

**Agenda**  
**Arts and Culture Commission**  
**City Of Edina, Minnesota**  
**Virtual Meeting**

**This meeting will be held electronically using WebEx software. The meeting will be streamed live on the City's YouTube channel, [YouTube.com/EdinaTV](https://www.youtube.com/EdinaTV) or you can listen to the meeting via telephone by calling 1-415-655-0001, access code 133 805 2618.**

**Thursday, March 25, 2021**

**4:30 PM**

- I. Call To Order
- II. Roll Call: Commissioners Chandler, DiLorenzo, Fram, Johnson, Konkimalla, Martin, Piela, Rubin, Shen, Sorensen, Suckow, Westlund
- III. Approval Of Meeting Agenda: Chandler, DiLorenzo, Fram, Johnson, Martin, Rubin, Sorensen, Suckow, Westlund
- IV. Approval Of Meeting Minutes: Chandler, DiLorenzo, Fram, Johnson, Martin, Rubin, Sorensen, Suckow, Westlund
  - A. Minutes: Arts and Culture Commission Feb. 25, 2021
- V. Special Recognitions And Presentations
  - A. Welcome new members to the Arts and Culture Commission
- VI. Reports/Recommendations
  - A. 2021 Work Plan Discussion
- VII. Chair And Member Comments
- VIII. Staff Comments
  - A. Upcoming Meetings and Events
- IX. Adjournment

The City of Edina wants all residents to be comfortable being part of the public process. If you need assistance in the way of hearing amplification, an interpreter, large-print documents or something else, please call 952-927-8861 72 hours in advance of the meeting.



## CITY OF EDINA

4801 West 50th Street

Edina, MN 55424

[www.edinamn.gov](http://www.edinamn.gov)

**Date:** March 25, 2021

**Agenda Item #:** IV.A.

**To:** Arts and Culture Commission

**Item Type:**

Minutes

**From:** Perry Vetter, Parks and Recreation Director

**Item Activity:**

**Subject:** Minutes: Arts and Culture Commission Feb. 25, 2021

Action

---

### **ACTION REQUESTED:**

Approve minutes from the Feb. 25, 2021 Arts and Culture Commission meeting.

### **INTRODUCTION:**

### **ATTACHMENTS:**

Minutes: Arts and Culture Commission Feb. 25, 2021



Minutes  
City of Edina, Minnesota  
Edina Arts & Culture Commission  
VIRTUAL MEETING  
Feb. 25, 2021  
4:30 p.m.

**I. Call to Order**

Chair Rubin called the meeting to order at 4:34 p.m.

**II. Roll Call**

Answering roll call were Commissioners Isaacs, Martin, Piela, Sorenson, Suckow, Rubin. Commissioner Chandler and DiLorenzo joined at 4:42 p.m. Student Commissioners Konkimalla and Shen joined the meeting. Staff present: Parks and Recreation Director Perry Vetter, Assistant Recreation and Facilities Director Tracy Petersen, Administrative Coordinator Janet Canton, Recreation and Jeanette Colby, Program Coordinator.

**III. Approval of Meeting Agenda**

***Motion made by Sorensen to approve the meeting agenda. Motion seconded by Martin. Roll call vote. Motion carried.***

**IV. Approval of Meeting Minutes**

***Motion made by Martin to approve the Jan. 28, 2021 minutes. Motion seconded by Sorensen. Roll call vote. Motion carried.***

**V. Reports/Recommendations**

**A. Public Art Installation: “I” in Edina**

Parks and Recreation Director Vetter informed the commission that staff has been working on a proposal to rebuild the “I” in Edina public art piece that had been created in 2018 as part of the student artist grant program through the Edina Education Fund and the ACC.

Staff proposes to rebuild the piece in more durable materials to ensure that it can withstand the wear and tear of public placement as well withstand the varying weather conditions. Staff proposes to fund the piece out of the Public Art Fund, which has an approximate balance of \$46,000. The rebuild is estimated to cost around \$9,000.

Chair Rubin opened the item for commissioner questions and discussion. The commission supported the proposal and wanted to ensure that the piece was mobile so it could be brought to additional areas of the city to expose more people to public art, was accessible and be made of durable materials. The commission discussed future maintenance concerns of the existing collection. They also encouraged staff to search for additional partners in the community to provide additional support. The commission would like to revisit the location at a later date.

***Motion made by Commissioner Martin to support the of the Public Art Fund to rebuild the “I” in Edina sculpture. Motion seconded by DiLorenzo. Chair Rubin offered a friendly amendment to the motion to ensure the piece has a mobility component. Commissioner Chandler discussed support to use up to \$11,500 from the Public Art Fund. Motions and amendments withdrawn. Motion by Rubin to use up to \$11,500 from the Public Art Fund and that the piece has a mobility component for placement around the city or at schools at it is rebuilt as a permanent piece. Motion seconded by Chandler seconded. Roll call vote. Motion carried.***

#### **B. Use of Public Art Fund: Virtual Gallery Support**

Commissioners working on Work Plan Initiative #1, implementing the virtual art gallery – From Struggling to Healing: A Continuum, requested the use of the Public Art Fund to support additional promotions and marketing to increase exposure of the event.

Chair Rubin opened the item for discussions and questions. Commissioners discussed the request.

***Motion made by DiLorenzo to use up to \$3,000 in Public Art Fund to promote the virtual gallery for 2021 and to create a more detailed plan. Motion seconded by Sorensen. Roll call vote. Motion carried.***

#### **C. 2021 Work Plan Updates**

Commissioners discussed updates to the 2021 Work Plan.

Commissioners Piela and DiLorenzo discussed further engagement of MOSAIC to initiative #1 and how best to further the goals of the Virtual Art Gallery. Chair Rubin indicated that next meeting new members will have been appointed to the commission and at that time assignments can be revisited. Commissioner Sorensen discussed conversations that the property owners around 50<sup>th</sup> and France are interested in supporting on their properties related to broader interpretations of public art for performance. Director Vetter indicated that the City Council has requested a discussion on the Arts Center at their annual retreat. That will hopefully provide direction on how staff approaches connecting on Initiative #4 with the commission.

#### **D. Annual Election of Officers**

Director Vetter summarized the process to conduct the annual election of officers.

Chair Rubin opened the floor for chair nominations. Rubin nominated Sorensen for Chair of the Arts and Culture Commission. No other nominations received.

***Motion by Rubin to elect Sorensen as the Chair of the Arts and Culture Commission. Motion seconded by Chandler. Roll call vote. Motion carried.***

Chair Rubin opened the floor for nominations for vice chair. Rubin nominated himself for Vice Chair. No other nominations received.

***Motion by Rubin to elect Rubin as Vice Chair of the Arts and Culture Commission. Motion seconded by Martin. Roll call vote. Motion carried.***

## **VI. Chair and Member Comments**

## **VII. Staff Comments**

### **A. City Council Updates**

Director Vetter announced that at the March 1, 2021 regular meeting the Edina City Council appointed 19 residents to various boards and commissions. Three new members have been appointed to the Arts and Culture Commission. Commissioners discussed the importance of welcoming and onboarding the new members and further clarifying the advisory role of the commission to the city council.

## **VIII. Adjournment**

***Motion made by Chandler to adjourn the Feb. 25, 2021 meeting at 6:07 p.m. Motion seconded by Isaacs. Roll call vote. Motion carried.***



## CITY OF EDINA

4801 West 50th Street

Edina, MN 55424

[www.edinamn.gov](http://www.edinamn.gov)

**Date:** March 25, 2021

**Agenda Item #:** V.A.

**To:** Arts and Culture Commission

**Item Type:**

Other

**From:** Perry Vetter, Parks and Recreation Director

**Item Activity:**

**Subject:** Welcome new members to the Arts and Culture Commission

Information

---

### ACTION REQUESTED:

No formal action requested. New and existing commissioners are encouraged to introduce themselves.

### INTRODUCTION:

On March 1, 2021 a slate of 19 appointments to the City's boards and commissions were approved by the Edina City Council. Those appointments included Alyssa Fram, Susan Johnson, and Laura Westlund.



## CITY OF EDINA

4801 West 50th Street

Edina, MN 55424

[www.edinamn.gov](http://www.edinamn.gov)

**Date:** March 25, 2021

**Agenda Item #:** VI.A.

**To:** Arts and Culture Commission

**Item Type:**  
Report and Recommendation

**From:** Perry Vetter, Parks and Recreation Director

**Item Activity:**  
Discussion

**Subject:** 2021 Work Plan Discussion

---

### ACTION REQUESTED:

Provide updates to the 2021 Arts and Culture Commission Work Plan, including an update to commissioner assignments.

### INTRODUCTION:

Discuss and provide any updates to the 2021 Work Plan. Quarter 1 updates will be provided to the City Council at the end of March.

Ensure that an adequate number of commissioners are assigned to each initiative. No more than four regular commissioners and an unlimited amount of student commissioners can be assigned to each initiative.

### ATTACHMENTS:

2021 ACC Work Plan



## Commission: Arts and Culture

### 2021 Annual Work Plan

<b>Initiative #1</b>	<b>Initiative Type</b> <input checked="" type="checkbox"/> Project <input type="checkbox"/> Ongoing / Annual <input type="checkbox"/> Event <b>Council Charge</b> <input type="checkbox"/> 1 (Study & Report) <input type="checkbox"/> 2 (Review & Comment) <input type="checkbox"/> 3 (Review & Recommend) <input checked="" type="checkbox"/> 4 (Review & Decide)		
Implement at least one event in Year 1 of the Edina Public Art Plan: Art & Healing Virtual Art Gallery.	<b>Deliverable:</b> Implement one event [virtual art gallery].	<b>Leads</b> Lindsay DiLorenzo Shreya Konkimalla (S)	<b>Target Completion Date:</b> Dec. 2021
<b>Budget Required:</b> Funding available through the Public Art budget			
<b>Staff Support Required:</b> Communications & IT			
Progress Q1:			
Progress Q2:			
Progress Q3:			
Progress Q4:			

<b>Initiative #2</b>	<b>Initiative Type</b> <input checked="" type="checkbox"/> Project <input type="checkbox"/> Ongoing / Annual <input type="checkbox"/> Event <b>Council Charge</b> <input checked="" type="checkbox"/> 1 (Study & Report) <input type="checkbox"/> 2 (Review & Comment) <input type="checkbox"/> 3 (Review & Recommend) <input type="checkbox"/> 4 (Review & Decide)		
Conduct an evaluation for the public art event [initiative #1]. This evaluation will inform the commission on a possible second public art event.	<b>Deliverable:</b> Evaluation report to commission	<b>Leads</b> Russ Rubin	<b>Target Completion Date:</b> Dec. 2021
<b>Budget Required:</b> Funding available through the Public Art budget			
<b>Staff Support Required:</b> Communications			
Progress Q1:			
Progress Q2:			
Progress Q3:			
Progress Q4:			



<b>Initiative #3</b>	<b>Initiative Type</b> <input checked="" type="checkbox"/> Project <input type="checkbox"/> Ongoing / Annual <input type="checkbox"/> Event <b>Council Charge</b> <input checked="" type="checkbox"/> 1 (Study & Report) <input type="checkbox"/> 2 (Review & Comment) <input type="checkbox"/> 3 (Review & Recommend) <input type="checkbox"/> 4 (Review & Decide)		
Study and report on potential incentives or procedures to include art and décor elements when opportunities arise in public and commercial projects.	<b>Deliverable:</b> Report to City Council	<b>Leads</b> Rebecca Sorensen Russ Rubin	<b>Target Completion Date:</b> December 2021
<b>Budget Required:</b> None required			
<b>Staff Support Required:</b> None.			
Progress Q1:			
Progress Q2:			
Progress Q3:			
Progress Q4:			

<b>Initiative #4</b>	<b>Initiative Type</b> <input type="checkbox"/> Project <input checked="" type="checkbox"/> Ongoing / Annual <input type="checkbox"/> Event <b>Council Charge</b> <input type="checkbox"/> 1 (Study & Report) <input checked="" type="checkbox"/> 2 (Review & Comment) <input type="checkbox"/> 3 (Review & Recommend) <input type="checkbox"/> 4 (Review & Decide)		
As a new art space is pursued, the commission will provide community perspective to the planning process.	<b>Deliverable:</b> City staff will define a role for the commission when the time approaches.	<b>Leads</b> Susan Chandler Steve Suckow	<b>Target Completion Date:</b> TBD by Staff
<b>Budget Required:</b> None.			
<b>Staff Support Required:</b> TBD			
Progress Q1:			
Progress Q2:			
Progress Q3:			
Progress Q4:			



## CITY OF EDINA

4801 West 50th Street

Edina, MN 55424

[www.edinamn.gov](http://www.edinamn.gov)

**Date:** March 25, 2021

**Agenda Item #:** VIII.A.

**To:** Arts and Culture Commission

**Item Type:**

Other

**From:** Perry Vetter, Parks and Recreation Director

**Item Activity:**

**Subject:** Upcoming Meetings and Events

Information

---

### ACTION REQUESTED:

No action required.

### INTRODUCTION:

List of upcoming meetings and events for the Arts and Culture Commission.

### ATTACHMENTS:

Upcoming 2021 Meetings and Events

# STAFF REPORT



**Date:** March 25, 2021

**To:** Arts and Culture Commission

**From:** Perry Vetter, Parks & Recreation Director

**Subject:** Upcoming 2021 Meetings and Events

Date	Meeting	Time	Location
Thurs. March 25	Regular Meeting	4:30 pm	Virtual
April 1	Quarter 1 Work Plan Progress Due	-	-
*Wed. April 7	Chair and Vice-Chair Training	6:30 pm	Virtual
Thurs. April 22	Regular Meeting	4:30 pm	TBD
Tues. May 18	Commission Work Session w/ City Council	5:30 pm	TBD
Thurs. May 27	Regular Meeting	4:30 pm	TBD
Thurs. June 24	Regular Meeting	4:30 pm	TBD
July 1	Quarter 2 Work Plan Progress Due	-	-
Thurs. July 22	Regular Meeting	4:30 pm	TBD
Thurs. Aug. 26	Regular Meeting	4:30 pm	TBD
Thurs. Sept. 23	Regular Meeting	4:30 pm	TBD
Oct. 1	Quarter 3 Work Plan Progress Due	-	-
Tues. Oct. 5	2022 Work Plan Review w/ Council (Chair only)	5:30 pm	TBD
Thurs. Oct. 28	Regular Meeting	4:30 pm	TBD
**Thurs. Nov. 25	Regular Meeting	4:30 pm	TBD
Thurs. Dec. 23	Regular Meeting	4:30 pm	TBD
TBD	Commission Member Annual Reception	-	TBD

\* = Newly added meeting for the Chair and Vice-Chair.

\*\* = The Nov. 25 meeting date will need to be adjusted due to conflict with the Thanksgiving Holiday.