

RESPONSE TO REQUEST FOR PROPOSAL

FRED RICHARDS PARK MASTER PLAN

EDINA, MINNESOTA

SEPTEMBER 2, 2016



CONFLUENCE

In association with:

RSP Dreambox, Emmons & Olivier Resources, and PROS Consulting

530 N. 3rd Street, Suite 120
Minneapolis, Minnesota 55401
www.thinkconfluence.com

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September 2, 2016

Attn: Ms. Ann Kattreh
City of Edina, Parks and Recreation
4801 West 50th Street
Edina, MN 55424

RE: Fred Richards Park Master Plan Request for Proposal

Dear Ms. Kattreh and Members of the Selection Committee,

We are pleased to provide our team's qualifications to assist the City of Edina with the development of a Master Plan for Fred Richards Park. The future site of this park has a unique history and holds a special place within the fabric of Edina. The completed master plan will allow Edina Parks and Recreation to protect the site's valuable resources and expand the recreational opportunities available to the Edina community for years to come.

The Confluence Team is uniquely qualified to work with the City on the development of the Park Master Plan. As you know, we are very familiar with your community and its park and recreation facilities, having recently completed the City's Park and Recreation Master Plan. Members of our team have been involved with a number of the most successful parks within the region including: Maple Grove's Central Park and Town Green + Bandshell; Bruce Vento Nature Sanctuary and Harriet Island Regional Park in St. Paul; and the Minneapolis Park and Recreation Board's South Service Area Master Plan.

All of these projects confirm that the Confluence Team has a reputation for developing quality parks and recreational facilities, which surpass the end users' expectations while being cost effective to construct and maintain. We take great pride in seeing our work stand the test of time and last within the environments they enhance. We believe that the demonstrated operational success of our park work is of equal importance to design and critical to consider when reviewing qualifications for a project of this significance.

We have chosen to include on our project team a number of firms critical to the success of the master plan. These firms include:

RSP Dreambox: Public Facilitation, Experience Design, and Programming

Emmons & Olivier Resources, Inc. (EOR): Natural / Water Resources, Civil Engineering and Stormwater Design

PROS Consulting: Market Analysis, Financial Analysis, and Operations & Maintenance Standards

Evidence of our past experience and successful collaborations is included within this submittal. Our combined experience and collaborative approach to planning and design will provide our team with a strong understanding of project needs and what it will take to develop a unique and successful master plan. Understanding the need for public input and design of a plan that respects the wants and needs of the community, we will lead an open and truly collaborative process that builds on the momentum generated by engaging the Parks and Recreation Staff, City Council, key stakeholders and the community. As principal-in-charge I will be the primary contact throughout the project and will oversee all aspects of the project.

We truly appreciate your consideration of our team and welcome the opportunity to discuss our qualifications with you in more detail in the near future. In the meantime, should you have any questions or need additional information please contact me.

Respectfully,
Confluence



Terry Minarik, PLA, ASLA
Principal
tminarik@thinkconfluence.com
530 N Third Street, Suite 120
Minneapolis, Minnesota 55401
952.451.0144

SECTION ONE | FIRM DESCRIPTION + EXPERIENCE

LOCATIONS

Minneapolis (5 employees)
530 N Third Street, Suite 120
Minneapolis, Minnesota 55401
952.451.0144
tminarik@thinkconfluence.com

Des Moines (15 employees)
525 17th Street
Des Moines, Iowa 50309
515.288.4875
chris@thinkconfluence.com
cshires@thinkconfluence.com
mcarlile@thinkconfluence.com

Cedar Rapids (5 employees)
900 2nd Street SE, Suite 104
Cedar Rapids, Iowa 52401
319.409.5401
palvord@thinkconfluence.com

Kansas City (15 employees)
417 Delaware Street
Kansas City, Missouri 64105
816.531.7227
terryb@thinkconfluence.com
ccline@thinkconfluence.com
pjnovick@thinkconfluence.com

Sioux Falls (6 employees)
524 North Main Avenue, Suite 201
Sioux Falls, South Dakota 57104
605.339.1205
jjacobson@thinkconfluence.com

www.thinkconfluence.com

Legal Name: Confluence, Inc.
Form of organization:
S Corporation

Date of Incorporation: 1998
Number of years in business: 18
Total Number of employees: 46



OUR MISSION

Evolve our client's vision into unique realization by exceeding expectations, bringing together people and ideas to create meaningful, memorable places.

ABOUT CONFLUENCE

Confluence is a professional consulting firm comprised of landscape architects and planners. Our firm's work includes a wide range of public, educational, institutional, and private sector projects. Our process is focused on collaboration and interaction with our clients, consultants and the community in which we work. Confluence's staff of 46 includes 24 licensed landscape architects and AICP certified planners. Our landscape architects carry licenses in Minnesota, Kansas, Iowa, Missouri, Nebraska, North Dakota, South Dakota, Tennessee, Wisconsin, and Wyoming.

We bring the skills of landscape architecture, land planning and urban design to each project, giving us the tools to merge our client's needs with the environment. Our work is characterized by a philosophy of place-making; creating unique, human connections with every project, its location, and its surrounding environment.

MOMENTUM, ENERGY AND DEPTH

These three words best describe the passion, creativity, experience, and people of Confluence. With over a decade of award winning experience and hundreds of completed projects, Confluence has helped shape the practice of landscape architecture, planning, and urban design across the Midwest. We believe the values that we share define who we are and serve as the basis for our success. The same core principles set forth with our founding in 1998 continue to guide our growth-exceed expectations, better our communities, deliver exceptional service, and collaboratively design built environments with a sense of place.

DESIGN IS CONFLUENCE

While program elements or locations may differ, our ability to listen, create, and uniquely respond to our client's needs remains consistent. We have unwavering focus on providing customized solutions that transport our clients' vision to life. **Our expertise is evident by our built portfolio of completed projects including Maple Grove's Central Park and Town Green, Rice Lake Park in Prior Lake, Bruce Vento Nature Sanctuary, Tamarack Nature Center and the Minneapolis Park and Recreation Board's South Service Area Master Plan. In our over 18 year history, we have completed more than 200 park and recreation projects.**

OUR APPROACH

As site master planning leaders, we collaborate across disciplines, keeping our client's goals, budget and schedule at the forefront. We strive to Relate (we listen and hear you), Translate (we see what you're saying), Navigate (we simplify your journey) and Exceed (we amplify your outcome). Great design is a managed process requiring the collaborative efforts of multiple people and skill sets – not an intuitive, happy accident. We expand the idea into a sustainable reality, the confluence of a client's needs and the value that we add.

OUR SERVICES

All of the key personnel identified in these qualifications are immediately available to assist the City of Bloomington with the park consulting services. If additional personnel are needed to support the workload, we will identify additional staff from across our 5 offices.

Our services include:

- Landscape Architecture
- Comprehensive System Plans
- Feasibility Reports
- Plans and Specifications
- Project Management
- Construction Administration
- Construction Cost Estimates
- Floodplain management
- Erosion Control
- Best Management Practices/Low Impact Development Techniques

Confluence is a place where energy, momentum and depth converge – where your ideas become reality. The location where spaces become places and places become destinations.



LOCATION

1220 Marshall Street NE
Minneapolis, Minnesota 55413-1036
612.677.7100

www.rspdreambox.com
www.rsparch.com

Company Information

RSP Dreambox
5 staff
RSP Architects
Total Staff: 300+

ABOUT RSP DREAMBOX

RSP Dreambox is a studio within RSP Architects. RSP Architects was founded in 1978, and is based in Minneapolis, with six offices around the country and world. We work at the scale of large cities, and human interaction. We are collaborators. We listen. We deliver beyond expectations.

DREAMBOX: A STUDIO SPECIALIZING IN STORYTELLING

RSP Dreambox works at the intersection of the built environment and the human experience. Our practice of experience design and environmental communications blends audience analysis, and empathic design principles to create holistic, sensory- based experiences. We know from research that experiences are processed emotionally in each moment, but they live on in our memories. So when we connect to the hearts and minds of our audiences through intentionally designed experiences, we can create positive recall and even positive storytelling about that experience.

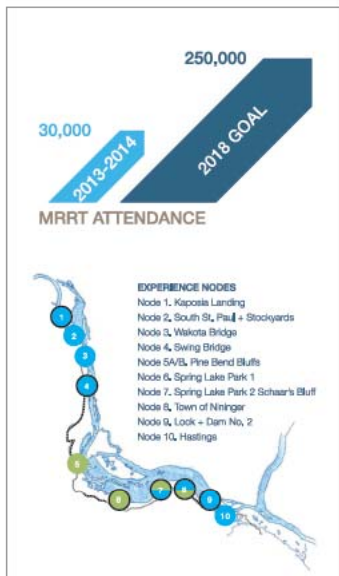
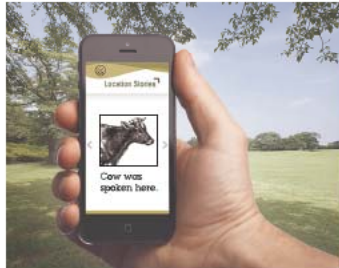
By seeing the world through the unique lens of experience, we find the moments of opportunity and connection and design them intentionally. We then build relevant, meaningful and accessible ways for visitors and users to engage fully.

We believe in the power of stories to connect us. We will look for ways to keep your audiences and users connected to your site, and to their experience with the history and experiences there. We'll consider the ways technology can enable users to engage, and more importantly, tell their stories.

But first, we listen.

We look forward to hearing your story.

RSP DREAMBOX



LOCATIONS

Twin Cities

651 Hale Avenue North
Oakdale, Minnesota 55128
651.770.8448
info@eorinc.com

www.eorinc.com

Specialties

Stormwater Best Management Practices
Natural Resources Management & Planning
Watershed, Water Quality and Quantity Modeling
Total Daily Maximum Load Studies (TMDLs)
Environmental Compliance (EAW, EIS, SEIS,)
Sustainable Site Development + Low Impact Design
Fluvial Geomorphology & Stream Stabilization
Eco-Restoration and Conservation Management
Sustainability Planning
Watershed Planning and Rules Development
Field Surveying (rare plants, threatened species, etc.)
Educational and Environmental Signage
Geographic Information Systems



Company Information

Emmons & Olivier Resources, Inc.
S Corporation
Incorporated in Minnesota
Licensed to do Business in Minnesota: Yes
Total Staff: 33
Licensed Landscape Architects: 1
Staff in MN Office: 28
Staff in IA Office: 4

ABOUT EMMONS & OLIVIER RESOURCES, INC. (EOR)

EOR is a collaborative group of environmental and design professionals passionate about protecting our waters, restoring healthy ecosystems and enhancing our community's unique sense of place. We are an employee owned, multi-disciplinary water resource-based firm that specializes in:

- Water-resources engineering, watershed planning, and modeling
- Environmental compliance, biological surveying, and restoration
- Sustainable site design, planning, and landscape architecture

HISTORY

Formed in 1997, Brett Emmons & Cecilio Olivier recognized the critical need for sustainable, alternative approaches to resources management that would provide long-term, holistic solutions. Having developed many unique applications and advanced sustainable technologies, EOR continues to monitor and refine our designs to address multiple functions.

APPROACH

At EOR, scientific study and design are inherently intertwined in the pursuit of sustainability. The analytical and creative richness of our solutions derives from this characteristic integration and results in the highest social, environmental, and economic returns for our clients.

MISSION + VALUES

- We care for the earth and its inhabitants
- We collaborate with environmentally conscious customers
- We attract passionate, creative professionals
- We work in an aspiring and healthy environment
- We foster a culture of ownership
- We support the communities we serve
- We believe now is the time to act

WATER

Floodplain management, geologic and hydrogeologic investigations, groundwater modeling, planning, and mgmt, hydrologic and hydraulic modeling, lake and wetland mgmt. plans, policy & ordinance development, stormwater management and outreach, stream assessment, restoration, and monitoring, TMDL and watershed protection studies, water quality monitoring and modeling.

ECOLOGY

Ecological restoration design, environmental compliance, environmental planning and management, invasive species documentation, vegetation assessment and classification, wetland regulatory activities, wildlife surveys and monitoring.

COMMUNITY

Campus and community planning, civil design, construction mgmt, and land surveying, green infrastructure, low impact development & conservation design, parks & trails planning, public participation, input, and project awareness, sediment control and conservation practices, sustainable site design (SITES) & LEED strategies, and sustainability planning.

AWARDS

- 2015 ACEC-National Excellence in Engineering Grand Award
- 2015 MN-ACEC Grand Water Resources Award
- 2013 MN-ACEC Research Award
- 2012 MN-ASLA Communication Design Award
- 2011 MN-ASLA Landscape Architect Award
- 2010 MN-ACEC Consulting Award
- 2010 WI -ASLA Landscape Architect Award
- 2010 Environmental Initiative Award
- 2010 MN-ACEC Water Resources Grand Award + Nat'l. Finalist
- 2008 and 2004 MAWD Watershed Project of the Year
- 2008 Innovation Award
- 2007 Sustainable St. Paul Award
- 2006 Environmental Award of Excellence

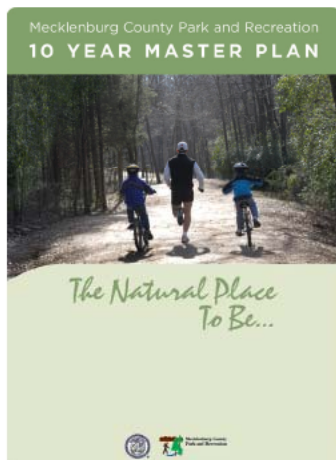
LOCATION

201 S. Capitol Avenue
Suite 505
Indianapolis, Indiana 46225
877.242.7760

www.prosconsulting.com

Company Information

Total Staff: 12
Staff in IN Office: 10
Staff in AZ Office: 2



ABOUT PROS CONSULTING INFORMATION

PROS Consulting is a small firm with a big presence in the field of management consulting for public entities and non-profit organizations. With a small team of highly professional and experienced consultants, PROS is a flexible firm that is agile to the evolving dynamics of the social, economic, and political environments our clients operate in. PROS is among only a small handful of firms that have tremendous experience in the field as practitioners and have become nationally recognized for helping to shape and further transform the industry of parks and recreation. The full name and location of the office that will be working on this project are:

Full Legal Company Name: PROS Consulting

Years in Business: 21 (formed in 1995)

Type of Company: S-Corporation, Leon Younger and Katherine Younger are the Principals

Contact: Leon Younger, President; 317.679.5615; leon.younger@prosconsulting.com

PROS QUICK FACTS

- Since the firm was established in 1995 to uniquely serve the park, recreation and tourism services industry, PROS has completed more than 900 projects in over 47 states and numerous projects internationally in six countries.
- The PROS Team has worked in highly diverse environments from the inner cities of Los Angeles, Houston, Atlanta, and Dallas, to remote areas in Appalachia, Montana, and the American West. Our experience includes working with the best-of-the-best, the worst-of-the-worst, and a lot in between.
- Our planning team has great depth of operational experience with over 100 combined years as former parks and recreation managers. This perspective of being trained "in the industry" and not just "on the industry" allows us to relate to communities and their residents, recreationalists of all types, and to understand the unique relevance of needs that can be most appropriately served by our clients. In other words, great recreational planning is not just collecting surveys and reporting results – it is about achieving a sustainable balance of services, needs, and resource protection with community fulfillment.
- Our approach to planning projects are that we become the extension of the client's team and carry the same accountability as they do in serving their communities. While we have unparalleled experience and expertise in the field, we genuinely learn new things in every project and our humility ensures we are well received in all communities.

AREAS OF FOCUS

Management consulting and planning services offered by PROS span the full spectrum of planning needs for public agencies, and are grouped into the following practice areas:

- **Strategic Planning** – completed over 80 strategic plans for cities, counties and state agencies to help them become established in their market or to reposition themselves.
- **Master Planning** – completed over 250 master plans for parks and park systems that have been successfully implemented and driven over \$5 billion worth of capital investment.
- **Operations, Maintenance and Organizational Development** – completed over 450 plans that involved operations, maintenance and organizational development components.
- **Financial Planning and Management** – PROS is most renowned for providing the most innovative and proven methods for financial planning and management in the public sector with direct experience with over 150 proven ways to fund public parks and park systems.
- **Feasibility Studies and Business Planning** – completed over 200 feasibility studies and business plans, often counseling our clients on how they can shape their projects and their vision around the reality of what is feasible and sustainable.
- **Land Use and Sustainable Practices** – utilized numerous unique analysis and techniques for development sound and defensible approaches to land management and land usage in communities.

You receive a high quality team with extensive park master planning and design expertise.

We have assembled a unique team of project partners with the knowledge and expertise to provide comprehensive park planning, public engagement facilitation, and natural & water resource design. Our team understands the Edina community, the project area and important issues/opportunities to be considered. With extensive master planning, programming, water quality and park design experience, we have a successful track record in the planning, design and implementation of innovative parks for communities throughout the Midwest and beyond.

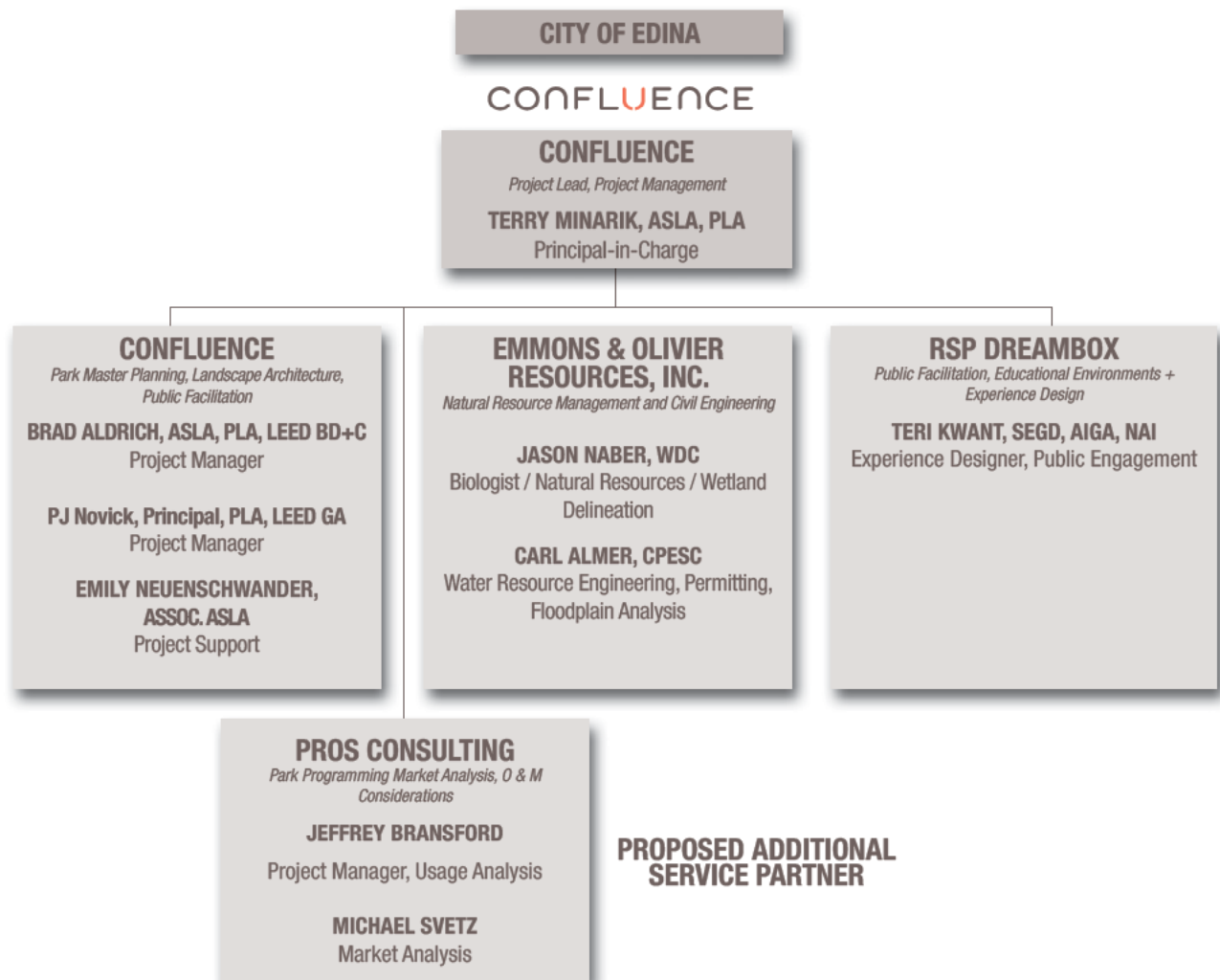
TEAM ORGANIZATION

Our team brings together a unique set of capabilities and has proven landscape architecture, public facilitation, natural resource and engineering expertise that have been applied to park and recreation planning, green infrastructure design, experience and education design, market analysis, public involvement and project management experience. Our team includes:

Confluence will serve as the project lead and landscape architect. We will coordinate work with all members of the design team and direct all communications. Our team also includes **RSP Dreambox**, who contributed to the EPRD Strategic Plan and has extensive public facilitation experience and experience design expertise. They will help our team maximize the experiential and educational aspects of the master plan. **EOR** has been a team member on a number of recent Confluence projects. Their expertise in environmental assessment, natural resource development, and water resource protection will aid the team in developing master plans that improve and protect these valuable resources - in line with the Vision of the EPRD Strategic Plan.

As an additional service partner, we recommend adding **PROS Consulting's** expertise to the project team. Confluence has been involved in numerous park master plans together including Edina's Parks Recreation & Trails Strategic Plan and more recently, the Minneapolis Park and Recreation Board's South Service Area Master Plan, which required extensive public input and facilitation to master plan 30 parks in South Minneapolis. Their experience in Edina, as well as for community and regional parks nationally, will ensure the City receives a master plan that considers market and operational impacts of the park that strengthen the goals of Edina's Strategic Plan.

Our team has created innovative projects in the past, and we feel we have collected the collaborative expertise that can help Edina create the most innovative, creative, environmentally sensitive, and community driven Master Plan for Fred Richards Park.



**TERRY MINARIK, ASLA, PLA | PRINCIPAL-IN-CHARGE**

Terry has been practicing landscape architecture in the United States and Canada for over twenty five years. He has an extensive background in park, recreation, and public space design. Terry collaborates with his clients to develop innovative and contextually sensitive design solutions. He has dedicated his career to creating meaningful spaces that challenge the conventional boundaries of landscape architecture. Terry takes a multi-disciplinary approach to design, often working closely with design teams of architects, planners, artists, and other professionals, including a diverse range of clients. Terry's award winning body of work includes major master plans, civic plazas, parks, hospitality, medical and corporate campuses. Terry brings his uncompromising passion for design excellence, knowledge of construction, and positive attitude to the design team.

Terry follows the practice that business is built on long-term relationships. It is critical to always provide more than expected on every project. One's reputation and how you treat people is what will be remembered most.

PROFESSIONAL + CIVIC AFFILIATIONS

American Society of Landscape Architects, Minnesota Chapter

CURRENT + NOTABLE PROJECT EXPERIENCE

Parks, Recreation and Trails Strategic Plan / Edina, Minnesota

Minneapolis Parks and Recreation Board (MPRB) South Service Area Master Plan / Minneapolis, Minnesota

Gateway Park Master Plan / Minneapolis, Minnesota*

Town Green and Amphitheater / Maple Grove, Minnesota*

Central Park Master Plan / Maple Grove, Minnesota*

- Children's Play Area – slide zone, climbing zone, swing zone, sand zone, 2-5 zone and 5-12 zone
- Sports Activity Area
- Interactive Splash Pad
- Ice Skating Trail
- Pedestrian and Bicycle Trail System
- Botanical Garden and labyrinth
- Central Lawn

Forks National Historic Park Site + Interpretive Master Plan / Winnipeg, Manitoba*

The Preserve Community Park / Rochester, Minnesota

Kilcona Park Master Plan / Winnipeg, Manitoba*

Brandon Riverfront Corridor Master Plan / Brandon Manitoba*

Riding Mountain National Park / Manitoba, Canada*

Excelsior & Grand Commons / St. Louis Park, Minnesota*

Granite Falls Downtown & Riverfront Master Plan / Granite Falls, Minnesota*

Mississippi Commons Master Plan / Champlin, Minnesota*

River Road Heritage Parkway / Winnipeg, Manitoba*

Northeast Park + Playgrounds / Waseca, Minnesota*

Gateway Park / Minneapolis Minnesota*

Elanor Kidd Botanical Garden / Brandon, Manitoba*

Park System Master Plan / Deephaven, Minnesota

Dakota County Mississippi River Trail Interpretive + Experience Design / Dakota County, Minnesota

Rice Lake Park / Prior Lake, Minnesota

Prairie Park / Otsego, Minnesota*

School House Park / Otsego, Minnesota*

** work performed while employed by another firm*

PROFESSIONAL EXPERIENCE

25 Years Experience
2 Years with Confluence

EDUCATION

University of Manitoba
Master of Landscape
Architecture / Spring 1995

University of Manitoba
Bachelor of Environmental
Design / Spring 1990

PROFESSIONAL REGISTRATIONS

Licensed Professional
Landscape Architect:
• Minnesota / #42242

**BRAD ALDRICH, ASLA, PLA, LEED AP BD+C | PROJECT MANAGER**

Brad has 14 years of experience as a landscape architect creating sustainable sites and unique places. He creates high performance, multi-functional landscapes that provide numerous ecosystem services to the client and surrounding community.

Brad is interested in using green infrastructure to create sustainable environments and unique places. He has become a regional leader, incorporating innovative green infrastructure into the landscape. Brad has been involved on projects that range in scale and scope from small, intensive rain gardens to larger, urban sited projects with multiple layers of issues and infrastructure.

PROFESSIONAL + CIVIC AFFILIATIONS

American Society of Landscape Architects, Minnesota Chapter

CURRENT + NOTABLE PROJECT EXPERIENCE

Parks, Recreation and Trails Strategic Plan / Edina, Minnesota

Minneapolis Parks and Recreation Board South Service Area Master Plan / Minneapolis, Minnesota

Park System Master Plan / Deephaven, Minnesota

Park and Campground Planning and Design / Barnum, Minnesota

Harriet Island Regional Park Improvements / St. Paul, Minnesota*

Mill Park / Little Falls, Minnesota*

Bruce Vento Nature Sanctuary / St. Paul, Minnesota*

Lake Phalen / Round Lake Channel Improvements / St. Paul, Minnesota

Urban Park Design / Maple Grove, Minnesota*

Mainstreet Stormwater Celebration Park / Albert Lea, Minnesota*

N. Marketplace Targeted Subwatershed Implementation Plan / Browns Creek Watershed District, Oakdale, Minnesota*

Cleary Regional Park Stormwater Improvements / Prior Lake, Minnesota*

Oak Glen Golf Course Trout Stream Restoration / Stillwater, Minnesota*

Crow Valley Golf Club Stream Improvements / Davenport, Iowa*

Downtown Streetscape Phase II Improvements / Sioux Falls, South Dakota

Green Line Light Rail Stormwater Improvements / St. Paul, Minnesota*

Kingsfield Neighborhood Stormwater Improvements / Minneapolis, Minnesota*

Tree Trenches for 'Green Street' Impmnts / Capitol Region Watershed District, St. Paul, Minnesota*

West Side Flats / St. Paul, Minnesota*

- Master Plan
- Green Infrastructure Feasibility Study

Regional Sustainability Plan / St. Cloud Greater Metro Area, Minnesota*

Library Lake Restoration / Cumberland, Wisconsin*

Low Impact Development (LID) Project / Lakeville, Minnesota*

Economic Development Land Study Report / MnDNR State Trust Fund Land*

Lifetime Fitness / Various Locations

- Fort Washington, Pennsylvania
- Northbrook, Illinois
- Charlotte, North Carolina
- Plymouth, Minnesota
- Brookfield, Wisconsin

** work performed while employed by another firm*

PROFESSIONAL EXPERIENCE

14 Years Experience
1 Year with Confluence

EDUCATION

University of Minnesota
Master of Landscape
Architecture / 2004

University of Minnesota
Bachelor of Environmental
Design, Minor in Urban
Studies / 2000

PROFESSIONAL REGISTRATIONS

Licensed Professional
Landscape Architect:
• Minnesota / #45630



PAUL J. NOVICK, PLA, ASLA, LEED GA | PARK PLANNING SPECIALIST

With over 30 years of professional experience, PJ has been responsible for the design and project management of a wide variety of parks and recreation, educational, and cultural facilities involving a multi-disciplinary approach to design through collaboration with planners, architects, and engineers.

PROFESSIONAL + CIVIC AFFILIATIONS

American Society of Landscape Architects, Prairie Gateway Chapter

- Member

City of Fairway, Kansas Planning Commission

- Member / December 1997 to present
- Chairman / 1999 to present

Leadership Northeast, Class of 2003

Northeast Johnson County Chamber of Commerce

Overland Park Chamber of Commerce

Kansas Recreation and Park Association (KRPA)

Missouri Park and Recreation Association (MPRA)

Adjunct Professor, University of Kansas

Guest Lecturer, Kansas State University, Department of Landscape Architecture

PROFESSIONAL EXPERIENCE

32 Years Experience
1 Year with Confluence

EDUCATION

Kansas State University
Bachelor of Landscape
Architecture / Spring 1984

University of Kansas
Master of Architecture
in Management / Spring
1993

PROFESSIONAL REGISTRATIONS

Licensed Professional
Landscape Architect:

- Missouri / #059
- Kansas / #502

C.L.A.R.B. Certified
Certificate #1108

LEED Green Associate

PUBLICATIONS

- Athletic Business, Grounds Maintenance
- Midwest Commercial Journal
- Landscape Architect and Specifier News

AVAILABILITY

25%

CURRENT + NOTABLE PROJECT EXPERIENCE

Lake Olathe and Cedar Lake Park Master Plans / Olathe, Kansas

Lower City Park Master Plan / Iowa City, Iowa

Parks and Recreation Master Plan / Mission, Kansas

Parks Services Signage Master Plan / Overland Park, Kansas

Parks and Recreation Master Plan / Raytown, Missouri

Marion Park Systems Master Plan / Marion, Iowa

Parks and Recreation Master Plan / Edina, Minnesota

Minneapolis Parks and Recreation Board South Service Area Master Plan / Minneapolis, Minnesota

Kansas City Firefighters Memorial / Kansas City, Missouri

Roe Park Master Plan / Overland Park, Kansas*

Cedar-Niles Park Master Plan / Johnson County, Kansas*

Rieke Lake Park Master Plan / Johnson County, Kansas*

Sunflower Nature Park Master Plan / Johnson County, Kansas*

Antioch Park Master and Final Design / Johnson County, Kansas*

Legacy Park Master Plan and Final Design / Lee's Summit, Missouri*

"The Kansas City System of Parks and Boulevards"- Multiple Property Documentation Form, National Register of Historic Preservation / Kansas City, Missouri*

"The Kansas City Parks and Boulevards Historic District" - National Register of Historic Places / Kansas City, Missouri*

Lea McKeighan Park Master Plan and Final Design / Lee's Summit, Missouri*

Ironwoods Park Master Plan and Final Design / Leawood, Kansas*

I-Lan Park Master Plan and Final Design / Leawood, Kansas*

Leawood City Park Master Plan / Leawood, Kansas*

Blue River Streamway Park Trail / Johnson County, Kansas*

Fairway City Park / Fairway, Kansas*

Stump Park / Shawnee, Kansas*

Porter Park / Prairie Village, Kansas*

Northeast Baseball Complex / Wichita, Kansas*

Manhattan Linear Park Trail Phase II / Manhattan, Kansas*

** work performed while employed by another firm*

**EMILY NEUENSCHWANDER, ASSOCIATE ASLA | LANDSCAPE ARCHITECT-IN-TRAINING**

After graduating from North Dakota State University with a bachelor's degree in Landscape Architecture and Environmental Design, Emily jumped into the workforce with an eagerness to learn as much as possible. She began in the residential design field, but her passion for big-city living and the environment led her to urban design and ultimately into Confluence's Minneapolis office.

Emily is a native of Minneapolis and is particularly excited to work on local projects. She pulls inspiration from her extensive travels and collaborations including workshops in France, Portugal and Germany. Emily brings to the team an eye for detail and an ability to work through a variety design challenges. Her curiosity and willingness to learn, makes her a fierce landscape architect-in-training!

PROFESSIONAL + CIVIC AFFILIATIONS

American Society of Landscape Architects

CURRENT + NOTABLE PROJECT EXPERIENCE

Parks, Recreation and Trails Strategic Plan / Edina, Minnesota

Minneapolis Parks and Recreation Board (MPRB) South Service Area Master Plan / Minneapolis, Minnesota

Park and Campground Planning and Design / Barnum, Minnesota

Park System Master Plan / Deephaven, Minnesota

Rice Lake Park / Prior Lake, Minnesota

Lifetime Fitness / Various Locations

- Fort Washington, Pennsylvania
- Plymouth, Minnesota
- Northbrook, Illinois
- Charlotte, North Carolina
- Brookfield, Wisconsin

Hormel SPAM Museum / Austin, Minnesota

GrandView District Development / Edina, Minnesota

Ritz Block / Minneapolis, Minnesota

Target North Campus / Brooklyn Park, Minnesota

Target North Campus: Site 1A / Brooklyn Park, Minnesota

21st and London Road Housing Development / Duluth, Minnesota

The Parkdales Corporate Campus Redevelopment / St. Louis Park, Minnesota

Hormel Institute Housing / Austin, Minnesota

Hormel Research and Development Facility / Austin, Minnesota

Normandale Community Center Master Plan / Bloomington, Minnesota

Capitol View Center ISD 916 / Little Canada, Minnesota

Beyond the Yellow Ribbon Memorial / Maple Grove, Minnesota

**PROFESSIONAL
EXPERIENCE**

3 Years Experience
1 Year with Confluence

EDUCATION

North Dakota State
University
Bachelor of Landscape
Architecture and
Environmental Design /
Spring 2013

**JASON NABER, WDC | SENIOR PARTNER BIOLOGIST**

Jason Naber has 26 years of experience in natural resource management and ecological restoration. He has been the project lead for several resource management plans, comprehensive wetland management plans, and project manager for several total maximum daily load (TMDL) studies.

Jason is very familiar with environmental permitting, review and documentation. Jason is an experienced project facilitator. He has excellent rapport with watershed districts, municipalities and agencies. An effective communicator, Jason frequently gives technical presentations & participates in educational seminars.

PROFESSIONAL + CIVIC AFFILIATIONS

MN Wetland Professional Assoc.

MN Herpetological Society

Pheasants Forever & Ducks Unlimited

Instructor for BWSR Lateral Effect Training Seminars

Citizen Advisory Committee -Deer Creek/Nemadji River TMDL

Technical Advisor for the MN Drainage Manual update

Advisor for Metro. State Univ. Science Masters Degree Program

PROFESSIONAL EXPERIENCE

26 Years Experience
16 Years with EOR

EDUCATION

St. John's University
Bachelor of Arts in Biology
/ 1992

PROFESSIONAL REGISTRATIONS

MN/DNR Pre-qualified

Amphibian and Reptile
Species Surveyor

Natural Resource Mgmt.
and Restoration

CURRENT + NOTABLE PROJECT EXPERIENCE**Wetland Ecology and Planning**

Responsible for field data collection and analysis, strategic plan development and ecological restoration projects. Notable work includes use of a landscape scale Wetland Functional Assessment to model future land use alternative and their affect on wetland functions and the development of the state of Minnesota's first Special Area Management Plan (SAMP).

Wetland Restoration Feasibility Study for Parley Lake / Minnehaha Creek Watershed District

Role: Project Manager. The restoration of headwaters wetland, upstream of a major urban and urbanizing watershed in the UMRB. Feasibility of a CWA Section 401 impaired waters TMDL implementation site was evaluated. Site restoration included reestablishment of an emergent fringe and wetland buffer for a prior-excavated wetland basin. Section 404 and WCA permitting was included along with water quality modeling. A wetland functional assessment was used to compare pre and post project functional scores to ensure no net loss of function.

Trout Habitat Preservation Project / Brown's Creek Watershed District

Role: Project Designer. The purpose of this project was to create wetland and infiltration feature in the upper reaches of Brown's Creek which is a state designated trout stream. This project improved downstream trout habitat by providing thermal protection and water quality improvements. The project included the design of wetland restoration and infiltration basin features, project construction management, conducted routine inspections, and administered the construction contract.

Comprehensive Wetland Planning and SAMP / Rice Creek WD & City of Lino Lakes

Role: Project Manager. Within the Upper Mississippi River Basin, this work integrated wildlife and vegetation surveys, watershed hydrologic modeling, and wetland functional assessment for assigning priority and nonpriority wetlands as guidance in state and federal wetland regulatory programs. Public meetings for wetland values surveys and an ongoing state and federal coordination and approval process occurred for three distinct subwatersheds. Other applications of the work are for watershed-based TMDL investigations and implementation plans, and CWA NPDES permitting. The City of Lino Lakes portion of the study was recommended by the USEPA for development of a SAMP, which is in final stages of consideration by the USACE for use in Section 404 permitting.

Comprehensive Wetland Protection and Management Plan / Prior Lake Spring Lake Watershed District

Role: Project Manager. This project was initiated to help the Watershed District identify wetland reestablishment, restoration and protection sites that help them enhance wetland functions, particularly improving water quality draining to their TMDL-listed lakes. The project included heavy participation by local agencies and public input.

**CARL ALMER, LEED AP BD+C | PARTNER + WATER RESOURCES ENGINEER**

Carl Almer has 19 years of experience as a water resources engineer. He specializes in stormwater BMP identification, feasibility assessment and design, stream assessments and habitat improvements, the development of hydraulic and hydrologic models, watershed rule development, and wetland restoration design. Carl is also experienced in sampling and monitoring lake & stream water quality and quantity.

He has also been involved in the analysis of larger watersheds and has used advanced modeling to develop stormwater management standards. Experience using XP-SWMM (EPA-SWMM 5.0), HydroCAD and TR-20 to analyze stormwater management sizing and effectiveness, flood elevations, and the impact of development to downstream resources.

EDUCATION

University of Minnesota
Bachelor of Science in
Geological Engineering
(environmental emphasis)

University of Minnesota
Minor in Philosophy

ADDITIONAL TRAINING

- Stream Restoration, American Fisheries Society & MNDNR (2003)
- Applied Fluvial Geomorphology, Dave Rosgen (2002)
- P8 Urban Catchment Modeling (2002)
- XP-SWMM Modeling (2002)
- Designing & Evaluating Low Impact Development, U of M (2001)
- Erosion & Sediment Control Plan Design, MPCA (1997)
- Stormwater Quality Mgmt., MPCA (1997)

HOURLY RATE

\$139.00 / hour

CURRENT WORKLOAD

Prior Lake Spring Lake
Watershed District
Engineer / Est. Completion:
Ongoing / 35% of time

Carnelian Marine St.
Croix Watershed District
Engineer / Est. Completion:
Ongoing / 15% of time

Mill Creek Habitat
Improvements / Est.
Completion: December
2016 / 10% of time

CURRENT + NOTABLE PROJECT EXPERIENCE**Select Stream Assessment & Natural Channel Design**

Experience includes stream classification, channel assessment, natural channel design, soil bioengineering, erosion and sediment control plans, vegetation stabilization, and riparian buffer re-establishment.

Sarita Wetland Hydraulic Study

Developed and calibrated an XP-SWMM model and assisted with a P8 model for this subwatershed which includes the MN Fairgrounds, U of MN St. Paul Campus, and portions of the City of Falcon Heights. The primary goal of the study was to provide guidance for improving the water quality of Sarita Wetland.

Valley Creek Stream Stabilization & Fish Passage Remediation

Conducted resource assessment, provided stabilization, fish passage and trout habitat enhancement design, and construction observation for more than 0.75 miles of Valley Creek. Project eliminated several historic stream modification that prevented fish passage to upstream headwaters and preferred spawning areas.

Subwatershed Storm Sewer Analysis - Como 7

Developed complex XP-SWMM model with dual drainage (pipe flow and street flow) for this 850± acre subwatershed. This model was used to address flooding issues; identify under-capacity stormsewer pipes and propose optimization or upgrades of the system; identify phosphorus loading reduction measures to Como Lake from the subwatershed; and helped determine the equitable distribution of improvement costs between the four project partners.

LaMotte Ditch Water Quality Wetland Enhancement Project

Developed the HydroCAD surface water model and provided design assistance for this water quality improvement project. Assessed options to maximize basin efficiency, outlet design options and floodplain management.

Rice Creek Meander Restoration

Assisted with development of the feasibility study for and provided support in the design of over 0.75 miles of Rice Creek restoration to a natural meandering flow path.

Hardwood Creek Stream Assessment

Assessed Hardwood Creek downstream of Highway 61 for preliminary identification and inventory of channel conditions, bank erosion sites, deposited sediment and riparian vegetation (and habitat issues). Assessment laid the groundwork for the recently completed remeandering work downstream of I-35E.

Clearwater Creek Stream Assessment

Assessed Clearwater Creek downstream of County Road 14. Bank failures were identified and channel repair and riparian improvements were identified and prioritized with restoration approaches, preliminary cost estimates and potential access outlined for each site. Priority restoration was implemented in subsequent year by EOR team members.

Stream Restoration Projects - Rice Creek

Conducted surveying, design plans and specifications, permit and landowner coordination, and construction management services for over 1,000 feet of bank stabilization along Rice Creek and public ditches.



TERI KWANT, SEGd, AIGA, NAI | DIRECTOR OF RSP DREAMBOX, LEAD COMMUNITY ENGAGEMENT + USER EXPERIENCE

As a skilled experience design consultant, and Director of RSP Dreambox, Teri has created environmental and experience design projects for cities, museums, Fortune 500 companies, healthcare and direct services non-profits, all from an experiential, functional and multi-sensory point of view. She has lectured on the design of experience, environments and communications at numerous universities and colleges. Teri has facilitated public processes and community collaborations for cities, neighborhoods and individual organizations that have yielded game-changing user insights to inform and confirm design approach.

PROFESSIONAL EXPERIENCE

24 Years Experience
4.5 Years with RSP Dreambox

EDUCATION

Alma College | Miami University
BFA, Art + Design
Minors in French and Psychology

Minneapolis College of Art and Design
MFA, Furniture Design + Public Art
Degree with Distinction

University of Minnesota-Twin Cities
Landscape Architecture

“MY PURPOSE IN DESIGNING EXPERIENCES IS TO CREATE OBJECTS, INTERACTIONS AND ENVIRONMENTS THAT DEEPLY CONNECT US, TO PLACE, TO EACH OTHER, AND TO OURSELVES.”

PROFESSIONAL + CIVIC AFFILIATIONS

National Association of Interpretation

Society for Experiential Graphic Design

American Institute of Graphic Arts

CURRENT + NOTABLE PROJECT EXPERIENCE

Dakota County Mississippi River Trail Interpretive Plan / Dakota County, Minnesota

Master plan project for ten interpretive nodes spanning 27 miles of the Mississippi River Regional

Connections at Shingle Creek Interpretive Plan / Brooklyn Park, Minnesota

Master plan for trail project to create a connection to the regional trail system, improve conditions for pedestrians and bikers

Tamarack Nature Center, Discovery Hollow / St. Paul, Minnesota

Olympus Surgical Technologies America, Visitor Experience Tour / Brooklyn Park, Minnesota

HCMC Emergency Department Experience Assessment / Minneapolis, Minnesota

EcoLab Customer Experience + Exhibit Design / Germany

Wilder Foundation Headquarters / St. Paul, Minnesota*

The Gathering Bridge / Eden Prairie, Minnesota*

Conversation Tables, Open Book / Minneapolis, Minnesota*

Landmark Plaza Artifacts Public Art / St. Paul, Minnesota

Field Museum / Chicago, Illinois*

** Projects completed while associated with iDesign*



JEFFREY J. BRANSFORD | SENIOR PROJECT MANAGER

- More than 15 years in parks, recreation, and leisure services
- Experienced project manager, management consultant, business analyst, professional trainer, and strategic planner
- Served as project manager or lead analyst for over 55 park and recreation projects
- Held positions as Financial Analyst for the Center for Park Management and Business Plan Consultant for National Park Service
- Coordinated visitor programs at the Supreme Court of the United States from 2002-2003
- Served as Policy Fellow for U.S. Secretary of Agriculture in 2002
- Worked as Park Ranger and Park Guide for numerous seasons with National Park Service
- Received National Award for Excellence from the National Society for Park Resources in 2002
- Author of numerous research reports and peer-reviewed articles on park visitor management and operations

CURRENT + NOTABLE PROJECT EXPERIENCE

Minneapolis Parks and Recreation Board (MPRB) South Service Area Master Plan / Minneapolis, Minnesota

City of Edina Park, Recreation and Trails Strategic Master Plan / Edina, Minnesota

Cedar Lake Park and Lake Olathe Park Master Plans / Olathe, Kansas

City of Kansas City Parks & Recreation Community Facilities Operations Plan & Parks and Recreation System Master Plan Update / Kansas City, Missouri

Grandview Site Market and Financial Analysis / Edina, Minnesota

Easton Baton Rouge Parish Parks and Recreation Strategic Plan / Baton Rouge, Louisiana

City of Columbus Recreation and Parks Master Plan / Columbus, Ohio

City of Dallas Recreation Master Plan and Strategic Plan / Dallas, Texas

CityArchRiver 2015 & Jefferson National Expansion Memorial Maintenance Management Plan, Strategic Plan and Business Plan / St. Louis, Missouri

Shawnee County Parks and Recreation Master Plan / Shawnee County, Kansas

City of Boulder Parks and Recreation Master Plan / Boulder, Colorado

City of Kentwood Parks and Recreation Business Plan / Kentwood, Michigan

Brownsville Parks and Recreation Master Plan / Brownsville, Texas

Lodi Parks and Recreation Strategic Plan / Lodi, California

Warrensville Parks and Recreation Master Plan / Warrensville, Missouri

Toledo Metroparks Strategic Business Plan / Toledo, Ohio

Cedar Rapids Park Business Planning Services / Cedar Rapids, Iowa

PROFESSIONAL EXPERIENCE

11 Years Experience
4 Years with PROS

EDUCATION

Clemson University
MPA / Spring 2005

Clemson University
Master of Science / Spring 2005

Texas A&M University
Bachelor of Science / Spring 2002

PROFESSIONAL REGISTRATIONS

Project Management
Professional (PMP)



CEDAR LAKE PARK AND LAKE OLATHE PARK MASTER PLANS | OLATHE, KANSAS

Client: City of Olathe Parks and Recreation, 100 E. Santa Fe Street, Olathe, KS 66061

Contact: Michael Meadors, Director of Parks and Recreation / 913.917.8628 / mdmeadors@olatheks.org

Year Completed: Master Plans: 2016 / Design: ongoing

Confluence has been retained to lead a multi-disciplinary team which includes Burns & McDonnell to develop two park master plans for the City of Olathe, Kansas. Cedar Lake is a 129 acre community park acquired by the City in 1920. The 75 acre lake was the first water source for the community. Lake Olathe Park is a 378 acre community park containing a 170 acre lake. This park was purchased by the City in 1959 and provided the City's main water source until 2005. The resulting master plans are intended to establish both sites as "signature" amenities within the Olathe Parks and Recreation system.

The master plans will include a business plan to assist each site in achieving the highest level of financial stability possible. As outlined in the South Cedar Creek Connectivity Plan, each park will connect to a greenway trail that will create a connected park system on the west side of Olathe.

Features

- Comprehensive Park Master Plan
- Public Engagement
- Trail Connection
- Business Plan
- Multi-Disciplinary Collaboration

As part of the process, Confluence will lead a rigorous public engagement process, resulting in master plans that provide the residents of Olathe with facilities and programs that are unique within the metro area. Following completion of the master plans in early 2016 Confluence began final design for both parks with construction of the \$13 million project scheduled to begin in late-2016.

FIRM DESCRIPTION + EXPERIENCE | CONFLUENCE + PROS



representative images



SERVICE AREA MASTER PLANS | MINNEAPOLIS, MINNESOTA

Client: Minneapolis Park and Recreation Board, 2117 West River Road, Minneapolis, MN 55411
Contact: Adam Arvidson, Project Manager / 612.230.6470
Year Completed: Expected Fall 2016

The Minneapolis Park and Recreation Board (MPRB) manages more than 6,700 acres of public land. The agency management structure is organized around five geographic Service Areas. In 2014, MPRB embarked on an ambitious and critical effort to master plan every service area and all the park assets that lie within them. These master plans will guide system-wide capital improvements, management, and operations.

Confluence was retained by the Minneapolis Park and Recreation Board (MPRB) to develop the first of the five plans. We are leading a multi-disciplinary team in developing the South Service Area Master Plan. Bounded by the southern and eastern city limits, I-35W, and the I-35W/I-94 downtown loop, the South Service Area includes 33 park properties, 26 of which are developed.

The Master Plan is intended to provide a comprehensive overview of all outdoor park assets including athletic fields; playgrounds; sidewalks and trails; and other park amenities as well as charting a course for future operations, management and improvements. As part of our work, improvement plans are being developed for each of the neighborhood parks.

The information provided in the resulting document will assist the MPRB in setting priorities and establishing future budgets and will guide future decisions on capital improvements, land acquisition and the development of new parks.

Features

- Regional Park Master Plan
- Comprehensive Inventory and Assessment
- Community Engagement
- Multi-Disciplinary Collaboration





Features

- Meeting Facilitation with Property Owner
- Waterfront Stabilization
- Stormwater Infiltration
- Master Planning
- Park Design Drawings
- Construction Administration
- Multi-Disciplinary Collaboration
- Ice Skating Loop

MAPLE GROVE CENTRAL PARK | MAPLE GROVE, MINNESOTA

Client: City of Maple Grove, 12951 Weaver Lake Road, Maple Grove, MN 55369

Contact: Chuck Stifter, Project Manager / 763.494.6503

Year Completed: 2015

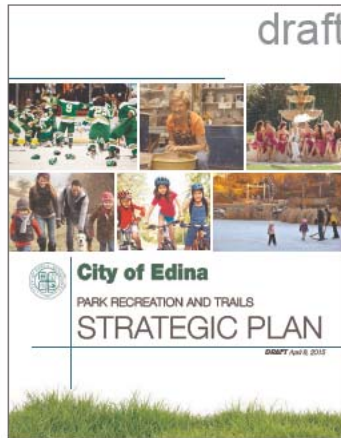
Prior to joining Confluence, Terry Minarik led the conceptual site development process for a large urban park in the City of Maple Grove. This park was intended to provide Maple Grove's developing downtown civic, retail and residential core with a well programmed, energized downtown green space that built upon the city's extensive pedestrian trail system and Chain of Lakes parks system.

The development of Central Park included an extensive series of workshops involving the Maple Grove Park Board, city governmental departments and public stakeholders. This interactive process led to the creation of multiple concept plans and numerous programming opportunities for the Park resulting in a preferred schematic design. The design effort required Mr. Minarik to work with a variety of professional disciplines to ensure success in the future development and operations of the park including civil, electrical and mechanical engineers, architects, specialty playground manufacturers and fountain and refrigeration consultants.

Central Park is comprised of 20 acres of landscape and hardscape development and 20 acres of water in the form of a community reservoir. Connections to nearby retail and adjacent parks helped to establish strong connectivity within the community and to the park. When completed, the park will provide the City of Maple Grove with opportunities for year round events, activities and gatherings both large and small in a variety of spaces including the five acre open green; sport courts and open lawns; picnic pavilion; interactive seasonal water feature and fountain; one of a kind children's play area; formal gardens and fountain; extensive pathway and trail system; a central park pavilion for events or small gatherings and a seasonal warming house with concessions, restrooms and equipment rental. The park will also feature a 25,000 square foot outdoor refrigerated ice skating loop, the first of its kind in the State of Minnesota.

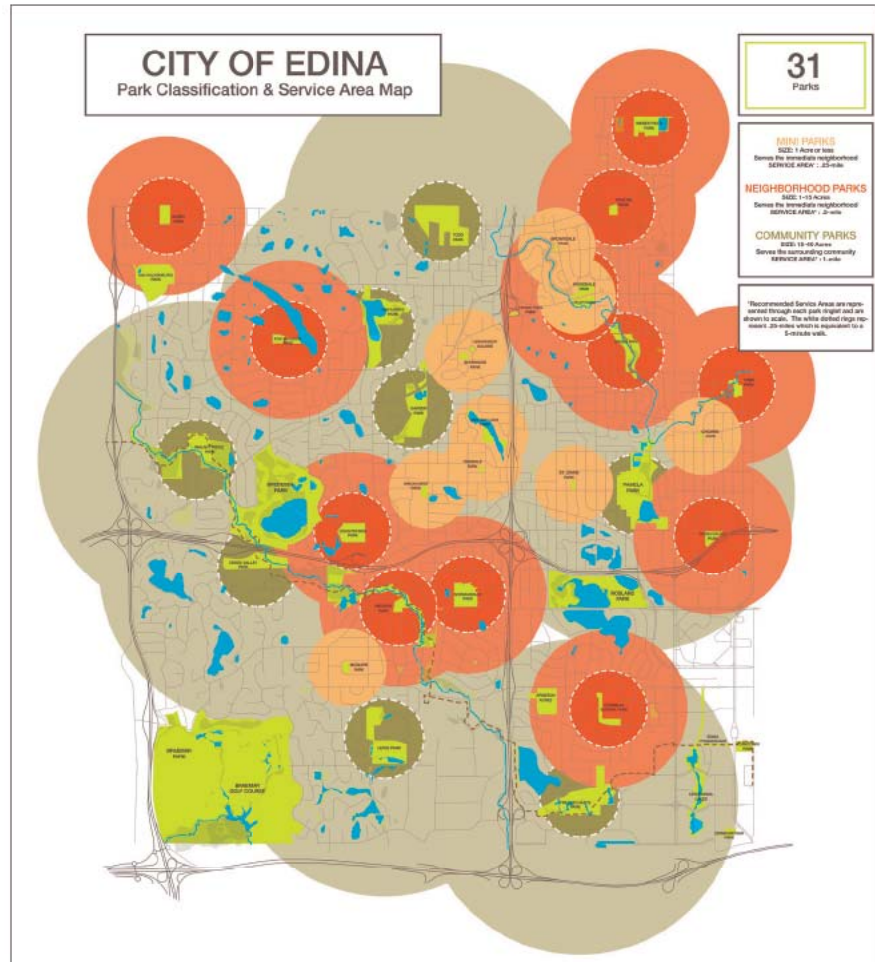
** Project images depicted on this sheet represent Mr. Minarik's professional experience, and*





Features

- System-wide parks and recreation master plan
- Public Engagement
- Multi-Disciplinary Collaboration
- Site Inventory and Analysis
- Funding and Implementation Recommendations



PARK, RECREATION AND TRAILS STRATEGIC PLAN | EDINA, MINNESOTA

Client: City of Edina, 4801 W. 50th St., Edina, MN 55424

Contact: Ann Kattreh, Parks and Recreation Director / 952.826.0430 / akattreh@edinamn.gov

Year Completed: 2015

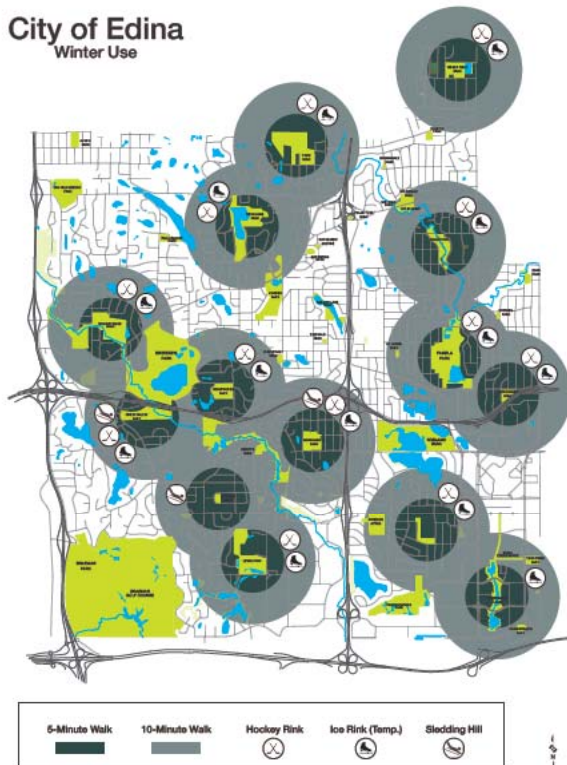
Confluence assisted the City of Edina, Minnesota in the development of a Park, Recreation and Trails System Master Plan. This comprehensive planning document is intended to provide a clear 20-year vision for the Edina park system and serve as the basis for decision making related to the development and redevelopment of parks, local and regional trail connections, recreational opportunities and funding.

Our team conducted a detailed site inventory and analysis for each of the 40 parks and open spaces that comprise the 1,550 acre system. This inventory included review of existing features and programming; condition; access; and use. This information will be used to guide recommendations on future improvements and enhancements.

As part of the planning process, Confluence facilitated a series of public engagement opportunities allowing community residents and other stakeholders to assist in identifying needs, strengths, weaknesses and opportunities. The planning team also provided project related information and updates that are being shared via the City's website.

The final document was a user-friendly park system master plan report including maps; photos; diagrams; charts; narrative text; identification of capital costs; and prioritization and phasing of improvements and upgrades to guide the implementation of the community's vision for vibrant and sustainable 21st century Parks and Recreation system.

City of Edina Winter Use



APPENDIX B



FRED RICHARDS

Date completed: 10/25/2014

1. SITE LOCATION: 4400 Parklawn Avenue

2. GENERAL SITE DESCRIPTION: Size: 43.50 Acres Classification: Community Park

Fred Richards is currently undergoing a masterplan for the redesign and redevelopment of an old golf course. The total area of the park includes an adjacent undeveloped park property to the north (Lake Edina) and the old golf course property. The park is defined as a community park based off of size, but it is subject to change.



3. STRENGTHS AND OPPORTUNITIES:

Strengths:

Vibrant location, near multifamily housing development, large site.

Opportunities:

Possible reuse of the old clubhouse, connection to Nine Mile Creek Trail.

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APPENDIX B



GARDEN PARK

Date completed: 10/25/2014

1. SITE LOCATION: 5520 Hansen Road

2. GENERAL SITE DESCRIPTION: Size: 29.13 Acres Classification: Community Park

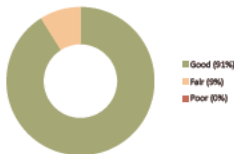
Garden Park is a 29-acre park conveniently located on the corner of Vernon Avenue and Hansen Road in northwest Edina.

This large park is the center for many soccer, baseball and softball games in the summer. There are two full-sized soccer fields, one full-sized baseball field and one softball field. Garden Park also features two tennis courts and playground equipment (installed in 1997). The park has a brand new restroom facility near the baseball field.

The park has been adopted by the "Friends of Garden Park," who periodically clean up the area and plant and care for flowers.



3. CONDITION:



4. ACCESSIBILITY & IDENTITY:

Park Access:

- Public Road
- Community Trail Access
- Handicap
- Public Transportation

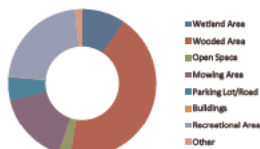
Parking:

- Off Street
- On Street

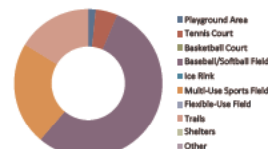
Identity:

- Entry Signage
- Informational Signage
- Historic Elements/Markers
- Public Art / Unique Features

5. OVERALL LAND USE:

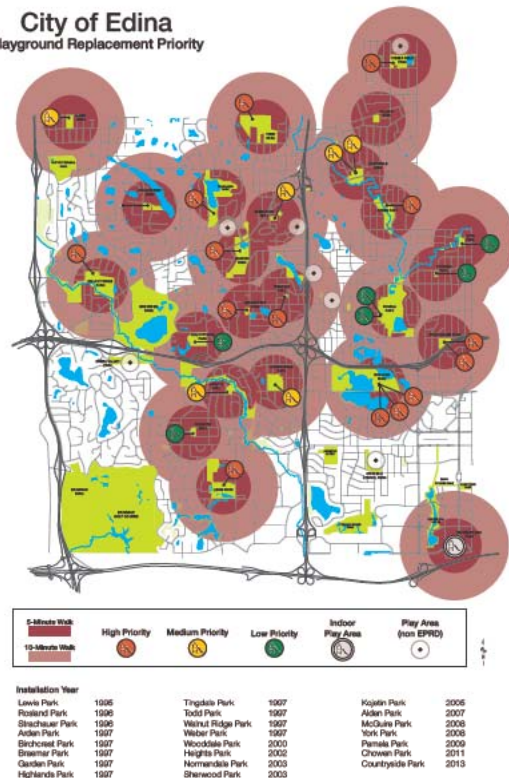


6. RECREATIONAL LAND USE:



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City of Edina Playground Replacement Priority



Installation Year					
Lewis Park	1996	Tingdale Park	1997	Kojan Park	2006
Rosford Park	1996	Todd Park	1997	Alden Park	2007
Strawhead Park	1996	Walnut Ridge Park	1997	McGuire Park	2008
Arden Park	1997	Weber Park	1997	York Park	2008
Brinwood Park	1997	Venodale Park	2000	Panama Park	2009
Braemar Park	1997	Heights Park	2002	Chowen Park	2011
Garden Park	1997	Normandia Park	2003	Countryside Park	2013
Highlands Park	1997	Shenwood Park	2003		

Features

- Riverfront Promenade
- Overlook Plaza and Seating
- Stormwater BMPs including Bioretention Garden
- Trail Connections
- Shoreline Restoration

Sources of Financing:

- TEA-21 funded regional trail, local park trails, park facilities and amenities, stormwater enhancements and shoreline restoration (60% of total project)

Cost Estimate:

- \$1.7 Million

Project Duration:

- 2 Years - Completed 2009

MISSISSIPPI NATIONAL RIVER AND RECREATION AREA PARKS | ST. PAUL, MINNESOTA

Client: Saint Paul Parks and Recreation Department, 25 West 4th Street, Suite 400, Saint Paul, MN 55102

Contact: Ellen Stewart, Project Manager / 651.266.6380 / ellen.stewart@ci.stpaul.mn.us

Year Completed: Harriet-2009, Bruce Vento Nature Sanctuary-2006

Harriet Island Regional Park was one of Saint Paul's first recreational sites and remains one of the Twin Cities' most popular parks. The park features many amenities and hosts a variety of large community events each year. Located along the Mississippi River near downtown Saint Paul, the park had been neglected for decades before undergoing a complete transformation. EOR Engineering, worked with the St. Paul Parks and Recreation Department to design and construct over \$1.7 million in improvements including a TEA-21 funded regional trail, local park trails, numerous picnic facilities and amenities, innovative stormwater enhancements, and a bioengineered shoreline restoration.

This project concluded final improvements at Harriet Island and integrated several features that connect the park and public to the Mississippi River. The connections were physical and visual including trails, plazas and seating areas providing unmatched views of the urban river. A bioengineered shoreline, connected bioswale, and access to a beach provide environmental and recreation connections to the river.

While employed by EOR Engineering, Brad Aldrich led the design of the park's green infrastructure, natural resources, and environmental education components integrated into the site. He also provided construction observation for picnic facilities, lighting, trails and plazas, stormwater management, and natural areas planting and seeding.



Features

- Brownfield Redevelopment
- Ecorestoration
- Community environmental education initiative opportunities
- Stakeholder Engagement
- Trail Connections

Recognition/Awards

- 2005 Heritage Preservation Award: St. Paul Heritage Preservation Committee
- 2005 Take Pride in America Award: U.S. Department of the Interior

Members of Team Involved:

- Brad Aldrich
- EOR Staff

Sources of Financing:

- Over \$9 million in acquisition, clean up, and park development dollars have been spent.
- Grants include - \$1.3 million in National Park Service grants, over \$800,000 MnDNR grant

Project Duration:

- Volunteer Efforts began in 2003; Grading/Planting occurred in 2004; Park opened in 2006

The Bruce Vento Nature Sanctuary is a city park located within the Mississippi River corridor in St. Paul, Minnesota. The 29-acre park, located east of downtown on the north shore of the Mississippi River, was a significant site for Native Americans.

In 1853, the North Star Brewery was constructed on the site before transitioning into an industrial park and rail yard in the 1880s. The site was largely abandoned in the 1970s until being developed as a Saint Paul Park in 2005 with the involvement of over 25 stakeholder groups including the Saint Paul Parks and Recreation Department, the Mississippi National River and Recreation Area (National Park Service) and numerous neighborhood organizations.

The historic, sacred Carver's Cave and early Mississippi River settlement area was restored from brown field conditions to include a 870 foot groundwater-fed stream, three wetlands, black & tamarack seepage swamps, and four acres of bedrock bluff prairie. The ecological restoration in the Downtown River Corridor was integrated with park design concepts and 1.4 trail miles were also constructed with future plans to connect to the Trillium-Trout Brook Greenway restoration area.

This project, led by EOR, required complex collaboration with park planning, historic preservation, and tribal resource protection efforts. Design services included: various public and project partner presentations, wetland permitting, coordinating with the contaminated area's Response Action Plan, and construction oversight.

Brad Aldrich, while employed by EOR Engineering, served as the designer of trails, bluff seepage stream and natural resource restoration including wetlands and prairie for the site.

Once a brownfield, this site is now a popular community amenity and establishes a foundation for a future nature interpretive center and additional educational opportunities. The project has been recognized with several local, national, and historic preservation awards.

**Project images depicted on these sheets represent Mr. Aldrich's professional experience prior to joining Confluence.*





TAMARACK NATURE CENTER | WHITE BEAR TOWNSHIP, MINNESOTA

Client: Ramsey County Parks, 5287 Otter Lake Road, White Bear Township, MN 55110

Contact: Marcie Oltman, Outdoor Education Supervisor, 651.407.5350

Year Completed: 2012

The Tamarack Nature Center had set a bold course for its future, to help people discover the value of nature through art, play, exploration, and inquiry. RSP Dreambox, along with Jeanne Vergeront, were hired to create a strategic interpretive plan, identify current audiences and emerging ones, and guide a complex group of project stakeholders through a strategic process to design an integrated visitor experience.

The interpretive plan and resulting exhibit components and signage engage visitors in open-ended exploration with nature. The exhibit and signage framework creates promising ways to connect and communicate for both children and adults. The signage elements are interactive and interpret nature through whole body sensory experiences. Every exhibit component was thoughtfully designed to create a sense of ownership through opportunities to change the landscape.



Features

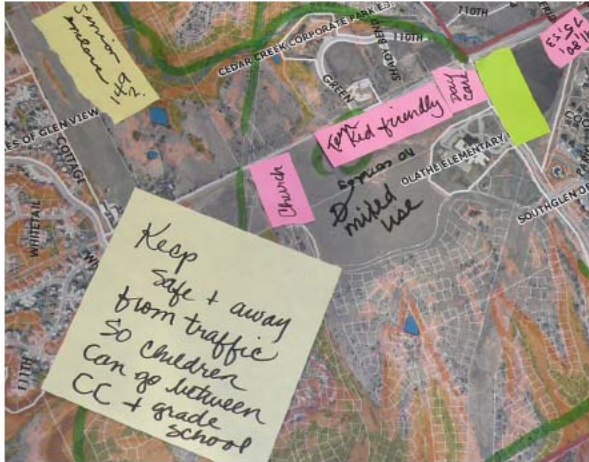
- Comprehensive Park Master Planning
- Park Surveys and Assessment
- Trail Network Design + Implementation
- Recreation Fields and Facilities
- Destination Playgrounds and Amenities
- Community Pools and Aquatic Facilities

PARKS + OPEN SPACE

A community's pride is readily evident in the character of its parks system. At Confluence, we believe there are opportunities in each community's collection of park facilities, open spaces, and trail systems to further reinforce their unique identity. These spaces have an opportunity to connect the community, and they should reflect the collective values, activities, and quality of life aspired to by its residents.

Our landscape architects and planners are skilled in all aspects of park design and planning – ranging from engaging the community with informative surveys and interactive design exercises to analyzing regional park needs and implementing specific improvement projects. Our work is also technically grounded to integrate the need for efficient and cost-effective maintenance and operations into the overall design framework. These factors continually impact the ability to provide the wide range of services and facilities each community needs and desires.

While we take the responsibility associated with this work very seriously, we truly enjoy what we do and trust that our creative passion shows through in our built work. We strive to provide a fun and fulfilling atmosphere for your constituents, and trust that your community will become an even better place to live and play as a result.



COMMUNITY INVOLVEMENT + FACILITATION

Design and planning is a collaborative, managed process. Whether that involves working directly with an individual client, or involving hundreds of interested community participants, our team understands the value in fully exploring the opportunities any given project provides. We take pride in developing an interactive planning and design process that is specifically tailored to the unique needs of each project.

This process:

- Informs all participants of relevant project information
- Ensures key project issues and opportunities are clearly communicated
- Provides a common understanding of the goals to be achieved
- Leads to comprehensive solutions that reflect the input of all participants
- Builds a sense of ownership in the decisions made by all participants

We employ a variety of tools including surveys, handouts, stakeholder interviews, neighborhood and focus group meetings, public presentations, social networking tools, and we "right-size" our approach to fit the specific project budget and needs.





Features

- Rain Gardens
- Permeable Pavement
- Vegetated Swales
- Green Roofs
- Native Plantings
- Infiltration Basins
- Biofiltration
- Underground Cistens
- Indigenous Materials + Material Reuse

SUSTAINABILITY + GREEN INFRASTRUCTURE

As landscape architects, a green approach to design and planning has always been an inherent part of our process. Since our founding in 1998, we have been committed to making a measurable difference in the world by enriching lives and creating more sustainable communities. Today, our long-term commitment to using design to build a better world influences everything we do. We have ten LEED Accredited Professionals, a regional network of sustainable “champions”, and are a member of the U.S. Green Building Council.

We create harmonious connections between the site and its surroundings, utilizing natural characteristics of the environment together with strategic design features to manage stormwater, reduce the risk of flooding, filter pollution, and improve water quality. Confluence has played an integral role in numerous LEED certified projects and other sustainable endeavors.

We embrace our responsibility to advance sustainable design and planning for every project type, geographic region and budget level. Our people are impassioned by the opportunity to design healthy, environmentally friendly projects that improve our planet’s overall environmental condition. By designing solutions that enhance aesthetic goals, limit resource consumption, improve building performance, and promote health and productivity, we assist our clients in leading the way toward an increasingly sustainable future.

In its broadest sense, sustainability is about creating healthy, economically viable communities that satisfy basic human needs. Everything we do reflects our understanding that our firm has the opportunity to leave a lasting impact on the local and global environment.





By selecting our team, you receive an experienced team of creative park designers that has developed a successful master planning process to help you achieve your specific project goals and help position EPRD as having Minnesota's premier parks, recreation and trail system.

PROJECT UNDERSTANDING

Following the closure of Fred Richards Golf Course and development of the Fred Richards Vision Master Plan, the EPRD is seeking to retain a consultant to prepare a comprehensive, citizen-driven plan for the future development of Fred Richards Park in order to allow it to become a community amenity to serve a cross-section of residents including children, families, seniors and local business. We understand the desire for a well-designed, interesting, and unique park that provides social opportunities and enhances the sites current natural qualities. This plan has the opportunity to fill a gap in the current park system not only in its use but also in its proximity to all other park system amenities. We understand that the master plan for Fred Richards Park will compliment the City Comprehensive Plan and Strategic Plan as well as reflect the recommendation of the Fred Richards Vision Master Plan. Our team understands that each component within the park, the activity areas, the landscaping, open space and natural areas, as well as any amenities or structures, have a unique opportunity and responsibility to add to the image of the park and quality of experience for park users.



The Confluence team is ideally suited to collaborate with the City of Edina and its residents to develop a Master Plan and Environmental Development. The Master Plan will build on planning principles established in the Strategic Plan and the Fred Richards Vision Master Plan. Our process will engage local stakeholders to develop preliminary designs that will be vetted with the City and the Stakeholders. Our team brings a unique combination of park and urban space master planning, street and trail design, wetland restoration and preservation, innovative stormwater management approaches, and recreation and education design. We have assembled a team of experts in the key areas necessary to help Edina create an inspiring community based master plan for Fred Richards Park.



KEY AREAS

Public Engagement

Design and planning is a collaborative, managed process. Whether that involves working directly with an individual client, or involving hundreds of interested community participants, our team understands the value in fully exploring the ideas and opportunities presented. We take pride in developing an interactive planning and design process that is specifically tailored to the unique needs of each project.



We recently worked with the Minneapolis Park and Recreation Board on the largest public engagement process in their history – utilizing various methods of engagement that included focus groups, small group exercises, interviews, online surveys, open houses, and community input sessions totalling over 80+ events and three local ethnic groups. The engagement worked with a wide variety of stakeholders with diverse incomes, racial, and cultural backgrounds and provided translation of all materials into Spanish and Somali. Our team modified engagement strategies and tools to get the most out of each individual group. Regardless of who we were engaging, our process did the following:

- Informed all participants of relevant project information;
- Ensured key project issues and opportunities were clearly communicated;
- Provided a common understanding of the goals to be achieved;
- Lead to comprehensive solutions that reflect the input of all participants; and
- Built a sense of ownership in the decisions made by all participants.



We employ a variety of tools including online and intercept surveys, notifications, stakeholder interviews, neighborhood and focus group meetings, open house presentations, social networking tools, and we “right-size” our approach to fit the specific project budget and needs. Another approach we’ve taken is to do pop-up interviews and presentations around activities and events regularly planned in your park(s) or in the community. These approaches will allow us to intersect with larger community beyond current users. The location of this park may result in working with minority populations that may not feel comfortable or welcome in traditional open houses or



community meetings. This is a strength of our team, and critical to ensuring Fred Richards Park works for all of Edina's residents.

Additionally, RSP Dreambox has an excellent tradition of unique engagement strategies and works at the intersection of the environment and human experience. As a skilled facilitator and designer of public engagement, Teri Kwant has led organizations, neighborhoods, and city stakeholders through a collaborative and engaging Discover, Dream, Design process to create real insights and actionable creative concepts. For Edina, we will develop the public outreach plan that works for your constituents, to engage them in discussion and ideation about your park's potential future uses could be. The purpose will be to set a clear vision for the park, and allow you to be confident in that vision through user input and creative ownership.



We believe the key to meaningful and authentic user input is to go where your users are, and make it easy for them to engage. As a result of this premise, our team has incorporated numerous methods to do outreach and our schedule is oriented around some of the City's most popular events - which we feel may be an excellent opportunity for engagement surrounding the park.

Our first step will be to work with you to design the right engagement approach for your park users (current, past and potential). Another key element of successful user engagement is setting realistic expectations about when users may choose to re-engage and provide feedback on design options. We'll keep the process clearly communicated and transparent. The purpose of our research and engagement process is to create confidence in a project vision and design. At each step of the way, we will make sure your unique users will feel heard, and that your organization will not only be informed, but also have clarity about the direction for the future of Fred Richards.



Our name is no accident. It reflects our commitment to an open and collaborative approach to design and planning. Confluence brings everything together – naturally.



Site Circulation

The framework and backbone of Fred Richards Park will be the creation of a pedestrian, bike, and automobile network that provides safe circulation, connection Fred Richards to local neighborhoods and the rest of the City. The Strategic Plan and Community Survey clearly identified walking trails as a top priority for the park system. Fred Richards provides an opportunity to build upon this network within the park system and create safe all season access that not only engages the natural areas within the park but provides an internal looped trail network for users of all abilities. Walks and trails should be able to accommodate and allow for snow removal and ease of maintenance enhancing the year round aspect of this park. This network will be instrumental in giving people the opportunity for a healthier more active lifestyle.

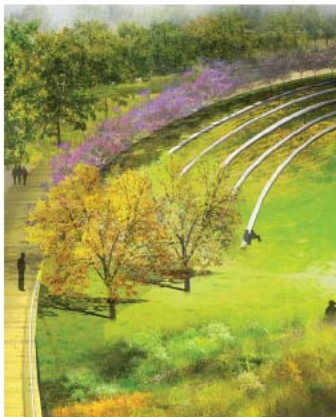


Water and Natural Resources

Our work on the Parks, Recreation and Trails Strategic Plan brought out the importance of, and strong desire of residents to connect with nature in the City. Fred Richards provides a unique opportunity to develop a high quality natural experience in the city that is currently not available to all residents. Water and natural resources are highlighted and uniquely connected at Fred Richards due to the active floodplain, poor soils, and the expanse of connected acreage in the City. Throughout Edina, the lakes, streams and wetlands provide significant flood protection and Fred Richards is a prime example.

We have included EOR on our team to maximize the opportunities for wetlands/ green infrastructure development, and to utilize the natural resources on-site to create a unique, accessible and interactive park within the City. EOR is focused on utilizing green infrastructure to enhance a community's water quality and they will work with the Nine Mile Creek Watershed and its representatives to assist our team in developing options and opportunities that maximize aesthetics, water cleansing, habitat enhancement, recreation, and educational opportunities. There are challenges to developing quality natural resources in Fred Richards that can become a community asset. A 2009 survey of buckthorn in City parks identified Fred Richards as "low priority" due to the amount of buckthorn present. But we are also aware of unique natural features found in the site as well related to local wildlife and the undeveloped landscape of a former golf course. We will address these realities as they are presented and help the City and public understand the trade-offs and resources needed to make improvements and make informed decisions moving forward in the planning process.





Our team has worked with several cities, watershed districts, government agencies, non-profit organizations, and private entities to integrate natural resources into a community's fabric that will add long-term value and health.

Recreation and Education

There are numerous opportunities for recreation and education strategies at Fred Richards. The Strategic Plan and previous studies identify several needs and desires of the community that could occur at this site. We will work with all of the stakeholders to identify the best, most innovative uses of the site that benefit all the residents of Edina. Providing water based recreation opportunities is potentially attractive at Fred Richards and is an activity that is under served in the City. Connection to the Nine Mile Creek Trail also provide a variety of potential opportunities, as well as the proximity to neighboring businesses and neighborhoods. We know from the Strategic Plan that this area is under served with parks playgrounds and open space that are within a 10-minute walk from housing. Additionally, there is a desire for greater connections to nature for all ages, and aspirations to target youth with activities that are not strictly field-based athletics. An adventure/ nature play focused play environment could be a rich amenity for the City, and our process will vet this idea, and any others that arise, with all stakeholders to find the best solution.

Our team has helped create some of the region's precedent setting parks and open space projects in the last 10 years that focus on the environment, recreation, and education. Maple Grove Central Park is considered one of the best new urban parks, and has quickly been embraced by residents, and has generated significantly more tourism activity and revenue than originally anticipated. Bruce Vento Nature Sanctuary is a model of brownfield redevelopment into an urban oasis for wildlife, birds, trail users, artists, and spiritual renewal of an important religious site for the Dakota people. Tamarack Nature Center is an innovative play area that connects kids and adults with nature in a way that is fun, educational, and memorable. These are a sample of the possibilities that our team can help Edina discover.

Numerous opportunities for education exist in the Park. Interpretation of nature and restoration has the potential to add tremendously to the overall experience. From experience design to programming, to interpretive signage, to specific architecture and site component design, our team has the expertise to develop the greatest educational value from the proposed master plan. Dreambox is a critical team member in helping us maximize the recreation and education opportunities on site.

Operations and Maintenance

Long term maintenance and operations are key factors to the long term success of the Park. Operations and maintenance will be a priority for our team and we will utilize our design expertise and experience to help Edina get an accurate vision of the impacts they will have throughout the master planning process. Additionally, our team has knowledge of resources that should be explored to help make this project financially sustainable over the long-term. PROS' previous work on EPRD's Enterprise Facilities and the Grandview site analysis have given us a firm understanding of Edina's O&M realities, expectations, and preferences. We will translate this knowledge into our design process from the beginning to help the City and stakeholders evaluate the true implications of design decisions. Additionally, our team has national resources that should be explored to help make this project financially sustainable over the long-term. We will work with the City to explore public-private partnerships, potential relationships with other governmental agencies, such as Three Rivers Park District, and any other opportunities that arise.

Our team is fully aware of Edina's history in creating one of a kind, innovative parks that make Edina such a special place to live, work, and play. Recognizing O&M realities and creating a plan for addressing them is a critical factor in the success of this park, and our team's experience will guide EPRD and Council through creative options and O&M realities so an informed decision can be made.



PROJECT APPROACH

Our approach is intended to engage the stakeholders, including neighbors and future park visitors, in a transparent and open process that capitalizes on the best ideas to generate community excitement and support, as well as guide future development and operations.

A successful approach includes:

- A community involvement and public engagement strategy that engages people, inspires people and demonstrates that meaningful connection to the environment and community through recreation can benefit them as individuals and their community as a whole.
- Phasing and project development parameters that protect the natural resources of the site yet allow programming and recreation opportunities for the community to embrace, reconnect with, and rediscover this special piece of land in the City.
- Using Fred Richards to help achieve the EPRD's Vision "To be recognized as having Minnesota's premier parks, recreation and trail system that provides unrivaled opportunities to maximize Edina's quality of life by nurturing the health and well-being of our people, our community, our environment, and our economy." A creative, innovative, community driven master plan is a necessity to achieve this lofty goal.

Our approach has taken into consideration what we currently know about the project, our research to date, and knowledge gained in the development of the recent Park, Recreation and Trails Strategic Plan completed by Confluence, PROS Consulting, and RSP Dreambox. Additionally, our team's recent experience with a number of relevant park master planning projects has factored into the process. It has been refined to be efficient, effective, and cost conscious. What we will accomplish in each task is addressed as follows:

PHASE 1: PROJECT INITIATION

1.1 Kick-off Meeting

An initial meeting with the Director of Parks and Recreation, Staff and key appointed project personnel will be facilitated by our Design Team to clearly establish roles and responsibilities; identify project contacts and communication protocols; determine any initial data needs; and verify our proposed schedule of work with confirmed dates for project milestones and deliverables. During this meeting we will review the existing Fred Richards Vision Master Plan and confirm the goals previously outlined for the project and see if they are still relevant today. A key component of this meeting will be to review and confirm the anticipated public involvement process and timing. We suggest that in addition to the Parks and Recreation Staff and City Administration we also engage other key stakeholders including public agencies (Three Rivers Park District, Nine Mile Creek Watershed District, etc.), interested individuals and parties representing a wide range of parks and recreation user groups, local residents and the general public, to ensure that the resulting master plan is representative of the needs of the citizens of Edina. Particular efforts should be made to engage the adjacent property owners, both businesses and residents, particularly those that may not have engaged fully in the previous plan, such as the nearby apartments. Our experience with public facilitation will help the project team map a strategy for communicating with all of these potential stakeholder and user groups.

1.2 Data Gathering, Survey and Base Mapping

During this task, our Design Team will meet with the City staff to obtain all relevant base and GIS data which is currently available or obtainable in readily usable electronic format. A survey of the project site is preferred, and we will assemble a base map for the park. Any data gaps critical to the study will be identified at this time and a strategy for acquiring the information will be developed. This information will serve as the base for the development of the master plan.

PHASE 2: RESEARCH, ANALYSIS + INVENTORY

2.1 Understanding and Research

Having recently completed the City's Park, Recreation and Trails Strategic Plan, we are aware that EPRD takes great pride in the safety, functionality, uniqueness and appearance of its many parks and recreational facilities. In order to achieve this vision it is important that the design process include developing a thorough understanding of how this new park will fit into the fabric of the City of Edina. This is accomplished by understanding the existing land use and neighborhoods



surrounding the park, the history, past and present use of the site, and the unique aspects the site offers.

2.2 Environmental Review and Assessment

EOR will assist the City and project team with completing a Natural & Water Resource focused site Analysis that will consist of evaluating available information to determine critical habitat areas, potential locations for green infrastructure and stormwater best management practices (BMPs), restoration efforts, and the condition of wetlands and natural areas. EOR will complete a desktop review of available wetland and threatened and endangered species information and associated habitat restoration opportunities. In addition, they will review available information from the Watershed District regarding the floodplain impacts and the biological, physical, and chemical conditions. Upon completion of the desktop review a site walk will be performed to verify findings and identify opportunities for restoration and/or preservation.

2.3 Walk the Park Workshop

After completion of the data gathering and base map development, the Design Team, EPRD staff and other identified stakeholders will “walk the park”. This critical step in the master planning process is designed to provide the opportunity for both the Design Team and the Client Team to gain an in-depth knowledge and understanding of various aspects of the park site. We encourage the Client Team to include individuals involved in all aspects of the park maintenance, operations and programming. We believe this holistic approach is critical to the success of the master plan.

The group will review the park site, assembling their thoughts and perceptions regarding opportunities and constraints. Specific notes concerning the conditions of the property and existing facilities will be noted. We propose to use a drone and collect video/ photography at this time to give the team a different perspective of the park that may highlight new opportunities and unperceived conditions at the ground level. At the completion of the “walk the park”, the group will assemble to review the thoughts and perceptions developed. This on the ground, active participation, of not only the Design Team but also the client team provides a wealth of information regarding the existing condition of the site and the challenges and opportunities it presents. After completion of the “Walk the Park Workshop”, the Design Team will assemble the information gathered by the group on an exhibit delineating the opportunities and challenges for development of the park. Elements to be considered include, but are not limited to: existing facilities and structures; ingress and egress; parking counts and condition; surrounding land use; topography and drainage patterns; water features; trails; natural areas; passive and active areas; view-sheds and vistas; and existing vegetation. These exhibits will be used at the “park programming workshop (Task 3.2)” to review the site with those participating.

PHASE 3: COMMUNITY OUTREACH AND PARTICIPATION

Community engagement will be a major component of this project and the process will include multiple approaches. It is structured in a manner that allows for stakeholders to be involved in numerous ways throughout the process. Some key elements will include:

- Public Meetings
- Stakeholder Interviews
- Walk the Park Site Walk
- Online and Intercept Surveys
- Youth Participation Focus - School sessions
- Public/Focus Group Meetings
- Key Person Interviews
- Project Website and Social Media
- Chip Games and Preferencing exercises

3.1 Vision + Guiding Principles

The Team will work with EPRD Staff to vet and adjust the previous Master Plan’s Vision and Guiding Principles for the update. We will facilitate a workshop that engages participants in meaningful dialogue that provides us with an understanding of the priorities of group members, community desires, and the personality and functionality that should define the park. Through interactive exercises we will work with the participants to define a clear and understandable set of five to six interrelated “Guiding Principles” that are supported by the group and will guide the master planning and design process. The Guiding Principles will be visible and utilized throughout the process as a “yard stick” against which critical decision-making will be measured. The intent is that all



decisions support the guiding principles in some way. Otherwise, if principles are compromised, the Vision likely won't be fully realized.

3.2 Park Programming Workshop

Equipped with a clear vision and strong supporting Guiding Principles, we will work with the Parks and Recreation staff to define a preliminary program for the park. The program will identify park elements and support structures to be considered during the master planning process. Additionally, the programming process will address possible activities that should be contemplated to ensure that the design supports these activities. The Design Team will gather representative graphic images of the potential program elements to aid in stakeholder decision-making and preferencing. As part of the workshop, PROS will provide a market analysis that builds on their previous work. They will provide recommendations on recreation programming opportunities to consider based on their extensive experience in during the Strategic Plan Development and up to date trends from across the country.

3.3 Project Website

The consultant team will create regular project updates and public content for the City's project website and social media outlets to keep the general public and interested stakeholders engaged and informed.

A separate project website or interactive website such as mySidewalk, could be included as an additional service if desired. The City of Edina's existing website serves as an effective tool for keeping stakeholders up to date with important information, and additional interaction with the community and key stakeholders through the use of this website could be explored and utilized as deemed effective and appropriate. This approach will be discussed as a component of the final project scope with City of Edina staff in order to identify a complimentary communication strategy to reach those not otherwise able to attend meetings or participate in the planning process.

3.4 Key Stakeholder Interviews

Some members of our team will need to meet with key stakeholders and community representatives individually and/or in small group settings to learn more about specific issues relative to the study area. These stakeholders will be identified and selected in consultation with the City and the interviews are intended to occur in a focused series of brief meetings. As an example, key Stakeholder interviews may be conducted with representatives from the following, or similar, stakeholder groups:

- Adjacent Property Owners - adjacent single-family and multi-family residents
- Three Rivers Park District
- Nine Mile Creek Watershed District
- Recreational Users
- Athletic Associations
- Adjacent Business Owners and Merchants
- Commercial and Residential Brokers and Lenders
- Edina Public Schools
- City staff, maintenance, boards and commissions and city council

3.5 Community Input Workshop #1

Upon completion of the preliminary park program and the gathering of visual and recorded input, the Design Team will lead the a Community Input Workshop #1. This workshop is intended to be a discussion and interactive exercise to engage and identify the Community's thoughts and ideas for improvements to the park infrastructure and facilities as well as activities/programming to be added during development of the park. Such facilities may include but are not limited to the following:

- Active and Passive Recreation Areas
- Open Parkland
- Naturalized Buffers
- Parkway, Trails, Promenades, and Boardwalks
- Community Activities and Events Area
- Adventure/ Nature Play
- Environmental education and interpretive opportunities
- Current or proposed support structures (picnic shelters, restroom structures, concession building, equipment storage and maintenance, entry features)
- Access and Parking
- Connectivity to the City's current and proposed trail system



Pop Up Event - Edina Art Fair

Depending on timing of the process we would propose turning the Site Concept Review or Community Input Workshop #2 into a pop up event at the Edina Art Fair (or similar event) to gather input from the Community and engage in a one on one discussion with site users. We have found this to be an invaluable source of feedback and input that can't be replicated on social media or digitally. If concepts have been created at this time, they could be displayed at the Art Fair and used to gather feedback. This approach would generate significantly more input than a traditional open house, and could be combined with social media to capture a significant snapshot of Edina's population.



Upon completion of the discussion of potential program elements, those in attendance will be given the opportunity to design the park with an exercise that allows participants to place scaled chips of park elements and features on a site plan. This workshop is meant to be a flexible and creative session where the community can become an integral and active part of the design solution, instilling a sense of 'authorship' and support for future park improvements.

PHASE 4: SCHEMATIC DESIGN

4.1 Preliminary Park Concepts - Park-a-palooza

The Design Team will prepare a series of conceptual diagrams for the park that identify locations for proposed elements and their relationship to each other. We will work with EPRD staff and identified key stakeholders in an intense (but fun) design session we have titled Park-a-palooza. The most fruitful ideas and designs will be developed further. We will prepare illustrative plans and supporting graphics of each concept to be considered (2-3 concepts are envisioned). Our team will develop a matrix of relative cost/ benefits of each concept to help the Council and others understand the differences between the options and decision trade-offs.

4.2 Preliminary Park Concept Review The Design Team will present the park concept alternatives to the City Project Team, Park Board, City Council and Key Stakeholders for consideration. This presentation will be an open dialogue format with open sharing of ideas. We will then work with the City to gather their feedback on the preliminary plans and their preferences for each alternative presented.

Additional Service Option - Market Analysis, Financial Analysis, and Operations & Maintenance Standards - Our team recommends that a market analysis be conducted. We frequently work with PROS Consulting, who has worked in Edina recently, and have included them as an optional Additional Service that can be found in our Fee proposal. If selected as additional service, PROS Consulting will support Confluence in conducting a comprehensive market analysis the park. Special consideration will be given to the opportunity to develop Public / Private Partnerships for key facilities within the park. The plan will identify short term and long term management strategies to guide the City of Edina, as well as establish financial strategies and principles that will enhance the efficiency and revenue capacity of Fred Richards Park once developed. The resulting information will enable the City of Edina to determine what business model will be needed to provide Fred Richards Park with the greatest opportunity to gain self-supporting operations through effective design, programming and services provided to the community.

4.3 Preliminary Park Concept Presentation

The Design Team will present the park concept alternatives to the Park Board and City Council for consideration during a Council workshop session. This presentation will be an open dialogue format with open sharing of ideas. We will work with the staff to gather their feedback on the preliminary plans and their preferences for each alternative presented. The alternative plans will be revised based on the comments received from Staff and Stakeholders in preparation for the Community Input Workshop #2.

4.4 Community Input Workshop #2

The Design Team will facilitate a second open public presentation at which the preliminary park concepts will be presented to provide key stakeholders and the general public in attendance the opportunity to provide input on the concepts and their preferences and desired elements. We will coordinate with the City to coordinate promotion and awareness for this meeting.

PHASE 5: PREFERRED MASTER PLAN - ENVIRONMENTAL DOCUMENT DEVELOPMENT

5.1 Prepare a Preferred Park Master Plan and Cost Estimate

The information gleaned from the City, stakeholders and the community will be summarized and the preferred components of the various concepts will be assembled into one preferred master plan. We will further refine this park master plan and develop supporting programming opportunities, diagrams, sketches, and character images to illustrate the type, scale and character of the proposed park elements. Conceptual floor plans and elevations of any renovated and proposed structures will also be developed to fully describe the design intent. The Design Team will also prepare a preliminary estimation of probable construction costs along with some low level Market Analysis, Financial Analysis, and Operations & Maintenance information if selected. Throughout the visioning and master planning phases our team will provide honest feedback regarding desired park elements relative to budgetary implications so that Parks and Recreation Staff can make



informed decisions on the final park master plan. We will work with staff to outline a phasing plan and level of maintenance diagrams for the park improvements based on the City's long term funding stream. The Team will discuss the plan with staff and make revisions, if necessary, prior to finalization.

PHASE 6: FINAL MASTER PLAN

6.1 Final Master Plan

Based on input received on the Preferred Park Master Plan, our team will prepare a Final Master Plan. This plan will be in the form of a Fred Richards Master Plan Document with supporting text graphic, costs and additional data and research to support the development of the park moving forward. PROS Consulting if selected will provide a market analysis and preliminary business analysis for the park. Special consideration will be given to the opportunity to develop Public / Private Partnerships for key facilities within the park. The Operational & Maintenance Plan will identify short term and long term management strategies to guide the City of Edina, as well as establish financial strategies and principles that will enhance the efficiency and revenue capacity of the park once developed.

The resulting information will enable the City of Edina to determine what business model will be needed to provide the park with the greatest opportunity to gain self-supporting operations through effective design, programming and services provided to the community and the region.

6.2 Park Board and City Council Presentations

As directed by Staff, the Design Team will present the Final Park Master Plan to the Park Board and City Council for adoption. We will review the planning process to date and present the park master plan and proposed phasing strategy and assist the Staff with answering questions from the two bodies.

NUMBER OF MEETINGS ANTICIPATED

EPRD Director and Staff Coordination

- 1 - Initial Kickoff
- 1- Midpoint Check-In

Park Board

- 1- Midpoint Check-In Workshop
- 1- Final Presentation

City Council

- 1- Midpoint Check-In Workshop
- 1- Final Presentation

EPRD and Edina City Staff (to be established and coordinated at project initiation)

- 2 - Stakeholder Input Session

Public Presentations/ Open Houses/ Pop-Up Events/ Walk the Park (to be established and coordinated at project initiation)

- 2 - Initial Input, Idea Generation, Preferencing (Walk the Park)
- 1- Design Option Feedback Session

INDEPENDENT TEAM STATEMENT

All members of the Confluence team are independent, properly licensed and insured to practice in Minnesota, and have no conflict of interest with regard to any other work performed by the firm for the City.

SECTION THREE | PROPOSED PROJECT SCHEDULE

PROPOSED TIMELINE

LEGEND



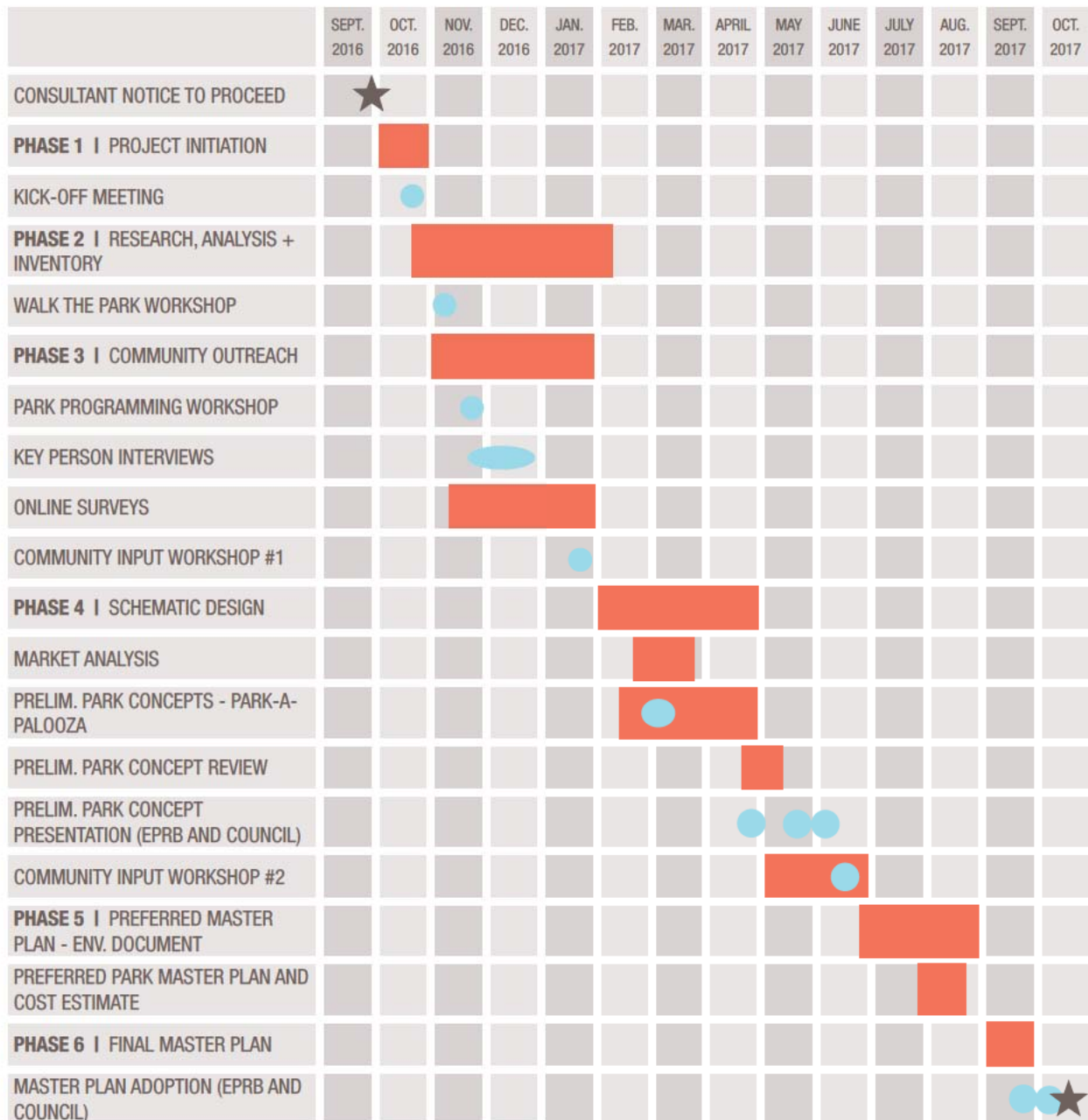
KEY DATES



KEY MEETINGS
(10 ASSUMED)

We understand the City's desire for a Master Plan to advance the Fred Richards Park as a high priority project. Additionally, we understand the need for an open, transparent process that focuses on public engagement. As such, we propose the following schedule for master planning that identifies key community events (i.e. Edina Art Fair) to attend and gather key feedback on proposed options. We will work with the City to adjust and shorten the timeline if necessary. Ultimately, the ability to complete the process as outlined is dependent on staff review time, the ability to schedule necessary meetings in a timely fashion, and coordination with other City events and activities. We feel the following schedule will allow the opportunity for the greatest amount of public engagement.

Our team is immediately available to commit the necessary time and resources to your project in order to deliver the City of Edina with plan drawings, specifications, cost estimates and bids for the proposed park enhancements.



SECTION FOUR | FEE SCHEDULE + PROJECT MANAGEMENT



Based on our understanding of the scope of services and anticipated construction budget, our proposed fee, complete to provide professional services as outlined in 'Project Understanding and Approach' is estimated as follows:

Our proposed not-to-exceed amount including itemized total cost and flat fee structure for all scope of services and anticipated reimbursable expenses is as follows. The overall charges for Phase One shall not exceed the following price unless the scope of services or schedule are modified:

Phase 1: Project Initiation / \$5,000

Phase 2: Research, Analysis & Inventory / \$10,000

Phase 3: On-going Community Outreach and Public Participation / \$ 13,000

Phase 4: Schematic Design / \$25,000

Phase 5: Preferred Master Plan-Environmental Document Development / \$12,000

Phase 6: Final Master Plan / \$5,000

Total Fee: \$70,000



No survey or geotechnical work, language translation fee, website hosting, or printing is included in the above fees. Electronic versions of all documents will be provided for City review.

PROPOSED ADDITIONAL SERVICES:

We feel the following services fall outside the scope requested in the RFP, but would greatly strengthen the final Master Plan:

Wetland Delineation - \$4,000-10,000 dependent on level

The National Wetland Inventory only maps the open water ponds on the site. The City will eventually need an updated wetland delineation for the site. EOR highly recommends, and can provide a full delineation through TEP and Corp approval. If the City would like a routine delineation of the wetland boundaries for planning purposes, EOR could provide for a reduced fee, but a full delineation will likely need to be completed at some point. Having an understanding of the boundaries will dictate where, and how much, activities can occur. EOR can provide this additional service as Jason is a Certified Wetland Delineator.



Market Analysis, Financial Analysis, and Operations & Maintenance Standards - \$15,000

PROS Consulting will support Confluence in conducting a comprehensive market analysis the park. Special consideration will be given to the opportunity to develop Public / Private Partnerships for key facilities within the park. The plan will identify short term and long term management strategies to guide the City of Edina, as well as establish financial strategies and principles that will enhance the efficiency and revenue capacity of Fred Richards Park once developed.

The resulting information will enable the City of Edina to determine what business model will be needed to provide Fred Richards Park with the greatest opportunity to gain self-supporting operations through effective design, programming and services provided to the community.

Interpreter - \$40/hour and/or .20/ word

To reach nearby residents where language is a significant barrier, including the skills of a competent interpreter is vital. We recently worked with several interpreters during Public Engagement with the City of Minneapolis. Verbal interpretation and/ or written interpretation (online survey, boards, etc.) would be very valuable in reaching all Edina residents.





PROJECT MANAGEMENT

PROJECT TEAM MEETINGS

All of our team members are available for meetings in-person or by phone. We are available at any time to respond to emerging opportunities, as well as facilitating routine meetings and pre-planned activities. Additionally, we use Skype and social software to communicate with our other offices on a daily basis. We can pull in national expertise quickly and easily from throughout our firm for numerous types of issues and opportunities that may arise.

GRAPHICS AND COMMUNICATION

Confluence will review all work products for clarity and accuracy before they are sent to EPRD. We will be developing all of the still graphics and three dimensional modelling and fly through capabilities for the project and will collect information and exhibits from all consultants and translate into clear, exciting graphics. We have excelled at developing graphics that create innovative, engaging and easily understandable exhibits for posting on the project website and use during events and community meetings. Our graphic language works well with digital and social media as well as traditional print.

PROJECT MANAGEMENT AND QUALITY CONTROL

Our Minneapolis office has developed quality control measures that include circular product reviews and proof reading with our other offices, establishment of interim deliverables, weekly project updates (via phone or email), and early development of final product outlines and schedules. We understand that this project will receive a lot of attention and our team will strive to make sure the products and deliverables are as sound as they are creative.

FEE SCHEDULE + PROJECT MANAGEMENT

EXHIBIT 'A'

CONFLUENCE

STANDARD HOURLY RATES

Senior Principal	\$150.00 - \$190.00 per hour
Principal	\$135.00 - \$175.00 per hour
Associate Principal	\$130.00 - \$155.00 per hour
Associate	\$120.00 - \$145.00 per hour
Senior Project Manager	\$100.00 - \$130.00 per hour
Project Manager	\$90.00 - \$105.00 per hour
Project Landscape Architect II	\$80.00 - \$95.00 per hour
Project Landscape Architect I	\$70.00 - \$85.00 per hour
Project Planner II	\$80.00 - \$95.00 per hour
Project Planner I	\$70.00 - \$85.00 per hour
Landscape Architect Intern II	\$65.00 - \$80.00 per hour
Landscape Architect Intern I	\$60.00 - \$75.00 per hour
Draftsperson	\$50.00 - \$70.00 per hour
Clerical Staff	\$42.00 - \$50.00 per hour

REIMBURSABLE EXPENSES

Filing Fees	1.15 x cost
Long Distance Telephone Calls	1.15 x cost
Materials and Supplies	1.15 x cost
Meals and Lodging	1.15 x cost
Mileage	\$.54 per mile
Postage	1.15 x cost
Printing by Vendor	1.15 x cost
B/W Photocopies/Prints 8½ x 11	\$.05 each
B/W Photocopies/Prints 11x17	\$.09 each
Color Photocopies/Prints 8½ x 11	\$.65 each
Color Photocopies/Prints 11x17	\$1.50 each
Large Format Plotting – Bond	\$2.50/SF
Large Format Plotting - Mylar	\$4.50/SF
Large Format Plotting - Photo	\$5.00/SF
Compact Discs	\$2.50 each
Booklet Binding (cover, coil, back)	\$4.50 each
Foam Core	\$8.00 each
Easel Pads	\$32.75 each
Electronic Files	\$50.00 Each
Online Meeting Service	\$35.00 Each

Effective 1/1/2016