businesses within Edina to secure commitments to reduce operational greenhouse gas emissions in line with the goals of this Climate Action Plan, achieving carbon neutrality by 2050.	
BE 4-5	Create an educational program to inform residential and commercial properties about renewable energy opportunities including technologies that eliminate on-site fossil fuel use.	
Economic Development CE 1-4	Promote Edina as an environmentally friendly destination by highlighting the businesses that are taking steps to reduce resource consumption (Green Business Recognition program).	EEC
Greenspace GS 1-4	Update City's Landscape ordinance to include a minimum tree coverage per lawn area or per impervious surface coverage for all new construction or expansion projects. Explore options for decrease of turf grass/lawn coverage and increase of wildflower/prairie grass coverage requirements.	
GS 1-7	Prioritize planting and preservation of native species of plants and trees and species of plants and trees adaptive to climate change on public and private property through education, incentives and other promotional programs. <i>Ensure that landscaping requirements articulated in the zoning code include the preservation of the maximum possible number of existing trees, the use of native plantings and the preservation of natural areas whenever possible.</i>	
GS 2-2	Remove and ease lawn/grass requirements in ordinances.	
GS 2-6	Establish a policy to require the use of native plants in landscaping at City-owned properties. Continue natural vegetation conversion for passive park areas. Add 110 Acres of native plant and pollinator restoration area on City Property by 2040.	EEC
GS 2-7	Establish a policy and identify, create, and promote incentives to assist homeowners and households with low incomes by covering some of the cost of converting traditional lawns by planting pollinator friendly food gardens, permaculture, wildflowers, clover or native grasses in an effort to slow the collapse of the state's bee population.	
GS 2-8	Develop educational and informational resources providing information on benefits of and strategies for reduced and repurposed lawn space including: native plantings, "carbon gardening" strategies for ornamental gardens, and produce gardens, tree profile rebuilding, elimination of synthetic fertilizer and pesticide use, high mow deck settings, use of biochar amendments, polyculture lawn mixture and other beneficial greenspace practices included in this CAP.	
Environmental Health HS 2-2	Add climate preparedness elements to public health programs already aimed at vulnerable populations and low-income households and dedicate increased funding to accommodate demand for public health services among at-risk populations.	CHC
HS 4-3	Support, leverage create relationships with, and enhance community networks and connections for those who require special attention, such as people who are elderly, homebound, disabled, isolated, or those likely to be in need of financial assistance during or after extreme weather events (heat, cold and heavy precipitation).	CHC
Local Food LF 1-2	Support existing school and community gardens and provide opportunities to expand community growing spaces with a focus on locating garden infrastructure to serve youth, immigrant, and people with lower incomes or who are experiencing food insecurity. Community growing and garden spaces may include use of park space, unused city owned space, or public right of way/boulevard areas. Program should prioritize conversion of impervious spaces to garden space and preservation/increase of overall green space benefit. Provide on-going promotion, communication, and education of the sites and opportunities including appropriate translated and accessible content.	
LF 1-4	Incentivize and reward soil best management practice for urban lawns, gardens, landscaping, parks, open spaces, prairies, environmentally sensitive areas, and agricultural land uses.	EEC
LF 4-2	Establish an Green Business Refrigeration upgrade cost sharing incentive program providing a 25% matching grant for qualified buildings and applicants to switch to green refrigeration practices.	EEC
Transportation & Land Use TL 3-2	Eliminate parking minimums to reduce surface parking and institute new parking pricing models to maintain 85% utilization (performance-based parking, off-street parking tax, dynamic pricing, etc.)	PC/ETC
TL 3-7	Allow and encourage the construction of accessory dwelling units ("ADU") to increase rental opportunities in both established neighborhoods and new development. This will add additional housing options for the City's workforce, seniors, families with changing needs, and others for whom ADUs present an affordable housing option.	PC
TL 4-5	Develop incentive and educational programs to transition lawn care companies and homeowners from using fuel-burning lawn equipment (e.g., lawn mowers, blowers) to electric.	EEC
TL 1-5	Establish a branded communications campaign to promote increased alternative transportation use, with a particular focus on short distance trips (ie <2 miles) including school and other daily commutes.	ETC
Waste WM 1-2	Support collaborative consumption community projects, such as neighborhood compost projects, tool libraries, and repair cafes through mini-grant programs.	
WM 2-3	Conduct an organics waste collection pilot project with a sample of City businesses to test the interest, methodology, and amount of commercial food waste that would need to be accommodated by a commercial organics collection program. Explore possible incentives for food retailers, restaurants, and institutions to participate in food waste reuse and recycling programs.	
WM 3-2	Explore a requirement that all waste be recycled or salvaged at large construction sites.	
WM 4-5	Promote and partner to support a Fix It Fair at the Library and create a resource list for reuse.	
W 1-3	Facilitate reduction of water use by top customers annually through an opt-in water reduction program targeting water reduction goals of 20% or more per site. Offer free technical resources to large institutions and businesses to identify specific opportunities for employees or customers to conserve water and incorporate water efficiency into internal operations. Program can be coordinated with the City's Waste Audit and Diversion Assistance program. Goal: 30 business water use audits completed annually with customers engaged in measuring and reducing water consumption.	
W 1-6	Conduct a Water Conservation "challenge" campaign ask participants to reduce water consumption through water use behavior change strategies, irrigation system utilization, and replacement of fixtures like shower heads with WaterSense certified fixtures.	
WM 1-3	Explore options for waste hauling improvements supporting CAP goal achievement, including modifications to City's existing licensure process and requirements as well as organized waste hauling strategies.	

# EDINA Comprehensive Plan



## 6. Parks, Open Space, and Natural Resources

### Chapter Highlights

The following six points guided the development programs, goals and policies presented in this chapter of the Comprehensive Plan Update.

1. Edina has committed to a minimum of 15 percent of its land area to be used as parks and green space. (As of the most recent census, we are right at this threshold.) Future standards will need consider “hardscape” environments as represented in the Greater Southdale District Plan.
2. All Community and Special Use parks will have an updated Master Plan to guide use, growth and future development. Every Park MP will include an approach to best maintain, improve and promote its natural resources.
3. Connecting our neighborhoods via a Grand Rounds concept and in coordination with the Pedestrian and Bicycle Master Plan.
4. Be intentional on the use of benchmarking to assess progress against strategic objectives.
5. Explore alternative funding models to support future growth and accomplishment of our Mission.
6. Establish a goal to have park facilities within a maximum distance of one mile from each Edina resident

### The Major Challenge

Like many communities, Edina is witnessing demographic changes. Changes that occurred between 2008, when the last comprehensive plan was written, and now are only a glimpse of what is expected to occur over the next 10 years. In order to ensure that the City’s park system will continue to meet the needs of residents, the City will need to continually provide sensitive and appropriate responses to changes in social, demographic, technological, economic, political and environmental trends. The magnitude of these changes will demand flexibility in planning practices to appropriately respond to rapidly changing needs.

### Edina Parks and Recreation Department Vision and Mission

The Parks and Recreation Department’s vision and mission are stated in the 2015 Parks and Recreation Strategic Plan. This policy plan document can be accessed by clicking on the hyperlink below.

<https://www.edinamn.gov/315/Park-System-Strategic-Plan>

### Introduction

The City of Edina operates one of the most well-regarded parks and recreation systems in the metropolitan Twin Cities. Edina is a fully developed first ring suburb of Minneapolis with a park system that continues to be improved with targeted additions and innovative operations. The park system, comprising the City's physical park lands, recreation areas, and trails, along with numerous programs and collaborations with local youth sports associations, greatly contribute to a high quality of life.

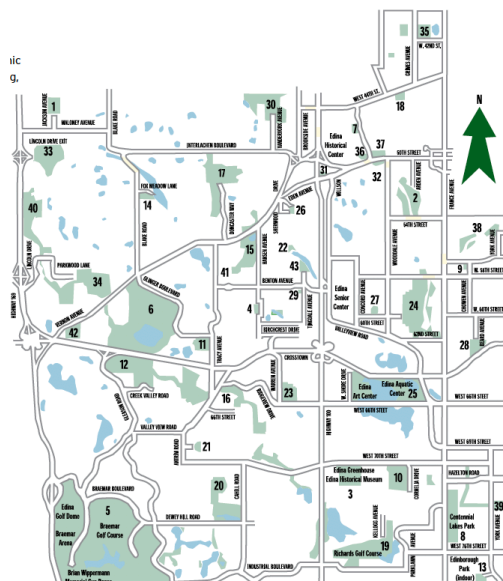
The Vision of the Edina Park and Recreation Department (EPRD) is "To strive for excellence in our parks, recreation and trails system to provide Edina a high quality of life by nurturing the health and well-being of our people, our community, our environment and our economy." In fulfillment of that vision, the EPRD's Mission Statement is "To create parks, facilities, and programs to foster a healthy and inclusive community. We accomplish this through creative leadership, collaborations, environmentally sustainable practices and the responsible use of available resources."

### Inventory and Current Conditions

The National Park and Recreation Association (NRPA) periodically publishes "Park and Open Space Standards and Guidelines" for municipal park and recreation agencies to assist in comprehensive planning. The NRPA suggests that the "national standards" be used only as a benchmark guideline, because each community has its own unique profile in regards to demographics, total acreage, terrain, climate and a host of other affecting factors. Nonetheless, Edina currently exceeds the national standard guideline for acres per 1,000 residents.



The NRPA suggests a national standards guideline of 25 acres per 1,000 residents. This standard would include all local, county, and state-owned property within the community. There are currently no county, state or federal park lands in Edina. All 1,565 acres of park land and open space are owned and maintained by the City of Edina. The City's 1,565 total park and open space acreage computes to 30.2 acres per 1,000 residents (based on the 2016 Census population of 51,804). Currently, the EPRD oversees 43 parks and open spaces totaling more than 1,565 acres and operates nine facilities, which include:



- Edina Aquatic Center
- Edina Art Center
- Braemar Ice Arena and Sports Dome
- Braemar Golf Courses
- Braemar Golf Dome
- Centennial Lakes Park
- Edinborough Park
- Arneson Acres Park
- Edina Senior Center

**Figure 6.1: City of Edina Parks and Facilities Map**



Park amenities at these facilities include baseball and soft ball diamonds; football, soccer, and lacrosse fields; basketball, tennis, pickleball and bocce ball courts; outdoor skating rinks; playground equipment for young children, including an adaptive playground; a community garden; and both winter warming houses and summer picnic shelters. The Department also maintains over eight miles of scenic pathways for bicycling, walking, jogging, cross-country skiing, snowshoeing, and mountain biking.

### Regional Parks and Trails and the 2040 Regional Parks Policy Plan

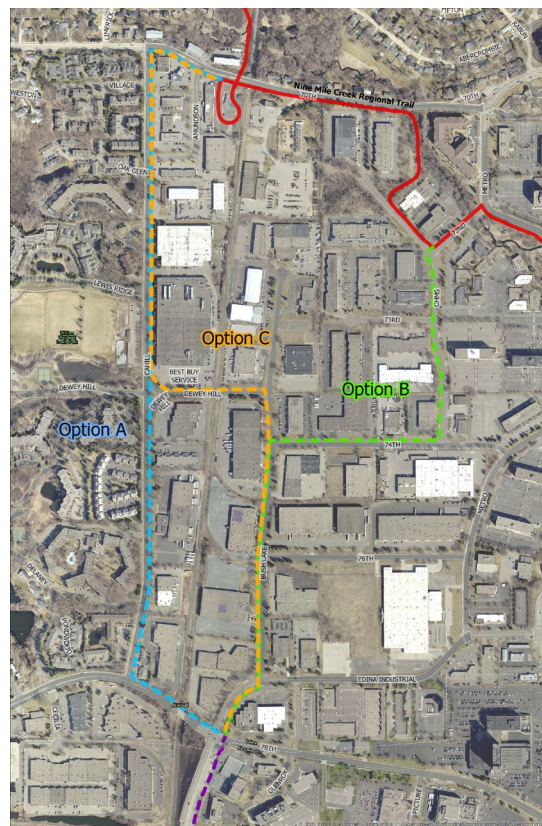
As stated in the Goals and Policies and section of this chapter, it is a goal to make connections to parks and trails to ensure that Edina residents have convenient access to recreational facilities and services. These include regional park and trail facilities both outside and within the City.

The 2040 Regional Parks Policy Plan adopted by the Metropolitan Council in February 2015 is the metropolitan system plan for regional recreation open space, and there are regional public parks and facilities in the Twin Cities area that serve Edina residents. For example, Three Rivers Park District owns and maintains regional parks and trails throughout suburban Hennepin County, such as the Nine Mile Creek Regional Trail in addition to seven park reserves, 12 regional parks, five special recreation features, and 15 other regional trails. The Minneapolis Park Board's Grand Rounds trail system (including the Chain of Lakes Trail) and the Three Rivers Park District's Cedar Lake LRT Regional Trail are regional facilities that are outside the City of Edina but can be accessed by Edina residents. These regional parks offer a variety of recreation opportunities. For example, Three Rivers Park District parks offer snowmobiling, horseback riding, boating, archery, camping, canoeing, downhill skiing, nature centers and historic farm facilities.

The 2040 Regional Parks Policy Plan does not identify regional park and recreation facilities directly in the City of Edina, with the following two exceptions:

**Nine Mile Creek Regional Trail** – Nine Mile Creek Regional Trail is a 15-mile multi-use trail that spans the Cities of Hopkins, Minnetonka, Edina, Richfield, and Bloomington. It also connects to the Lake Minnetonka LRT, Minnesota River Bluffs LRT, Cedar Lake LRT, North Cedar Lake, and Nokomis-Minnesota River Regional Trails as well as the planned Minnesota River State Trail, Dakota County Big Rivers Regional Trail, Minnesota Valley National Wildlife Refuge Bloomington Visitor Center, and Fort Snelling State Park. Much of the trail was completed and opened for use in 2017. The Edina segment of the trail was completed in spring 2018.

From the west, it currently enters the City of Edina from Hopkins over the Bren Road/Londonderry Road Bridge Interchange at TH-169. From the east, it enters the City from Richfield at the cul-de-sac of Xerxes Avenue just south behind Fire Station 2. In 2020 the Park District anticipates it will construct a safer and more direct connection under TH-169 that will pass



**Figure 6.2: Alternative Alignments for the CP Rail Regional Trail**  
Source: Three Rivers Park District





through the Nine Mile Creek watershed.

Canadian Pacific Rail Regional Trail (CP Rail Regional Trail) – This proposed regional trail was first identified in the 2030 Regional Parks Policy Plan (adopted in June 2005 as the Southwest Hennepin Regional Trail West). The regional trail generally follows the existing north/south, Canadian Pacific Railroad alignment in the City of Edina. Once constructed, it will link the Hyland-Bush-Anderson Park Reserve in Bloomington to the Nine Mile Creek Regional Trail in Edina. From Edina, the future trail will connect regional trails in Hopkins, St. Louis Park, Golden Valley, and Crystal.

In 2019, Three Rivers Park District completed a regional trail study and master plan for the south Edina portion of the CP Rail Regional Trail. Figure 6-2, on the previous page, shows the preferred alignment through this area along Bush Lake Road, Dewey Hill Road, and Cahill Road.

### City Park Inventory

The following are individual park locations and acreage totals.

#### Mini-Parks - 12 Parks – 21.12 Acres

A Mini park is characterized by a size of approximately 2 acres or less and is designed to serve primarily the needs of pre-school age children, although it may provide facilities designed to serve the recreation needs of other age groups. Edina's Mini-Parks typically do not have scheduled athletic facilities. Mini parks are typically used to address limited or isolated recreational needs. Service Area - ¼ Square Mile.

Table 6.1: Mini Parks			
Park	Address	Size	Quadrant
Birchcrest	6016 Hansen Road	1.61 Acres	NW
Browndale	4510 Browndale Avenue	.82 Acre	NE
Chowen	5700 Chowen Avenue	.93 Acre	NE
Grandview Square	5213 Grandview Square	.60 Acre	NW
Kojetin	4201 W. 44th Street	2.69 Acres	NE
Lake Edina	4400 Parklawn Avenue	3.10 Acres	SE
McGuire	W. 69th & McGuire Road	2.00 Acres	SW
Melody Lake	5501 Melody Lake Drive	4.18 Acres	NW
Sherwood	Sherwood Rd. & Edenmoor	1.53 Acres	NW
St. Johns	W. 60th & St.Johns Avenue	.94 Acre	NE
Tingdale	W. 59th & Tingdale Avenue	.67 Acre	NW
York Park	5448 York Avenue	2.05 Acres	NE

#### Neighborhood Parks - 12 Parks - 112.85 Acres

Neighborhood parks are designed to serve primarily the needs of children six to fourteen years of age. Tennis courts, softball diamonds, basketball and ice skating facilities are commonly provided in neighborhood parks. Some of Edina's neighborhood parks have one or more scheduled athletic facilities, such as outdoor hockey rinks and/or fields for soccer, football, baseball, and softball. Neighborhood parks typically range in size from approximately two acres to twenty acres. Service Area = 1 Square Mile.


**Table 6.2: Neighborhood Parks**

Park	Address	Size	Quadrant
Alden	6750 Belmore Lane	5.12 Acres	NW
Arden	5230 Minnehaha Boulevard	17.75 Acres	NE
Cornelia School	7124 Cornelia Drive	10.75 Acres	SE
Countryside	6240 Tracy Avenue	9.01 Acres	NW
Fox Meadow	Blake Rd. & Fox Meadow Lane	3.84 Acres	NW
Heights	5520 W. 66th Street	4.00 Acres	SW
Normandale	6501 Warren Avenue	10.06 Acres	SW
Strachauer	6200 Beard Avenue	4.50 Acres	NE
Utey	50th & Wooddale Avenue	5.73 Acres	NE
Wooddale	W. 50th & Wooddale Avenue	4.70 Acres	NE
Yorktown	W. 73rd & York Avenue	3.42 Acres	SE
Todd Park	4429 Vandervork Avenue	33.97 Acres	NW

### Community Playfields – 8 Parks - 253.68 Acres

Community playfields typically range in size from approximately 20 to 60 acres. These parks are designed to provide facilities for diverse recreational activities for young people and adults, although a section is also typically set aside for smaller neighborhood children. All of Edina's Community Playfields have one or more scheduled athletic facilities, such as outdoor hockey rinks and fields for soccer, football, baseball and softball. Service area - 9-16 square miles.

**Table 6.3: Community Playfields**

Park	Address	Size	Quadrant
Creek Valley	W. 64th & Gleason Road	10.00 Acres	SW
Garden	5520 Hansen Road	18.74 Acres	NW
Highlands	5200 Doncaster Way	44.05 Acres	NW
Lewis	Dewey Hill & Cahill Road	21.04 Acres	SW
Pamela	5900 Park Place	62.00 Acres	NE
Van Valkenburg	4935 Lincoln Drive	41.76 Acres	NW
Walnut Ridge	5801 Londonderry Road	44.24 Acres	NW
Weber	4115 Grimes Avenue	11.85 Acres	NE



### Community Parks - 4 Parks - 549.05 Acres

The community park is usually a large park of more than 100 acres, or a smaller park containing special community facilities.

<b>Table 6.4: Community Parks</b>			
<b>Park</b>	<b>Address</b>	<b>Size</b>	<b>Quadrant</b>
Braemar	SW Corner of Edina	500.00 Acres	SW
Centennial Lakes	7495 France Avenue	25.00 Acres	SE
Kenneth Rosland	4300 West 66th Street	22.05 Acres	SE
Edinburgh	7700 York Avenue South	2.00 Acres	SE

### Special Purpose Parks - 7 Parks - 287.11 Acres

The special purpose park provides a single or specific form of recreation. Service Area is citywide.

<b>Table 6.5: Special Purpose Parks</b>			
<b>Park</b>	<b>Address</b>	<b>Size</b>	<b>Quadrant</b>
Arneson Acres	4711 West 70th Street	15.00 Acres	SE
Bredesen	Vernon Ave. & Olinger Boulevard	206.00 Acres	NW
Richards	7640 Parklawn Avenue	39.65 Acres	SE
Southdale Gateway	SE Corner of Edina	9.97 Acres	SE
Tupa	4918 Eden Avenue	1.00 Acre	NE
Williams	West 50th & Browndale	.34 Acre	NE
Grandview Square/ Senior Citizen Center	5280 Grandview Square	5.15 Acres	NW
Weber Woods	40th Street & France	10.0 Acres	NE

### Summary of Parks and Natural Resource Parks - 7 Parks – 1,575.94 Acres

<b>Table 6.6: Park Summary</b>	
<b>Park Type</b>	<b>Acres</b>
Natural Resource Areas (19 areas)	352.13
Mini-Parks (12)	21.12
Neighborhood Parks ( 12)	112.85
Community Playfields ( 8)	253.68
Community Parks (4)	549.05
Special Purpose Parks (7)	287.11
Total Parklands & Natural Resource Areas	1,575.94



The following are parkland acreage totals per park classification.

<b>Table 6.7: Total Acreage by Number of Park Facilities</b>				
<b>Component</b>	<b>Character</b>	<b>SVC Area</b>	<b># of Parks</b>	<b>Total Acreage</b>
Natural Resource Areas	Vary in size	Varies	19	352.13
Mini-Parks	Less than 2 acres	¼ sq.mi.	12	21.12
Neighborhood Parks	Serve children (ages 6 to 14)	1 sq.mi.	11	78.88
Community Playfields	Serve recreational needs of young people and adults	9-16 sq.mi.	9	287.65
Community Parks	Large parks in excess 100 acres. Serve pre-school-adult active and passive recreational pursuits	4-16 sq.mi.	4	549.05
Special Purpose Parks	Provide a special form of recreation	City Wide	7	287.11
<b>Total Parkland &amp; Natural Resource Areas</b>			<b>62</b>	<b>1,575.94</b>

### **Natural Resource Open Space Areas**

The NRPA defines Natural Resource Areas as lands set aside for preservation of significant natural resources, remnant landscapes, open space, and visual aesthetics/buffering. These lands consist of:

- Individual sites exhibiting natural resources.
- Land that is unsuitable for development but offers natural resource potential. (Examples include parcels with steep slopes, and natural vegetation, drainage-ways and ravines, surface water management areas (man-made pond areas, and utility easements).
- Protected lands, such as wetlands/lowlands and shorelines along waterways, lakes, and ponds.

All natural resource open space areas were inventoried and categorized as follows. The City's quadrants were determined by the two dividing highways in Edina: TH 62 and TH 100. Table 6.8, below, presents results of the inventory.





<b>Table 6.8: Natural Resource Open Space Areas</b>	
<b>Northwest Quadrant</b>	<b>Acreage</b>
Nine Mile Creek Right of Way	148.15
Lincoln Drive Floodplain	17.16
Division Street Storm Water Drainage	18.14
Moore Property (Melody Lake)	4.96
Normandale Rd. (NW Benton & Hwy 100)	2.14
Garden Park Addition	6.70
Glenbrae & Ayrshire	4.30
Krahl Hill	7.75
Pine Grove Road (S and E of dead-end)	4.39
<b>Northeast Quadrant</b>	<b>Acreage</b>
Littel & Lynn Avenue	.46
W. 41st Street and Lynn Avenue	3.10
Minnehaha Creek Right of Way	22.88
Townes Road	1.00
<b>Southwest Quadrant</b>	<b>Acreage</b>
Nine Mile Creek Right of Way	9.75
Cahill School Backlot	11.05
NE of High School & S of Crosstown	37.29
Dewey Hill Ponds	48.00
Limerick Dr. (dead end W of RR)	3.90
<b>Southeast Quadrant</b>	<b>Acreage</b>
Bristol & Mavelle	1.01
<b>Total Natural Resource Acres</b>	<b>352.13</b>

#### *Other Maintained Grass Areas*

<b>Table 6.9: Maintained Grass Areas</b>	
<b>Park Type</b>	<b>Acres</b>
Plazas, Triangles, and Circles	5.00
Storm Water and Drainage Areas	60.00
<b>Total Maintained Grass Areas</b>	<b>65.00</b>



**Edina: A Community of Learning.** Edina has a prized education system of high-quality public schools. The Parks, Open Space, and Natural Resources chapter of the Comprehensive Plan recognizes the importance of extending the benefits of education to the entire community through parks-related policies and programming and building on both obvious and not so obvious linkages between the City's parks, public schools, Public Works projects, heritage resources, arts and culture, community health, etc.

For example, the parks can be used as classrooms by the public schools to expose students (and their parents) to the importance of pollinator gardens and rain gardens. Moreover, informational kiosks can be installed in the City's parks that explain how recreational trails and paths are constructed and how stormwater is filtered in retention ponds.

## Trends and Challenges

There are numbers of trends that should be considered in the park and recreation planning process. In this post-industrial age of rapid change, constant monitoring will be required to ensure awareness of trends that have a bearing on park programming, utilization, and sustainability. In the case of Edina, the City will need to continually provide sensitive and appropriate responses to changes in social, demographic, technological, economic, political and environmental trends. The magnitude of these changes will demand flexibility in planning practices to appropriately respond to rapidly changing needs.

In 2015, the EPR completed a Strategic Plan to guide decision-making, priorities, and plans over the next 10+ years. This chapter of the 2018 Comprehensive Plan is structured around five "Key Development Areas" that were identified and discussed in the 2015 Strategic Plan. With the "Key Development Area" as a foundation, content in the Comprehensive Plan has been structured as goals, policy statements, and action items applicable to policies.

## Goals and Policies

The Goals and Policies section is organized around five sections: 1) Parks, Open Space, and Trails; 2) Natural Resources and Sustainable Parks; 3) Recreational Facilities; 4) Recreational Programs; and 5) Finance and Management.

### ***Parks, Open Spaces and Trails***

**Goal 1:** Ensure that parks, recreational facilities, and trails are a source of community pride by providing a balance of well connected, active and passive spaces that reflect high quality design principles and maintenance standards and appreciation of the arts; that allow residents to engage in healthy activities and engage in enriching experiences.

**Policy I-A:** The City will devote a minimum of 15 percent of Edina's land area to parkland and open spaces.

**Policy I-B:** The City will work to meet NRPA guidelines indicating a need for 15-20 miles of additional trails in Edina.





**Policy 1-C:** It is the intent of the City to maintain and, when feasible, increase its current park and open space property. The City, on a case by case basis, will consider the sale, swap, or disposal of park property, as deemed in the best interest of the City.

**Goal 2:** Encourage and support active lifestyles through use of City Parks and participation in City sponsored recreational programs.

**Policy 2:** The City will, through the EPRD, develop promotional and educational materials about the benefits of an active lifestyle and the relationship between health and parks and recreation.

**Goal 3:** Develop plans based on research and analysis of current trends, input from community members, input from City departments and Commissions, state-of-the art approaches, and best practices to ensure: a) that parks, recreation, and trail needs are documented, b) plans are developed with broad participation from the community, and c) capital expenditures for future investments in parks and recreational facilities and services are justifiable.

**Policy 3-A:** The City will follow recommendations outlined in the 2015 Comprehensive Parks and Recreation Strategic Plan, Vision Edina 2015 and the 2017/2018 Big Idea Workshops as one of its guides for investments in parks, recreational facilities and trails.

**Policy 3-B:** The City will update its Parks Master Plan every ten years (or less) to guide use, growth, improvements, developments, and capital expenditures for all Community and Special Use parks, recreational facilities, and trails.

**Policy 3-C:** The City of Edina has utilized Small Area Plans to provide long-range vision for land use and development in specific areas of the city. The ERPD and PARC will support the successful development and execution of these plans through a proactive engagement process in planning how parks and green spaces fit in these development plans.

### ***Natural Resources and Sustainable Parks***

**Goal 1:** Protect, enhance, engage, and restore our urban forests, natural areas, and water resources to sustain a healthy, diverse, and balanced natural environment for all to enjoy and understand. Wildlife will be nurtured and protected. Animal and bird populations that are considered a threat to public health or safety, or may be considered hazardous to the environment or infrastructure within Edina, will be proactively managed.

**Policy 1-A:** The City will include a section on how to best promote, improve, or maintain our natural resources in each new Master Park Plan.

**Policy 1-B:** The City will exhibit leadership in the area of sustainability in our park system to support the health of our parks and open spaces.

**Policy 1-C:** The City will develop a wild life management program to reduce wild life migration away from their primary habitat.

### ***Recreation Facilities***

**Goal 1:** Provide safe, clean, and reliable facilities and program spaces that provide users the highest level of value, which supports their health and wellness, while supporting financial sustainability for the



City in the future.

Policy I-A: The City, through EPRD, will maximize the use of enterprise facilities primarily, but not exclusively, for Edina residents.

Policy I-B: The City will manage enterprise assets as fee-based revenue generating facilities that support programs and collectively cover all expenses including capital investments, land purchases, and all operating expenses.

Policy I-C: The City will exhibit leadership in matching facility space and utilization with the future needs of our community.

### ***Recreation Programs***

**Goal I:** Develop, provide, and manage recreation programs to support the community's need for health and wellness, individual skill development, and community connectivity in a safe and enjoyable environment.

Policy I-A: The City will develop recreation programs that emphasize Edina as a learning community.

Policy I-B: The City will develop recreation programs that exhibit a balance of inclusion across generations, skills, economic conditions and seasons.

Policy I-C: The City will develop recreation programs will include aspects of art, culture, health, sustainability and also support unstructured recreation.

Policy I-D: The City will prioritize program development that focuses on enhancing health and activity for all ages, while providing special consideration for our youth population.

### ***Finance and Management***

**Goal I:** Provide and encourage use of parks, trails, facilities, and programs that deliver on the community's expectations for a safe and enjoyable experience while keeping the infrastructure of the system in a quality state.

Policy I-A: The City, through EPRD, will provide a high level of park maintenance to achieve all aspects of our EPRD vision.

Policy I-B: The City, through EPRD, will form partnerships when appropriate to provide new services or facilities to Edina residents.

Policy I-C: The City will remain open to unique ideas and opportunities to enhance financial leverage to capitalize and operate the park system.

Policy I-D: The City, through EPRD, will demonstrate its commitment to inclusion and diversity across a broad range of the Edina community.

Policy I-E: When planning and making improvements, EPRD will consider impact to the brands of both the City of Edina and its park system.

Policy I-F: EPRD will build strong connections with established neighborhood organizations to best understand and serve specific needs in those areas (nodes).



- Policy I-G: To ensure transparency, accountability and sustainability of Edina assets, ERPD staff will work with the City Manager to renew long term business plans for the park system's our Enterprise facilities every third year. The structure, content, and oversight of these plans will be at the sole direction of the City Council in coordination with the Edina City Manager.
- Policy I-H: The ERPD will use benchmarking to assess progress against our Vision.
- Policy I-I: ERPD will maintain a focus on its Comprehensive Plan by including a 2018 Comp Plan self-audit in its work plan every third year.

## 1995 Revised Inventory Guidance

In 1995, the National Recreation and Park Association (NRPA) and the Academy of Park and Recreation Administration (APRA) revised the suggested classifications for parks, recreation areas and open spaces. The key changes were the inclusion of park-school sites, athletic fields, private park/recreation facilities, natural resource areas/preserves and greenway classifications. This new classification system states that there are essentially two types of park and recreation land:

- Privately owned land that contributes to the public's park and recreation system.
- Publicly owned land.

Examples of privately owned land that contribute to the public's park and recreation system would include:

- Edina Country Club
- Interlachen Country Club
- Church-owned properties
- Southdale YMCA
- The meadows in White Oaks neighborhood
- Power line easements
- Other miscellaneous privately owned vacant space

These privately-owned spaces and facilities provide the public with valued park and recreation services and benefits.



## STRATEGY AND PLAN

The synthesis of significant data collection and inventories; system analysis; community and staff input; and consultant experience is the creation of the Strategic Plan and Implementation Framework. Full details of the Implementation Framework can be found in *Appendix A*. The Implementation Framework is broken down by purpose statements, goals, strategies, and tactics that are intended to be a living document; evaluated and updated every 5-years to gauge progress and adapt to changing needs and realities. The Implementation Framework was informed by EPRD's existing vision and mission statements and will be critical to achieving them. The EPRD vision and mission are as follows:

### EDINA PARKS AND RECREATION DEPARTMENT VISION

*To be recognized as having Minnesota's premier parks, recreation and trail system that provides unrivaled opportunities to maximize Edina's quality of life by nurturing the health and well-being of our people, our community, our environment, and our economy.*

### EDINA PARKS AND RECREATION DEPARTMENT MISSION

*We create parks, facilities, and programs to foster a healthy inclusive community. We accomplish this through creative leadership, collaborations, environmentally sustainable practices, and the responsible use of available resources.*

## GUIDING PRINCIPLES

Guiding principles were crafted for the strategic plan to establish the fundamental directives that represent what is desirable for the park system. The principles should remain constant regardless of changes in goals, strategies, and types of projects embarked upon. Park board members and staff developed the following Guiding Principles for the Strategic Plan:

- Promote community health and wellness for residents in our parks and programming.
- Provide excellence and innovation in parks and recreation services and facilities to meet the needs of the community.
- Promote equity and engagement within the parks system and its programs.
- Protect Edina's assets through strong financial stewardship and creative funding.
- Connect residents to park facilities and their programs.
- Advance environmental stewardship and conservation to preserve and protect natural resources and build excellence through sustainability.

## KEY AREAS OF DEVELOPMENT

Five key areas of development have been identified that constitute broad categories of EPRD improvements, activities, and initiatives necessary to implement the Strategic Plan. These areas allow focused investigation and recommendations to be explored that will have the greatest impact on the overall Park system. The key areas of development include:

- Natural Resources & Sustainable Parks
- Parks, Open Spaces & Trails
- Recreation Facilities
- Recreation Programs;
- Finance & Management

## IMPLEMENTATION FRAMEWORK

Each of the key areas of development are further broken down to create an Implementation Framework that can act as a road map to implementing the Strategic Plan. The following aspects further break down the Key Areas of Development to define the Implementation Framework:

- **Purpose** - statements that recognize the critical elements and over-arching philosophy of approach for each key area of development.
- **Goals** - define the most critical objectives that will need to be focused on under each key areas of development to ensure the purpose is addressed.
- **Strategies** - provide guidance on actions necessary to accomplish the goals.
- **Tactics** - are specified in *Appendix A - Implementation Plan* and list specific actions to achieve the strategies. The tactics are intended to be actionable items, where progress and timelines can be tracked, evaluated, and modified as needed.

Together, the purpose, goals, strategies and tactics are intended to serve as a flexible guide to adapt to changing trends, needs, and City priorities. They should be re-evaluated and updated every 5-years to gauge progress and ensure that the master plan truly serves as a living document, that is dynamic and pro-actively meeting the Community's needs and vision.







GUIDING PRINCIPLES KEY	
	Promote community health and wellness by engaging all residents in our parks and programming
	Provide excellence and innovation in parks and recreation services to meet the needs of the community
	Develop creative funding opportunities and programming partnerships to ensure excellence in facilities, programs, and financial stewardship for future generations
	Advance environmental stewardship and conservation to preserve and protect natural resources and build excellence through sustainability
	Connect residents to park facilities and their programs
	Promote social equity and engagement within the parks system and its programs.

Figure 1.4 - Guiding Principles Key

## KEY PROJECTS OF THE STRATEGIC PLAN

The following key projects have been identified based on community engagement, city staff and park board recommendations, and focus group and stakeholder input. These projects will require a variety of strategies and tactics to achieve - as defined in this document and *Appendix A - Implementation Framework*. The implementation will require continued efforts from the Park Board, Parks and Recreation Staff, other City Departments and Administration and support from the community. Progress will be evaluated annually and presented in the EPRD Annual Report.

The key projects identified are supported by the guiding principles and the icons in Figure 1.4 link the projects back to the applicable guiding principles.



*Applicable Guiding Principles:*



1. CREATE A MULTI-USE TRAIL SYSTEM THROUGH THE CITY TO CONNECT PARKS AND ENTERPRISE FACILITIES.



2. EXPLORE A MULTI-GENERATIONAL COMMUNITY CENTER THAT IS ALL-INCLUSIVE.



3. CREATE A NATURAL RESOURCE MANAGER TO GUIDE PRESERVATION AND DEVELOPMENT OF NATURAL AREAS, ACCESS AND INTERPRETIVE / EDUCATIONAL OPPORTUNITIES.



4. IMPROVE MARKETING AND COMMUNICATION DELIVERY.



5. REPLACE OR DECOMMISSION COMMUNITY PARK BUILDINGS THAT HAVE OUTLIVED THEIR DESIGNED LIFESPAN AND ARE CURRENTLY INSUFFICIENT IN PROVIDING SERVICES.



6. RELOCATE THE EDINA ART CENTER TO PROVIDE A FACILITY THAT BEST SUPPORTS THEIR PROGRAMMING NEEDS.



7. REPLACE INADEQUATE AND OUTDATED PLAY AREAS AND PLAYGROUNDS AND PROVIDE NEW FACILITIES TO ADDRESS UNDER SERVED AREAS.



8. IMPROVE BRANDING AND WAYFINDING TO PARKS THROUGHOUT THE CITY AND INTERNALLY.



9. STRENGTHEN FINANCIAL SUSTAINABILITY.



10. PROVIDE ADDITIONAL COMMUNITY GATHERING AREAS.



11. DEVELOP COMMUNITY DRIVEN MASTER PLANS FOR PARKS THROUGHOUT THE SYSTEM.



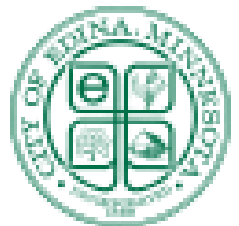
12. DEVELOP BUSINESS PLANS FOR ALL ENTERPRISE FACILITIES THROUGHOUT THE PARK SYSTEM.



# APPENDIX A

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## IMPLEMENTATION FRAMEWORK



292DesignGroup

RSP DREAMBOX®

CONFLUENCE

# NATURAL RESOURCES AND SUSTAINABLE PARKS

*Our vision/ mission for Natural Resources and sustainable parks is to protect and restore our natural resources and maximize the ecosystem services that parks provide to the community.*

## NATURAL RESOURCES GOAL 1 - PROTECT, ENHANCE, AND RESTORE THE CITY'S NATURAL RESOURCES AND NATURAL AREAS.

### STRATEGY 1.1

*Create a full-time position for a Natural Resource Manager to lead and manage natural resource preservation and education efforts - as recommended in 2013 Urban Forest Task Force report (UFTF).*

Tactic	Implementation Year	Performance Measure
1.1.1 Hire a qualified Natural Resources Manager.	2016	Full-time position created.
1.1.2 Prioritize work tasks such as working to complete NRI and management plan, applying for grants, developing connections with other departments, leading environmental education efforts, membership on City Commissions, assisting with wildlife issues, invasive species (buckthorn), and coordinating volunteer efforts.	2020	Completion of NRI and management plan, successful grant applications.

### STRATEGY 1.2

*Complete a comprehensive Natural Resources Inventory (NRI) on all Park properties with an emphasis on existing resources protection and invasive species assessment and management.*

Tactic	Implementation Year	Performance Measure
1.2.1 Adopt a City-wide policy of no net loss of natural areas and open spaces.	2016	Update database.
1.2.2 Collect all existing data and studies conducted into one centralized document.	2017	Completed report.
1.2.3 Hire a qualified consultant to complete NRI and management plan.	2018	Completed NRI & Management Plan.
1.2.4 Maintain and update existing tree inventory and database with an emphasis on invasive and disease susceptible species and heritage trees.	Ongoing	Update database.
1.2.5 Identify and protect the City's highest quality natural resources and areas.	2017	Completed NRI, policy to not impact identified areas.
1.2.6 Apply for grants to assist in control invasive species - <a href="http://www.invasivespeciesinfo.gov/toolkit/grantsrequests.shtml">http://www.invasivespeciesinfo.gov/toolkit/grantsrequests.shtml</a>	2016 per grant schedule	Submit application and receive a grant.

<b>1.2.7</b> Prioritize the next 5 years of restoration goals, invasive species control efforts, and maintenance operations.	2017	Completed NRI & Management Plan and budget.
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**STRATEGY 1.3**

*Increase connections and access to natural areas and environmental resources.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>1.3.1</b> Create programs that provide education and get residents outside to experience natural resources throughout the City (e.g. Master Naturalist programs, seasonal education walks, etc.)	2016	Create 1 new program or tour by 2016
<b>1.3.2</b> Coordinate access with system wide trails plan.	2018	Completed NRI & Management Plan
<b>1.3.3</b> Identify low-use park land areas that could be converted to native or low input ground covers to lessen maintenance and provide greater habitat.	2018	Concept plans outlining areas for conversion of turf. Individual park master plans
<b>1.3.4</b> Incorporate more native landscaping and native gardens into parks. Work with existing volunteer base - Garden Club.	2018	Create one native plant demonstration garden
<b>1.3.5</b> Study feasibility of creating infrastructure to support environmental education initiatives (e.g. outdoor amphitheaters, natural playgrounds, picnic pavilions, etc.) - evaluate potential sites and case studies. Consider Bredesen and areas on north side of 62 that are currently under served with facilities.	2019	ID funding for an Environmental Learning Center
<b>1.3.6</b> Develop natural resource based education and volunteer programs that develop a strong connection with community/ neighborhood centers.	2018	New programs and/ or partnerships in place by 2017.
<b>1.3.7</b> Continue with and build upon existing successful programs such as the buckthorn removal program.	Ongoing	Visible buckthorn reduction
<b>1.3.8</b> Develop partnerships with non-profits, education agencies, and other environmental education associates	2017	New programs and/ or partnerships in place by 2017

## NATURAL RESOURCES GOAL 2 - CREATE MORE RESILIENT AND SUSTAINABLE PARKS, FACILITIES AND LANDSCAPES.

### STRATEGY 2.1

*Maintain excellence in park maintenance operations, continue to explore environmentally friendly/ sustainable practices, and increase natural areas maintenance expertise and ability.*

Tactic	Implementation Year	Performance Measure
<b>2.1.1</b> Follow recommendations of the 2013 UFTF report.	2016	Review items from report for completion.
<b>2.1.2</b> Educate residents on current initiatives (e.g. turf grass maintenance).	2017	Create marketing materials and post in park and/or give presentations throughout City.
<b>2.1.3</b> Complete cost/ benefit analysis of the long term cost/ benefits of turf grass maintenance vs. natural areas and communicate results to Park Board, City Council, and Public.	2018	Create marketing materials and post in park and/or give presentations throughout City.
<b>2.1.4</b> Identify key species or planting strategies to be used throughout the City that maximize benefits and minimize future maintenance - work with Garden Club to grow.	2018	Complete 1 native plant demonstration garden in park.
<b>2.1.5</b> Provide training for Park Maintenance staff to maximize efficiency and quality of natural resource management.	2018	Natural resource management plan informed training.
<b>2.1.6</b> Consider hiring or supplementing natural resource maintenance activities with an outside consultant.	2018	Identify maintenance and operations responsibilities.

### STRATEGY 2.2

*Develop more sustainable parks and trails infrastructure that are resilient to impacts of climate change.*

Tactic	Implementation Year	Performance Measure
<b>2.2.1</b> Conduct a climate change risk assessment for all Parks facilities, infrastructure, vegetation, and areas susceptible to extensive storm damage.	2018	Complete climate change risk assessment.
<b>2.2.2</b> Use the Sustainable Sites Initiative (SITES®) as a guide for for new park development and retrofits, and to create a green operations plan. SITES® is the landscape and site equivalent to LEED and is the most comprehensive guide and objective sustainability rating system for the landscape <a href="http://www.sustainablesites.org">www.sustainablesites.org</a>	2017	Utilize SSI checklist for all new and major renovation projects.
<b>2.2.3</b> Utilize Leadership in Energy & Environmental Design (LEED), Minnesota's B3 program, and/or the Living Building Challenge to guide future parks and facilities renovations and new construction projects. Prioritize energy efficiency, water conservation and other building functions with direct cost impacts.	2018	Integrate into all master plans and redevelopment guides. Hire only LEED certified consultants. Require LEED certification for new buildings.

### NATURAL RESOURCES GOAL 3 - PROTECT AND RESTORE EDINA'S WATER RESOURCES.

#### STRATEGY 3.1

*Maintain the Park System's flood storage abilities and follow floodplain regulations.*

Tactic	Implementation Year	Performance Measure
<b>3.1.1</b> Coordinate with Engineering Dept. to meet changing regulations and integrate into future planning and master planning projects.	Ongoing	Yearly review of regulations, review all projects as proposed.
<b>3.1.2</b> Coordinate with Engineering Dept. to consider joining Hennepin County's Wetland Health Evaluation Program (WHEP) that engages community members in monitoring wetland and water quality. ) <a href="http://www.mnwhep.org/">http://www.mnwhep.org/</a>	2017	Program membership.
<b>3.1.3</b> Explore opportunities to plant buffers on ponds, lakes, and streams within park property to prevent against erosion and provide habitat.	2017-2020	New water quality buffers established in parks each year and/or in concert with adjacent City work.

#### STRATEGY 3.2

*Improve Edina's water resources through the Park System.*

Tactic	Implementation Year	Performance Measure
<b>3.2.1</b> Partner with Nine Mile and Minnehaha Creek Watershed Districts on public education efforts focusing on lawn care management practices that improve water quality and increase wildlife habitat.	2018	Identify and implement 1 pilot project in a park.
<b>3.2.2</b> Reduce impervious surfaces and integrate green infrastructure and stormwater BMPs to treat runoff from all park and facilities impervious surfaces.	2018	Identify and implement 1 pilot project in a park.
<b>3.2.3</b> Partner with Environmental Engineering Dept. to identify opportunities to increase water quality throughout the City - identifying opportunities to treat City stormwater on Park property to benefit both.	2017	Apply for planning grant to study opportunities for integrating green infrastructure - Create a master plan with grant funding from Watershed District to analyze.
<b>3.2.4</b> Minimize potable water use for irrigation by reducing irrigation needs, increasing irrigation system efficiency, and providing alternative water sources.	2017	Evaluate current water usage annually.

**STRATEGY 3.3**

*Provide more active and passive recreation opportunities and educational efforts focused on water resources.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>3.3.1</b> Continue support of popular fishing programs such as MnDNR's learn to fish, and explore other similar opportunities to engage youth in natural resource based outdoor activities.	2015 Ongoing	Continue existing programs and develop 1 new youth focused natural resource program by 2016.
<b>3.3.2</b> Expand fishing access opportunities with increased fish habitat, fishing infrastructure, and programs on Lake Cornelia, and Centennial Lake.	2016	Develop one new fishing program and/or access infrastructure at 1 park.
<b>3.3.3</b> Partner with Nine Mile Creek and Minnehaha Creek Watershed Districts to take advantage of their water quality education programs.	2015	Participate in a minimum of 1 program and provide links to programs through Parks website and
<b>3.3.4</b> Develop signage for passive interpretation of water resources. Focus on popular and/ or quality resources such as Minnehaha Creek, Nine Mile Creek & Trail, etc.	2018	Install signs at key water access areas

# PARKS, OPEN SPACE & TRAILS

*Our vision for parks, open spaces, and trails is to ensure parks are a source of community pride by providing a balance of active and passive spaces that are well connected and reflect high quality design principles and maintenance standards; allowing all residents to engage in healthy activities.*

## PARKS GOAL 1- PROMOTE CONNECTIONS TO THE PARK SYSTEM WITHIN THE CITY, AND TO THE SURROUNDING REGION

### STRATEGY 1.1

*Prioritize the development and implementation of a multi-use trail network that connects parks and facilities together, and connects to key destinations throughout the City.*

Tactic	Implementation Year	Performance Measure
<b>1.1.1</b> Achieve a .75 miles per 1,000 people goal for hard surface trails to connect neighborhoods, major attractions (historical and cultural), and community parks via trails.	2016-2026	Add 15 additional miles of trail to meet 2019 population projections (in addition to Nine Mile Creek trail).
<b>1.1.2</b> Coordinate with Engineering to seek funding to support developing a system of on street shared lanes, separated bike lanes, and off-street hard surface trails connecting to parks. Prioritize off-street trails and separate bike lanes.	Ongoing	Dollars committed in the 2016 budget to trail implementation.
<b>1.1.3</b> Coordinate with Engineering Department and collaborate with other Community programs including Bike Edina, Edina Living Streets program, Active Routes to Schools, Sidewalk Priority Plan, and Capital Improvement Plan.	Ongoing	Identify shovel ready projects and commit dollars in the 2018 budget
<b>1.1.4</b> Provide facilities to support existing trails and the new Nine Mile Creek Regional trail e.g. - restrooms, drinking fountains, and appropriate waste/ recycling facilities.	2020	Identify facility needs and incorporate into capital improvements plan.
<b>1.1.5</b> Provide facilities in parks to fully supported bicycle use including adequate bike parking and racks, bicycle library, covered parking, tandem bikes for senior, bike trailers for families, and repair stands, etc...	2020	Identify shovel ready projects and commit dollars to 2020.

**STRATEGY 1.2**

*Develop, refine, and implement the branding, signage, and wayfinding plan included in this strategic plan.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>1.2.1</b> Create a comprehensive branding, signage and wayfinding plan for all EPRD properties and programs.	2016	Dedicated funding for completing branding plan.
<b>1.2.2</b> Coordinate with other departments and incorporate branding throughout City materials.	2017	Update websites, implement first installation project(s).
<b>1.2.3</b> Replace park signage with updated branding.	2016+	Replace signage with phased approach.

**STRATEGY 1.3**

*Market parks and programs throughout the city to inform residents of offerings.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>1.3.1</b> Dedicate communications staff to EPRD efforts.	2016	Dedicate communications staff for.
<b>1.3.2</b> Present this Strategic Plan across departments and community groups that may be unfamiliar with it to build connections.	2015	Presentations to non-traditional groups.
<b>1.3.3</b> Create and implement a naming policy for parks and future facilities.	2016	Integrate into Parks plan by 2017.

**PARKS GOAL 2 - ENSURE EXCELLENCE AND EQUITABLE ACCESS TO PARKS FOR ALL RESIDENTS.**
**STRATEGY 2.1**

*Pursue Commission for Accreditation of Park and Recreation Agencies (CAPRA) Accreditation and strive for Gold Medal Recognition.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>2.1.1</b> Research CAPRA requirements, highlight where EPRD has gaps, and develop plan to achieve requirements.	2017	Apply and achieve CAPRA accreditation.
<b>2.1.2</b> Apply for Gold Medal Award.	2020	Receive Gold Medal Award recognition.



**STRATEGY 2.2**

*Match development and redevelopment of park system and maintenance facilities to population growth and demographics changes.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>2.2.1</b> Transition under utilized amenities and replace with more productive amenities that are tied to neighborhood needs (Reference Edina Level of Service Standards file).	2025	Updated Park Master Plans remove outdated amenities as part of lifecycle management plan every year for the next five years.
<b>2.2.2</b> Refer to included facility assessments and inventories to identify key facilities such as restrooms, drinking fountains, signage, parking, and other comfort and convenience features in need of replacement, and develop a plan to replace deficient infrastructure not meeting Park System standards.	2018	Identify deficient infrastructure and create implementation/ replacement plan.
<b>2.2.3</b> Establish and utilize a Furniture, Fixture, and Equipment (FFE) standard and inventory for park and recreation amenities, (e.g. basketball hoops, outdoor lighting, outdoor benches, etc.) parts inventories, and enhanced maintenance efficiency.	2018	Established FFE standards plan.

**PARKS GOAL 3 - INCREASE THE HEALTH AND SAFETY OF THE PARKS AND TRAIL SYSTEM.**
**STRATEGY 3.1**
*Update all parks and trails to 2010 Americans with Disabilities Act (ADA) Standards for Accessible Design.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>3.1.1</b> Complete inventory and assessment of all park infrastructure regarding 2010 ADA standards.	2020	New facilities meet or exceed standard. Integrate into RFP.
<b>3.1.1</b> Require all new infrastructure to meet 2010 ADA standards	2025	New facilities meet or exceed standard. Integrate into RFP.
<b>3.1.2</b> Upgrade existing facilities not meeting ADA standard	2025	5 - year plan to prioritize and implement updates.

**STRATEGY 3.2**
*Ensure safety throughout the park system.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>3.2.1</b> Incorporate Crime Prevention through Environmental Design (CPED) principles and guidelines into parks and recreation site design and ongoing maintenance practices.	2017	Integrate requirement into RFPs for new facilities and renovations. Consider hiring consultant to evaluate existing facilities and make recommendations.

**PARKS GOAL 4 - REVITALIZE EXISTING PARKS BY ALIGNING PARK, OPEN SPACE, AND TRAIL INFRASTRUCTURE WITH CURRENT AND ANTICIPATED COMMUNITY NEEDS.**

**STRATEGY 4.1**

*Design flexibility into outdoor spaces and athletic fields to meet current needs and readily adapt to future recreation trends.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>4.1.1</b> Consult Level of Service study to identify gaps and recommendations.	2016	3 Multi-use fields identified as a need by 2019.
<b>4.1.2</b> Consider alternative surfaces for high use areas (e.g. artificial turf, high performance turf, etc.)	2020	Long term cost benefit analysis of capital and maintenance costs.
<b>4.1.3</b> Ensure adequate lighting to extend playability times throughout the year and in morning/ early evening times.	2020	Utilize facility analysis to identify lighting issues.
<b>4.1.4</b> Prioritize flexibility and community gathering spaces in future master plans and renovation projects.	Ongoing	Integrate goals and/ or requirements into RFPs for future park master plans.

**STRATEGY 4.2**

*Provide specialized park infrastructure to address under served needs, emerging trends, and support year round uses.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>4.2.1</b> Prioritize projects to increase the Level of Service (LOS) in areas where data shows the highest need.	Ongoing	Seek funding for new or renovated park and recreation facilities and properties based on LOS.
<b>4.2.2</b> Provide infrastructure to support winter uses and trails into existing parks for a variety of skills and mobility uses that will bring more residents to parks in winter months.	2020	Integrate winter uses into all parks and trails plans.
<b>4.2.3</b> Emphasize year round opportunities at Braemar Park to cross pollinate with existing activities. Explore mountain biking trails, snow making for ski trails, biathlon training infrastructure, and additional winter uses.	2017	Increase marketing of Braemar Park winter trail and include winter trail planning in Braemar Park Master Plan.
<b>4.2.4</b> Require community driven master plans and/ or public input process for all projects with greater than \$250,000 improvements.	2017	Complete a community driven master plan for Fred Richards.
<b>4.2.5</b> Evaluate current and future needs and locations for Community Gardens. Consider sites near apartments/ condos and higher density areas with limited access to usable planting space - where needs may be greater.	2020	Evaluate community garden use and community desire.

# RECREATION FACILITIES

*Provide safe, clean, and reliable facilities and program spaces that provide users the highest level of value and supports their health and wellness, while supporting financial sustainability for the Department in the Future.*

## FACILITIES GOAL 1 - PROVIDE HIGH FUNCTIONING PARKS FACILITIES THAT ARE RESPONSIVE TO CHANGING COMMUNITY NEEDS AND INTERESTS.

### STRATEGY 1.1

*Consider development of a community facility that provides opportunities for recreation, education, and gathering for all ages, incomes, and races.*

Tactic	Implementation Year	Performance Measure
<b>1.1.1</b> Develop cost recovery goals for the community facility that meets the values of the community, maintains flexible spaces to accommodate a broad range of user groups and activities, and is a multi-generational facility. Consider the Grandview site for the facility.	2016	Documented goals.
<b>1.1.2</b> Re-brand the Senior Center as a “community center” or “activity center” to attract other age segments by removing the negative connotation of “senior” label among 55-75 age segment. Consider including in a multi-purpose facility at the Grandview site.	2017	Officially rename facility. Create a branding strategy for the facility.
<b>1.1.3</b> Consider hiring architectural consultant to lead a stakeholder group through an Architectural Pre-design process to discover and document programmatic needs, specialized spaces, and planning level cost estimating. Consider focusing efforts at the Grandview site.	2016	Completed Pre-design study by qualified Architect.
<b>1.1.4</b> Develop partnerships who may be able to contribute to capital and operational costs. Look at specialized use partners for indoor fitness, or other service providers.	2016	Communicate partners for collaboration brainstorming.
<b>1.1.5</b> Explore balancing the distribution of Enterprise Facilities, or larger community gathering facilities, geographically throughout the City, including the relocation of existing facilities that are not meeting needs such as the community center and the Edina Art Center.	2017	Explore adding new Enterprise or community gathering facility north of Hwy. 62.

**STRATEGY 1.2**

*Explore the development of an arts and cultural center to support cultural art programming with suitable facilities.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>1.2.1</b> Study Art Center needs and program requirements, and use information to decide whether to remodel, rebuild, or relocate existing facility.	2016	Completed Pre-design program and study from qualified architect.

**STRATEGY 1.3**

*Implement a policy-supported business management model for Enterprise Facilities that addresses a cost recovery model toward financial sustainability.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>1.3.1</b> Focus on management issues such as fees, cost recovery, operating hours, staffing, program offerings and partnerships.	2016	Are facilities financially sustainable?
<b>1.3.2</b> Review winter-use support at Facilities and match to winter activities - (e.g. supporting nordic skiing, skijoring trails at Braemar Park with food, rental program, etc.).	2016	Integrate 1 new winter use into park by 2016.
<b>1.3.3</b> Analyze Centennial Lakes for increased revenue opportunities, reduced maintenance costs, and general improvements for efficiency. Explore food and beverage opportunities.	2016	Reduced maintenance costs for existing infrastructure - maximize efficiency of new facilities.

**STRATEGY 1.4**

*Explore the development of innovative infrastructure in the park system to support environmental education and natural resource programming.*

<b>Tactic</b>	<b>Implementation Plan</b>	<b>Performance Measure</b>
<b>1.4.1</b> Develop a business plan to assess market potential, explore program opportunities, and assess lower cost infrastructure that would directly support natural resources education including: <ul style="list-style-type: none"> <li>• Outdoor classroom/ amphitheater</li> <li>• Open air picnic pavilion that can support gatherings</li> <li>• Bird/ Wildlife blinds</li> <li>• Boardwalks and piers - additional</li> <li>• Natural playgrounds</li> <li>• Nature based site specific art</li> <li>• Interpretive nature trails with signage</li> </ul>	2020	Complete included mini-business plan in Appendix D as necessary.
<b>1.4.2</b> Identify potential partnerships to assist in capital and operations costs (e.g. catering for weddings/ events, coffee shop/ restaurant, Art programs, etc.)	2020	Include in Mini-business plan.
<b>1.4.3</b> Identify potential program partnerships.	2018	New programs created.

## FACILITIES GOAL 2 - INCREASE FACILITY ACCESSIBILITY AND CONSISTENCY THROUGHOUT THE CITY.

### STRATEGY 2.1

*Identify facilities not meeting community needs and develop plan for replacement, renovation, or decommissioning.*

Tactic	Implementation Year	Performance Measure
<b>2.1.1</b> Utilize assessment data and recommendations in this strategic plan to create a plan for retirement or replacement of outdated and under-performing facilities including: <ul style="list-style-type: none"> <li>Community Park Buildings at Strachauer, Lewis, Highlands, Arden, Creek Valley, and Normandale</li> <li>Edina Art Center</li> <li>Senior Center</li> </ul>	2016-2020	Retirement or replacement plans in place and implemented.
<b>2.1.2</b> Update or replace inadequate playground equipment and fill geographical service gaps to ensure that all residences in the City are within a 10-minute safe route to a playground facility.	2020	Identify shovel ready projects and commit dollars to 2020.
<b>2.1.3</b> Study Cahill School and Grange buildings to increase their usage, revenue generation, and increased safety and convenience. Evaluate relocation or site plan changes.	2018	Complete mini-business plan for potential relocation.
<b>2.1.4</b> Continue to include electronic card readers in facility renovations and new facilities with electronic card readers (note-buildings need to have fiber-optic).	Ongoing	Card reader renovation or new construction requirements.

### STRATEGY 2.2

*Update all building facilities to 2010 Americans with Disabilities Act Standards for Accessible Design, to create safe pedestrian access for low mobility park users.*

Tactic	Implementation Year	Performance Measure
<b>2.2.1</b> Utilize included inventory and assessment to identify and update park buildings that are not compliant.	2020	Create prioritized list of improvements and associated budget for improvements.
<b>2.2.2</b> Consider hiring a consultant to develop a system wide improvement plan.	2020	Prioritized list of improvements completed with allocated budget dollars in 2016 budget for improvements.

# RECREATION PROGRAMS

*Develop, provide, and manage recreation programs to support the community's needs for health and wellness, individual skill development, and community connectivity in a safe and enjoyable environment.*

## PROGRAMS GOAL 1 - PROVIDE A VARIETY OF PROGRAMS THAT MEET COMMUNITY NEEDS AND INTERESTS AND MAINTAIN THE HIGHEST LEVEL OF EXCELLENCE.

### STRATEGY 1.1

*Attract 30-35% of all Edina residents to experience an organized recreation program through EPRD by identifying and closing programming gaps.*

Tactic	Implementation Year	Performance Measure
<b>1.1.1</b> Provide programming that satisfies the needs of multiple age levels, physical abilities, and special needs populations that may be currently under served. Increase programming in the following areas: <ul style="list-style-type: none"> <li>Community health, wellness, and fitness</li> <li>Nature-based/ environmental programming</li> <li>Arts in the Park/ Art programs</li> <li>Building community through socialization</li> <li>Programs that engage all ages and Ethnicities within the community</li> </ul>	2016	Track program usage numbers on an annual basis.
<b>1.1.2</b> Work with marketing department to establish most effective marketing strategies for programs and targeted populations.	2016	Create and implement a marketing/ communication plan.

### STRATEGY 1.2

*Keep up with evolving needs and trends by re-evaluating offered programs and interest levels.*

Tactic	Implementation Year	Performance Measure
<b>1.2.1</b> Strive to keep 50-60% of all recreation programs in the Introductory, takeoff, or growth life-cycle stages in order to align with trends and help meet the evolving needs of the community.	2016	Maintain records of participation in programs and reevaluate yearly at minimum.
<b>1.2.2</b> Initiate a full review of current programs to assess continuation based on the following criteria: <ul style="list-style-type: none"> <li>Participation and cost recovery</li> <li>Fit to demographic (current and projected)</li> <li>Makes good use of natural resources</li> <li>Health oriented</li> <li>Innovative around new trends</li> <li>Creates community</li> </ul>	Ongoing	Annual review and report to Park Board

**PROGRAMS GOAL 2 - DELIVER PARK AND RECREATION PROGRAMMING MORE EFFICIENTLY AND EFFECTIVELY.**

**STRATEGY 2.1**

*Clearly define program providers to eliminate overlap and define the level and scope of services offered.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>2.1.1</b> Review similar providers study in the Strategic Plan and establish a plan for programs to eliminate overlap.	2016	Programs plan with scope of services, core services defined.
<b>2.1.2</b> Evaluate programs for effectiveness and financial sustainability.	Ongoing	Developed programs plan with scope of services and core services defined.

**STRATEGY 2.2**

*Continue to provide high quality youth sports programming and work with athletic associations to provide recreational opportunities.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>2.2.1</b> Maintain partnerships with Organizations in order to best: 1. Promote and market offerings 2. Utilize fields, programs, and scheduling 3. Maintain fields and operations 4. Collect revenues, fees, and program funding	Ongoing	Coordinate and organize biannual Association meeting.
<b>2.2.2</b> Review field utilization annually to track participant numbers and maximize utilization.	Ongoing	Keep database of participant and utilization numbers.

**STRATEGY 2.3**

*Incorporate programming standards for all services provided across the system.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>2.3.1</b> Teach and train program standards implementation across the system - customer service standards, safety standards, use of equipment, etc.	2017	Program standards institutionalized beginning in 2017 with program evaluations.
<b>2.3.2</b> Incorporate instructor tool kits that provide all program standard elements into a working system to increase quality across the system.	2016	Tool kits and training for all instructors put into place in 2016.
<b>2.3.3</b> Track users of services across the city based on the services provided by mapping proximity to residences, income, and age segments served.	2017	Participant tracking by geographic location implemented in 2016.



# FINANCE & MANAGEMENT

*Provide and encourage use of quality parks, trails, facilities and programs that deliver on the community's expectations for a safe and enjoyable experience while keeping the infrastructure of the system in a quality state.*

## FINANCE GOAL 1 - INCREASE FINANCIAL SUSTAINABILITY, EFFICIENCY, AND STRONG PARTNERSHIPS

### STRATEGY 1.1

*Collaborate with Public Works on the planning and maintenance of all park lands, facilities, and trails.*

Tactic	Implementation Year	Performance Measure
<b>1.1.1</b> Develop a collaborative maintenance plan to maximize financial and environmental sustainability- review annually.	2016	Maintenance plan developed.

### STRATEGY 1.2

*Strengthen departmental partnerships with similar providers and establish more formal partnership policies.*

Tactic	Implementation Year	Performance Measure
<b>1.2.1</b> Explore partnerships with private businesses typically providing similar opportunities - e.g. Lifetime Fitness, YMCA	2016	Establish one new partnership and policy.

### STRATEGY 1.3

*Create opportunities for entrepreneurs, both non-profit and for-profit, to enrich the park experience and implement innovative approaches to revenue generation.*

Tactic	Implementation Year	Performance Measure
<b>1.3.1</b> Continue to explore partnerships and dedicate time for staff to actively pursue.	2017	New opportunity explored at an Enterprise facility by 2018.

### STRATEGY 1.4

*Develop mini business plans for all Enterprise facilities to achieve financial sustainability.*

Tactic	Implementation Year	Performance Measure
<b>1.4.1</b> Utilize mini business plan templates in <i>Appendix D</i> .	2016	Completed mini business plans.

**STRATEGY 1.5**

*Maximize staffing efficiency and effectiveness by reviewing staff levels and providing key staffing related to management and programming of park facilities.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>1.5.1</b> Increase the role of recreation supervisors in providing services and programs at Enterprise facilities to enhance service delivery.	2016	Recreation staff driven programs or collaborations at all Enterprise facilities by 2017.
<b>1.5.2</b> Provide one rental coordinator for all rentals within parks and recreation department.	2016	Assign one staff to manage rentals.

**STRATEGY 1.6**

*Ensure adequate financing for growth of the system as continued development occurs.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>1.6.1</b> Pass city ordinance requiring parkland dedication or a fee in lieu for any new development. Do not limit to new construction.	2016	Adoption of ordinance.

**FINANCE GOAL 2 - STRENGTHEN BUSINESS AND MARKETING DEVELOPMENT****STRATEGY 2.1**

*Develop a Department-wide strategic marketing plan.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>2.1.1</b> Allocate time for EPRD staff to work with the city's marketing department to develop a marketing plan.	2016	Marketing plan in place and followed by 2016.
<b>2.1.2</b> Fully integrate EPRD branding into Enterprise facilities.	2016	EPRD brand is identifiable in all facilities by 2017.

**STRATEGY 2.2**

*Provide best marketing opportunities for programs and targeted populations.*

<b>Tactic</b>	<b>Implementation Year</b>	<b>Performance Measure</b>
<b>2.2.1</b> Work with City of Edina marketing department to define clear goals and needs for EPRD. Evaluate digital vs. print marketing delivery for all programs.	2017	Marketing plan in place by 2017.

## 2023 Parks and Recreation Commission Work Plan

Idea Generation Draft I – July 12, 2023

### Commissioner Feedback

- LOST Work Plan items if successful
- Any new benchmark items
- 2022 Initiative #1
- 2022 Initiative #2
- Grand Rounds Concept
- Capital Improvement Items
- Financial Items
- Marketing of 1 mile to parks and other demographic information
- Elevating P&R offerings
- Impacting staffing shortages
- Braemar Park Master Plan amendments for facilities

### Parks and Recreation Strategic Plan (2016)

- 1.2.1 Adopt a City-wide policy of no net loss of natural areas and open spaces.
- 1.3.3 Identify low-use park land areas that could be converted to native or low input ground covers to lessen maintenance and provide greater habitat.
- 4.2.4 Require community driven master plans and/ or public input process for all projects with greater than \$250,000 improvements. (\$312,000 adjusted for CPI)

### Climate Action Plan (2022)

- GS 2-6: Establish a policy to require the use of native plants in landscaping at City-owned properties. Continue natural vegetation conversion for passive park areas. Add 110 Acres of native plant and pollinator restoration area on City Property by 2040.



## Commission: Parks & Recreation Commission 2023 Annual Work Plan Proposal

<b>Initiative #</b>	<b>Initiative Type</b> <input type="checkbox"/> Project <input type="checkbox"/> Ongoing / Annual <input type="checkbox"/> Event <b>Council Charge</b> <input type="checkbox"/> 1 (Study & Report) <input type="checkbox"/> 2 (Review & Comment) <input type="checkbox"/> 3 (Review & Recommend) <input type="checkbox"/> 4 (Review & Decide)		
<b>Initiative Title</b>	<b>Deliverable</b>	<b>Leads</b>	<b>Target Completion Date</b>
<b>Budget Required: (Completed by staff)</b> Are there funds available for this project? If there are not funds available, explain the impact of Council approving this initiative.			
<b>Staff Support Required (Completed by staff):</b> How many hours of support by the staff liaison? Communications / marketing support?			
<b>Liaison Comments:</b>			
<b>City Manager Comments:</b>			
<b>Progress Q1:</b>			
<b>Progress Q2:</b>			
<b>Progress Q3:</b>			
<b>Progress Q4:</b>			
<b>Parking Lot:</b> (These items have been considered by the BC, but not proposed as part of this year's work plan. If the BC decides they would like to work on them in the current year, it would need to be approved by Council.)			



## CITY OF EDINA

4801 West 50th Street

Edina, MN 55424

[www.edinamn.gov](http://www.edinamn.gov)

**Date:** July 12, 2022

**Agenda Item #:** IX.A.

**To:** Parks and Recreation Commission

**Item Type:**

Other

**From:** Perry Vetter, Parks and Recreation Director

**Item Activity:**

**Subject:** Upcoming Meetings and Events

Information

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### **ACTION REQUESTED:**

None, informational only.

### **INTRODUCTION:**

Attached is a list of upcoming meetings and events, including the dates for the Walk with the Mayor series that will be held at city parks and facilities.

### **ATTACHMENTS:**

Upcoming 2022 Meetings and Events

# STAFF REPORT



**Date:** July 12, 2022

**To:** Park and Recreation Commission

**From:** Perry Vetter, Parks & Recreation Director

**Subject:** Upcoming 2022 Meetings and Events

Date	2022 Meeting/Event	Time	Location*
Tues. July 12	Regular Meeting	7:00 pm	Braemar Golf Course
Sat. July 16	Walk with the Mayor – Fred Richards Park	9:00 am	Fred Richards Park
<b>**Mon. Aug. 8</b>	Regular Meeting	7:00 pm	Braemar Golf Course
Tues. Sept. 13	Regular Meeting	7:00 pm	Braemar Golf Course
Sat. Sept. 17	Walk with the Mayor – Braemar Ice Arena	9:00 am	Braemar Arena
Tues. Oct. 11	Regular Meeting	7:00 pm	Braemar Golf Course
Sat. Oct. 15	Walk with the Mayor – Arden Park	9:00 am	Arden Park
Oct TBD	2023 Work Plan Review w/ Council (Chair only)	5:30 pm	City Hall
<b>**Tues. Nov. 1</b>	Regular Meeting	7:00 pm	Braemar Golf Course
Tues. Dec. 13	Regular Meeting	7:00 pm	Braemar Golf Course
TBD	All Commission Chair and Liaison Meeting	-	TBD

\* Location update – Regular Commission meetings will be held in the Hoyt and Blanchard Room, lower level of Braemar Golf Course, 6364 John Harris Drive, Edina.

\*\* Date Adjustments – Due to the 2022 election season the August and November meeting dates have been adjusted as listed.