

Fred Richards Park Master Plan

Interview Team



INTERVIEW TEAM

Ann Kattreh, Director of Parks and Recreation
Susan Faus, Assistant Director of Parks and Recreation
MJ Lamon, Project Coordinator
Kelly Dumais, City Management Fellow
Eileen McAwley, Park Board Member
Tom Terwilliger, Resident
Art Lowell, Resident
Steve Curry, Resident
Cliff Akins, Business Rep (Premiere Properties)
Kristina Smitten, Business Rep (The Link)
Maria Erickson, Business Rep (The Cradle Club)

INTERVIEW SCHEDULE

TUESDAY, SEPTEMBER 13

1: 00 pm – Loucks*

- Nate Ekhoft, Landscape Architect
- Antonio Rosell
- Paul Kangas
- Jody Radar

1:45 pm – HGKI*

- Bryan Harjes, Vice President
- Gabrielle Grinde, Landscape Architect
- Jeff McMenimen

2:30 pm – SGA Group*

- Graham Sones, Landscape Architect
- Kevin Busch, Busch Architects, Inc
- Robert Gunderson, SGA Group, Inc

***Confirmed**

THURSDAY, SEPTEMBER 15

1:00 pm – Confluence*

- Terry Minarik, Principal, Confluence
- Teri Kwant, Dreambox
- Jason Naber, Emmons and Oliver Resources
- Brad Aldrich, Confluence

1:45 pm – Landform*

- Danyelle Pierquet, Project Lead
- Kendra Lindahl
- Joy Miciano (Zan)

2:30 pm – SHE*

- Mike Horn, PLA
- Toby Muse, SHE
- Anna Springer
- Kristin Peterson

3:15 pm – COEN+PARTNERS*

- Robin Ganser
- Ty
- Dan Coyle, Kimley-Horn
- Tory Christensen, Wetland Habitat Restoration
- Danielle Tonquist, Olio
- Shane Coen

PAPER PROPOSALS – PRIVATE

Each team member will receive paper copies of each proposal submitted to the City. Team members are asked to review the proposal prior to the firm's interview. The paper proposals received are private until the City makes a firm selection even though the name of the firm who submitted a proposal is public. Please keep the proposals confidential during the interview process and plan on turning them into MJ following the last interview on Thursday, September 15.

INTERVIEW FORMAT

Interviews are scheduled for 40 minutes in duration. There is a five minute buffer between interviews. The firms were not asked to give a formal presentation, but asked to prepare to answer questions about their proposal from the team. The following is an approximate time format for each interview:

5 minutes – Overview of the firm, team, and members working on the project

5 minutes – Experience working on similar projects

25 minutes – Interview Team Questions

5 minutes – Questions from the firm

SCORECARD INSTRUCTIONS

Each interview team member will complete a scorecard to rate all seven firms in six identified focus areas. Under some of the focus areas is a description to give team members a better idea of what we are asking them to rate.

The six focus areas included on the scorecard are:

A. Qualifications of the team

B. Experience with similar projects

C. Project approach and scope

What is included in the proposal? What is the process that will be utilized to get us to the end goal of a master plan that will receive support and approval from the residents, stakeholders, Park Board and City Council? As a stakeholder, will your needs be met?

D. Understanding of project partnerships and stakeholders

Immediate neighbors, Edina residents, neighboring businesses and future developments, Edina Park Board, Edina City Council, Three Rivers Park District, Nine Mile Creek Watershed District, athletic associations, recreational users, staff

E. Public and Stakeholder Engagement

What is their plan to engage stakeholders and get significant public participation in the planning process? How many meetings are included? What types of meetings are proposed? What other engagement methods will be utilized?

F. Proposed timeline/meeting schedule

How long will the master planning process take? Is this realistic?

The interview questions (below) have been selected to assist the team in getting a better picture of the firm's plan. Each question is tied to an identified focus area to help interview team members in completing the scorecard. The community and business members will be asked to complete the scorecard in its entirety and leave it with MJ following the last interview on Thursday, September 15. City Staff are asked to complete their scorecards by Friday, September 16.

INTERVIEW QUESTIONS

- 1) Please introduce your firm and project team
Focus area: A
- 2) Please familiarize us with similar projects that members of your team have completed.
Focus area: B
- 3) Have you visited the site? What do you see as the biggest opportunities? What do you see as the biggest challenges?
Focus area: C
- 4) This project requires working closely with multiple partners and stakeholders. Please describe one similar project.
Focus area: D
- 5) We anticipate poor soils and issues with 100 year floodplain mapping. These may be limiting factors for design and construction, but also provide environmental, educational and recreational opportunities. Do you have experience on a similar project? How would you ensure we don't design something we won't be able to construct?
Focus area: C, D
- 6) Does your proposal include a construction cost estimate for the final master plan design?
Focus area: C
- 7) We've identified multiple key stakeholders as part of this process. How will you engage the stakeholders (3 Rivers Park District, 9 Mile Creek Watershed District, Neighbors, Businesses, Athletic Associations, Park Board, City Council, Recreational Users, General community) on this project? Do you have experience working with the Three Rivers Park District and Nine Mile Creek Watershed District?
Focus area: E
- 8) Please describe your project approach and timeline for completion. Please include the number of meetings (staff, stakeholder, public) that are included in your proposal.
Focus area: F