

**Agenda**  
**Housing Strategy Task Force**  
**City of Edina, Minnesota**  
**VIRTUAL MEETING**

**Wednesday, July 1, 2020**  
**7:00 AM**

- I. Call To Order
- II. Attendance
- III. Approval Of Meeting Agenda
- IV. Approval Of Meeting Minutes
  - a. June 17 Meeting Minutes
- V. Discussion Items
  - a. Guest Speaker: Kevin Ehrman-Solberg of Mapping Prejudice
  - b. Principles: Discuss areas of agreement and dissent
  - c. Goals: Discuss areas of agreement and dissent
- VI. Adjournment

The City of Edina wants all residents to be comfortable being part of the public process. If you need assistance in the way of hearing amplification, an interpreter, large-print documents or something else, please call 952-927-8861 72 hours in advance of the meeting.



## CITY OF EDINA

4801 West 50th Street

Edina, MN 55424

[www.edinamn.gov](http://www.edinamn.gov)

**Date:** July 1, 2020

**Agenda Item #:** IV.a.

**To:** Members

**Item Type:**

Minutes

**From:** Stephanie Hawkinson, Affordable Housing  
Development Manager

**Item Activity:**

**Subject:** June 17 Meeting Minutes

Action

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### ACTION REQUESTED:

Approve meeting minutes from June 17, 2020.

### INTRODUCTION:

Please see attached minutes.

### ATTACHMENTS:

June 17 Meeting Minutes



Draft Minutes ☒  
Approved Minutes ☐  
Approved Date:

Minutes  
City of Edina, Minnesota

Virtual Meeting  
June 17, 2020  
7:00 AM

**I. Call to Order**

The meeting was called to order at 7:02 AM.

**II. Roll Call**

Present: Co-Chairs Hornig and Hunt, Members Brown, Burke, Kitui, Koon, and Siekman;  
Staff Liaison Hawkinson; Consultant Clapp-Smith

**III. Approval of Meeting Agenda**

Item C., the discussion on Land Use and Zoning, was removed from the Agenda. Member Brown moved, second by Member Koon to approve the Agenda and amended. Motion carried.

**IV. Approval of Meeting Minutes from June 3, 2020**

Member Kitui moved, seconded by Member Brown to approve the minutes. Motion carried.

**V. Discussion Items**

- a. Formally Establish Principles: The Principles are the bigger umbrella under which the whole report is structured. The Principles as stated in the Comprehensive Plan are:
- Supply & Growth: Accommodate all planned residential growth in the city based on planned infrastructure investments and other community goals and assets.
  - Housing Choice: Support the development of a wide range of housing options to meet the diverse needs and preferences of the existing and future Edina community.
  - Affordability: Encourage the development and maintenance of a range of housing options affordable to residents at all income levels and life stages.
  - Quality & Design: Continue to support high quality design of residences and residential neighborhoods in a way that furthers sustainability, character, and livability, and maintains long term investment.

The Task Force discussed elements of each, but were not prepared to vote on them. There was discussion on whether "Affordable" housing should be replaced with

“Attainable”. There was also discussion on not including the fourth goal: Quality and Design

DRAFT Principles for review:

- Supply & Growth: Accommodate all planned (forecasted) residential growth.
  - Housing Choice: Support the development of a wide range of housing options to meet the diverse needs and preferences of the existing and future Edina community.
  - Affordability: Encourage the development and maintenance of a range of housing options affordable to residents at all income levels and life stages.
  - Appropriate Design: Ensure the vitality and health of single-family and multifamily/mixed-use neighborhoods.
- b. Formally Establish Goals: Consultant Clapp-Smith presented the goals as they were defined in the Comprehensive Plan and augmented by the Work Plan. Again, the goals were reviewed by a vote was tabled until July 1.

## DRAFT Goals:

1. PROVIDE A DIVERSITY OF HOUSING TYPES: Ownership and rental in each category
  - a. AFFORDABLE/ATTAINABLE
    - Promote affordable and workforce housing that includes a range of housing prices and options.
    - Attract new residents and retain existing residents with average or limited incomes.
    - Encourage long-term management strategies for affordable housing, in cooperation with successive households.
  - b. LIFECYCLE
    - Promote lifecycle housing to support a range of housing options that meet people's preferences and circumstances in all stages of life.
  - c. SPECIAL NEEDS HOUSING
  - d. MISSING MIDDLE (Middle income housing)
    - Support healthy housing options through missing middle planning, neighborhood community, and building design and maintenance, as well as walkable and livable neighborhoods that encourage active living.
2. ENCOURAGE PRESERVATION
  - Encourage the preservation, maintenance, and rehabilitation of existing subsidized and naturally occurring affordable housing (NOAH)
  - Protect and maintain lifecycle housing that is important for attracting young families.
  - Maintain some of Edina's lower square footage housing stock.
3. BE STRATEGIC ON LOCATION & AMENITIES
  - Housing should support and be supported by surrounding land uses, traffic capacity and patterns, public facilities, and connections to open space and natural resource features.
  - Support the development of both mixed income and 100% affordable housing throughout Edina where there is access to transit.
4. REVIEW ZONING
  - Encourage flexibility regarding smaller lots, lots splits and upzoning to allow for duplexes, twin homes and ADUs.
  - Provide active leadership to meet housing needs for residents through land use and fiscal policies.
5. FINANCE - Create a financing plan to implement the housing plan policies

- c. Land Use Regulation: Tabled.
- d. Revised Task Force Schedule: Member Siekman noted that revised schedule does not include a Statistically valid survey. Staff Hawkinson explained the monetary concerns, the City's position on surveys, and the potential use of Better Together Edina. Member Siekman moved, seconded by Member Kitui to request from Council the authorization to hire a surveying firm to conduct a statistically valid survey. Motion carried with a 5 to 2 vote. Member Brown volunteered to start the process of formulating questions. Members Siekman, Hunt, Koon and Burke will assist.

VI. Adjournment

The meeting concluded at approximately 8:36 AM.